

## Concierge Auctions: Bidding Opens at \$12.25 Million for Spectacular Southlake Estate

Auction closes live on 17 September at The Upper House in Hong Kong as part of the firm's highly anticipated Hong Kong Global Sales lineup

NEW YORK, NY, UNITED STATES,
September 10, 2025 /
EINPresswire.com/ -- Concierge
Auctions announced today that bidding
has officially opened at \$12.25 million
for a sprawling Southlake estate on
nearly four gated acres. The property
will be auctioned in cooperation with
Michael Hershenberg and Brad Cook of

Real Broker, LLC. Bidding is open via



the firm's online marketplace and will culminate live in Hong Kong at the The Upper House on 17 September as part of the firm's annual Hong Kong Global Sale.



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Michael Hershenberg

Completely renovated in 2024, this architectural marvel features a full entertainment basement with basketball court and bowling alley, and eight luxurious bedroom suites designed for grand-scale entertaining and seamless indoor-outdoor living. The home showcases fully automated smart systems throughout its palatial spaces. The estate follows sophisticated design principles, creating an atmosphere of refined luxury and technological innovation. The structure features multiple balconies with

panoramic views, professional soundproof facilities, and striking architectural elements throughout.

"This is truly a once-in-a-lifetime opportunity to own something extraordinary," said Hannah Serwatka, VP of Business Development at Concierge Auctions. "Properties like this simply don't come to market often. Our global network of collectors and luxury buyers has been waiting for exactly this type of rare find, and I'm excited to connect this incredible estate with someone who

will treasure it as much as the current owners have."

"What I love most about this estate is how it brings people together," added listing agent Michael Hershenberg.
"You walk in and immediately see how perfect it is for creating memories. It's rare to find a home that's both incredibly luxurious and genuinely livable, but this place manages to be both."

Entertainment and leisure define this extraordinary property. A state-of-the-art Dolby Atmos studio with 3D audio capabilities, a full basketball court, bowling alley, and newly built performing stage digitally connected to the upstairs studio creates unparalleled hosting opportunities. Dual indoor chef's kitchens, including a complete kitchen and bar on the basement level, ensure effortless entertaining. A grand dining hall and seamless indoor-outdoor flow accommodate events for discerning guests.

In addition to the resort-style pool and integrated spa, additional luxury features include a climate-controlled wine room, professional-grade recording facilities, and a separate guest apartment with a private entrance. The estate is accessed via a gated entry across nearly four acres of pristine grounds, framed by professional landscaping and outdoor entertainment areas. Multiple outdoor

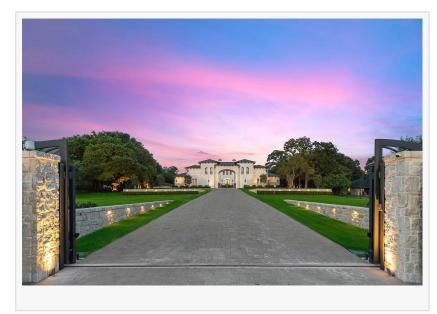






spaces feature an outdoor chef's kitchen with serving windows, a pizza oven, and a grill, further elevating the estate's entertainment capabilities.

The property includes dual staircases leading to the sparkling pool area, an integrated spa and outdoor patio, and professional landscaping throughout the grounds. The estate features elevator access between levels and comprehensive smart home automation systems. Located within Southlake's prestigious community, the property benefits from proximity to world-class amenities and DFW Airport access.



Southlake represents the pinnacle of Texas luxury living, where master-

planned sophistication meets authentic charm in the prestigious Dallas-Fort Worth corridor. This exclusive enclave attracts residents seeking privacy, world-class amenities, and unparalleled convenience. Located just minutes from DFW Airport and offering access to championship golf courses and luxury shopping at Southlake Town Square, this one-of-a-kind estate defines luxury living at its finest.

Images of the property can be viewed at conciergeauctions.com. All photography and video credit Full Package Media.

As part of Concierge Auctions' Key for Key<sup>®</sup> giving program in partnership with Giveback Homes, the closing will result in funding towards new homes built for families in need.

Agents will be compensated according to the terms and conditions of the Listing Agreement. See Auction Terms and Conditions for full details.

For more information, including property details, diligence documents, and more, visit ConciergeAuctions.com or call +1.212.202.2940.

## **About Concierge Auctions**

Concierge Auctions is the world's largest luxury real estate auction marketplace, with a state-of-the-art digital marketing, property preview, and bidding platform. The firm matches sellers of one-of-a-kind homes with some of the most capable property connoisseurs on the planet. Sellers gain unmatched reach, speed, and certainty. Buyers receive curated opportunities. Agents earn their commission in 30 days. Acquired by Sotheby's, the world's premier destination for fine art and luxury goods, and Anywhere Real Estate, Inc (NYSE: HOUS), the largest full-service residential real estate services company in the United States, Concierge Auctions continues to operate independently, partnering with real estate agents affiliated with many of the industry's leading brokerages to host luxury auctions for clients. For Sotheby's International Realty listings and companies, Concierge Auctions provides Sotheby's brand exclusivity as Sotheby's Concierge

Auctions. Since inception in 2008, the firm has generated billions of dollars in sales, broken world records for the highest-priced homes ever sold at auction and sold properties in 46 U.S. states and 35 countries. The firm owns one of the most comprehensive and intelligent databases of high-net-worth real estate buyers and sellers in the industry, and it has committed to build more than 300 homes through its Key For Key<sup>®</sup> giving program in partnership with Giveback Homes<sup>™</sup>, which funds new homes for families in need from every property the company sells. For more information, visit ConciergeAuctions.com.

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