

# Stanton Optical Expands to Orange Blossom in Kissimmee, FL

*Affordable, same-day eye care and glasses now available at 2934 N Orange Blossom Trl.*

KISSIMMEE, FL, UNITED STATES, September 19, 2025 / EINPresswire.com/ -- Stanton Optical, a leading provider of affordable and accessible eye care, is proud to announce the grand opening of its [newest location](#) in 2934 N Orange Blossom Trl. This is Stanton Optical's second location to open in Central Florida this month (St. Cloud location being the most recent), and ninth location in the greater Orlando area, reinforcing its commitment to Making Eye Care Easy across more than 300 [stores nationwide](#).



Stanton Optical Kissimmee (Orange Blossom) Staff Celebrating Grand Opening Ceremony

Fast, Affordable Eye Care for the Whole Family

“

Our customers come to us because they want care they can trust—and we take that seriously”

*Lukana Justin*

Eye exams are available on your schedule—walk in or [book online](#) for a same-day appointment. Once your exam is complete, choose from over 1,000 stylish frames or shop from leading contact lens brands to find your perfect match.

Our in-store experts help you customize lenses based on your vision needs and lifestyle, with single-vision glasses ready in as little as 30 minutes thanks to our on-site lab. Whether you have vision insurance or not, Stanton Optical makes eye care affordable for everyone—with value-driven offers like two pairs of glasses for \$79, including anti-glare lenses and a FREE eye exam\*.

“Our customers come to us because they want care they can trust—and we take that seriously,”

said Lukana Justin, SVP, Chief Marketing Officer. "From friendly eye care professionals to clear pricing and same-day service, everything we do is designed to make the experience seamless, honest, and reliable. That's what earns us repeat visits—and it's what we're proud to bring to the Kissimmee community."

#### Hi-Tech Eye Exams and Comprehensive Care

Eye exams at Stanton Optical are conducted by independent doctors affiliated with Physicians Eyecare Group, a trusted network of optometrists and ophthalmologists dedicated to delivering high-quality, patient-focused care. Each visit includes a comprehensive evaluation of your eye health, retinal imaging, and an updated prescription, ensuring that you leave with a clear understanding of your vision and overall ocular wellness.

#### Meet Stan the Penguin

In 2021, Stanton Optical introduced Stan the Penguin, a brand ambassador representing the company's family-focused values and streamlined customer experience. Like Stan, the eye care process at Stanton Optical is cool, quick, and community-driven—with same-day exams and eyewear available in just 30 minutes.

#### Store Location & Hours

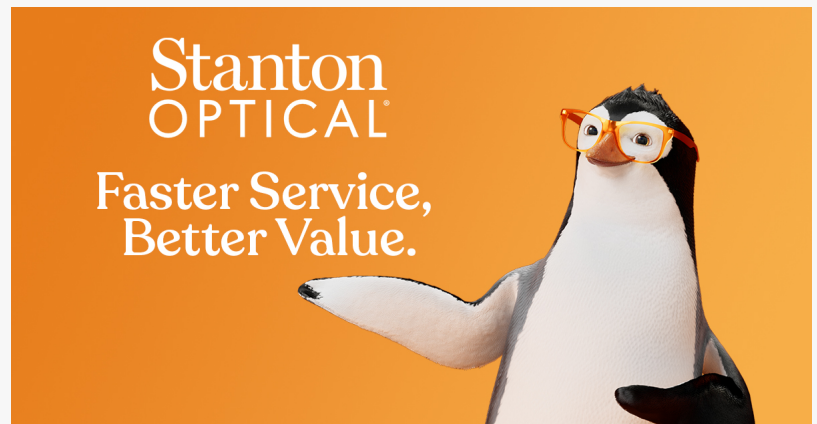
Address: 2934 N Orange Blossom Trl, Suite 320, Kissimmee, FL 34741

Landmarks: Less than 5 miles from Buena Ventura Lakes; walkable from major retailers.

□

# Stanton OPTICAL®

Stanton Optical: We Make Eye Care Easy, Accessible, and Affordable for All



Meet Stan the Penguin, Stanton Optical's Brand Ambassador – Discover Unbeatable Offers at Stanton Optical Kissimmee (Orange Blossom) Store Before They're Gone!



With over 1,000 frames to choose from, Stanton Optical is the one-stop shop for all your eye care needs

Store Hours:

Mon–Fri: 9 AM – 7 PM

Saturday: 9 AM – 6 PM

(407) 326-8812 | [www.stantonoptical.com](http://www.stantonoptical.com)

All Orlando Area Locations

3016 E Colonial Dr, Orlando, FL 32803

890 Saxon Blvd., Suite 200, Orange City, FL 32763

3365 Pleasant Hill Rd, Kissimmee, FL 34746

2924 N Orange Blossom Trl, Suite 320, Kissimmee, FL 34741

600 E. Altamonte Dr Suite 1000, Altamonte Springs, FL 32701

7225 W Colonial Drive, Suite #110, Orlando, FL 32818

2800 SW College Rd #103, Ocala, FL 34474

4475 13th St, Saint Cloud, FL 34769

2934 N Orange Blossom Trail, Kissimmee, FL 34741– NEW

About Now Optics:

Now Optics was founded in 2006 with a mission to make eye care easy and accessible for everyone. Today, it is the largest founder-owned and operated optical retailer in the U.S., transforming how people buy eyewear and leading the modernization of the eye care experience.

Through its flagship retail brand, Stanton Optical, Now Optics merges expert eye care with innovation to deliver a seamless, omnichannel experience. With more than 300 locations across 33 states the company offers same-day glasses, eye exams provided by independent eye doctors, and a tech-enabled customer journey built for speed, affordability, and convenience.

Committed to expanding access to quality vision care, even in remote or underserved communities, Now Optics is redefining what modern eye care looks like. Learn more at [nowoptics.com](http://nowoptics.com).

Suzanne Garcia

Now Optics

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