

Bright Path Travel Launches Inclusive Plant-Based Group Journeys for Cultural Travelers

NEW YORK, NY, UNITED STATES, September 10, 2025 /EINPresswire.com/ -- Bright Path Travel, a boutique travel company specializing in purpose-driven journeys, announces its signature collection of plant-based group trips designed to welcome all travelers, regardless of dietary preferences. Founded by former Broadway performer Eboni Payne, the company creates immersive cultural experiences that seamlessly integrate plant-rich dining with meaningful travel.

The company's plant-based group trips cater to plant-based eaters, plant-curious travelers, and those seeking healthier travel options, while explicitly welcoming non-plant-based friends and spouses. Each journey emphasizes cultural immersion, local cuisine, and connection without requiring participants to follow a plant-based lifestyle.

Bright Path Travel's signature offerings include Plant-Based Group Trips featuring culturally veggie-forward experiences, Dance Way Destinations for movement

services for personal or group itineraries.

Eboni Payne, Founder of Bright Path Travel.

Eboni Payne

"At Bright Path Travel, I believe travel should feel both effortless and meaningful. Our plant-based trips are not just for those who eat plant-based. They are for anyone who wants to experience the spirit of a place through thoughtful food, cultural connection, and ease. Every journey is created to help travelers feel comfortable, inspired, and at home in the world," said

enthusiasts, The Way of the Master martial arts and samurai-themed tours, and custom travel

Payne's journey to founding Bright Path Travel began with childhood travels alongside her grandparents and evolved through her professional dance career at Walt Disney World and on the Broadway tour of The Lion King. After being diagnosed with Crohn's disease in 2020, she discovered healing through a plant-based lifestyle, inspiring her to create <u>inclusive travel</u>

<u>experiences</u> where dietary preferences enhance rather than limit the journey.

The company provides travelers with exclusive cultural experiences, high-touch support, and carefully crafted itineraries that balance rest with discovery. Recent participants have praised the experiences, with one traveler noting that Bright Path Travel created "a once-in-a-lifetime experience" with "the perfect balance of guided exploration and time on our own."

About Bright Path Travel

Bright Path Travel is a boutique travel company that designs purpose-driven group journeys and custom travel experiences for clients seeking meaningful travel. Founded by Eboni Payne, the company specializes in plant-based cultural trips, transformational retreats, and bespoke itineraries that emphasize ease, culture, and connection. Bright Path Travel's inclusive approach welcomes all travelers, creating immersive journeys where plant-rich dining is seamlessly woven into cultural experiences.

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