

# Ahmed Al Maghribi Perfumes Expands Its Presence in Bahrain – From Local UAE Workshop to Regional Fragrance Powerhouse

DUBAI, UNITED ARAB EMIRATES,  
September 11, 2025 /

EINPresswire.com/ -- Ahmed Al Maghribi Perfumes, a leading Arabic fragrance house founded in the UAE, has transformed from a small home-based workshop into one of the Gulf's most recognized perfume brands. With more than 190 stores across the GCC and a strong presence in Bahrain, the company continues to blend Arabic heritage with modern innovation, offering customers both in-store and online experiences.



Founded in 2000 by Mr. Kafeel Ahmed, Ahmed Al Maghribi Perfumes began with a clear vision: to create scents that tell stories. From its earliest days blending oils by hand to becoming a household name, the brand has remained committed to quality, authenticity, and customer-centric service.

## Strong Presence in Bahrain

Bahrain has been central to Ahmed Al Maghribi's regional growth. With flagship stores in The Avenues Bahrain, Bahrain City Center, and Souq Manama, the brand has become a go-to destination for customers seeking premium attars, bakhoor, oils, and [long-lasting perfumes for men](#) and women. Expert staff provide personalized recommendations, ensuring each customer leaves with a fragrance matched to their lifestyle.

## A Seamless Digital Experience

Ahmed Al Maghribi Perfumes has mirrored its boutique experience online, creating an intuitive Bahrain website that allows shoppers to:

- Refine searches by fragrance notes, mood, or family

- Access expert tips for layering and selection
- Enjoy secure payment options, including cash on delivery
- Benefit from seasonal sales and online-exclusive offers

Products are also available on leading e-commerce platforms such as Sharaf DG and Talabat, making it easier than ever to shop for [affordable Arabic perfumes in Bahrain](#).

## Community & Global Reach

Beyond retail, Ahmed Al Maghribi engages with Bahrain's vibrant community by participating in major events including Scent Arabia, Bahrain Autumn Fair, Wen Wbkm, and Helm O Omar. Internationally, the brand has showcased its collections at BeautyWorld Istanbul, BeautyWorld Jakarta, and BeautyWorld Middle East. Today, its export network spans over 91 countries.

## Looking Ahead

Ahmed Al Maghribi Perfumes plans to open additional stores, expand its digital footprint, and introduce more innovative fragrances. Its mission remains clear: to make authentic Arabic perfumes accessible to customers across the world.

## About Ahmed Al Maghribi Perfumes

Founded in the UAE, Ahmed Al Maghribi Perfumes is one of the Gulf's leading luxury perfume brands, offering occidental perfumes, attars, oils, bakhoor, and home fragrances. With more than 190 stores across the GCC and exports to over 91 countries, the brand is globally recognized for its blend of tradition, innovation, and quality.

Atif Sarang

Ahmed Al Maghribi Perfumes Bahrain

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