

Franchise Business Review Reveals the Most Innovative and Most Profitable Franchises of 2025

FBR releases two new lists for the year based on extensive franchisee satisfaction data and insights.

PORTSMOUTH, NH, UNITED STATES, September 11, 2025 / EINPresswire.com/ -- [Franchise Business Review](#), an independent market research firm that benchmarks franchisee satisfaction, has announced the [Most Innovative Franchises](#) of 2025 and the [Most Profitable Franchises](#) of 2025.

Unlike other franchise ranking lists, Franchise Business Review's rankings are based exclusively on actual franchisee satisfaction and performance data. Each year, Franchise Business Review surveys tens of thousands of franchise owners across leading franchise brands to determine the best opportunities based on financial results, innovation, culture, support, and overall franchisee satisfaction.

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Eric Stites, Founder and CEO of Franchise Business Review

The Most Innovative Franchises list highlights brands that are leading the way in adopting new technologies, tools, and systems, and actively engaging franchisees in feedback and improvement. These companies stand out for their ability to adapt quickly, differentiate themselves in their industries, and enhance the overall franchisee experience. View the full list here:

<https://franchisebusinessreview.com/lists/most-innovative-franchises/>



The Most Profitable Franchises list features brands where 25% or more of franchise owners report earning \$150,000 or more annually. To qualify, these brands must also exceed Franchise Business Review's benchmark for franchisee satisfaction, demonstrating strong support, training, marketing, and leadership. View the full list here:

<https://franchisebusinessreview.com/lists/most-profitable-franchises/>

"Innovation and profitability go hand in hand," said Eric Stites, CEO of Franchise Business Review. "The brands on these lists are not only listening to their franchisees, but also investing in new systems and support to help them grow. That combination results in stronger businesses, happier owners, and more resilient franchise systems."

Franchise Business Review publishes rankings throughout the year recognizing the top franchises in a variety of sectors, including the Top 200 Franchises, Top Franchises for Veterans, Top Franchises for Women, and more.

To learn more about the Most Innovative Franchises of 2025 and the Most Profitable Franchises of 2025, visit: www.FranchiseBusinessReview.com

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