

# Home Owners Are Loosing Thousands Every Year With Improper Home Insulation

*Installing proper home insulation can save a homeowner thousands every year.*

VIRGINIA BEACH, VA, UNITED STATES, September 12, 2025 / EINPresswire.com/ -- Homeowners in Hampton Roads Losing Thousands Annually Due to Poor Insulation Brought to You by [Universal Insulation Doctor](#)

Virginia Beach, VA — Every year, homeowners across Virginia Beach, Chesapeake, Norfolk, Portsmouth, and Newport News are losing thousands of dollars in wasted energy costs due to poor or outdated [attic insulation](#). According to energy efficiency studies, up to 30% of a home's heating and cooling can escape through improperly insulated attics, crawl spaces, and walls—translating into millions of dollars in wasted utility spending across Hampton Roads annually.

“

Proper home insulation can pay for itself in a very short amount of time.”

*Brittany Baine*

reaches into the tens of millions every year.

Beyond the financial strain, poor insulation also affects comfort and indoor air quality. Drafty



Universal Insulation Doctor

With rising energy prices, the problem has become more expensive than ever. A poorly [insulated home](#) forces HVAC systems to run longer and harder, not only driving up utility bills but also shortening the lifespan of heating and cooling equipment. For many families, this can mean an additional \$500 to \$1,200 or more per year in unnecessary costs. Multiplied across the region, the financial impact

rooms, uneven temperatures, and moisture problems under the home are all signs of insulation issues. Left untreated, these conditions can lead to long-term problems such as wood decay, mold, and even pest infestations that thrive in damp environments.

Universal Insulation Doctor, a trusted local, family-owned company, has been helping Hampton Roads homeowners solve these problems with modern insulation solutions. From energy-efficient attic insulation to crawl space encapsulation and Pest Guard insulation, the company offers tailored services to reduce energy waste and improve home comfort.

"The average homeowner doesn't realize how much money is literally escaping through their walls and attic," said Tanner Baine, a Universal Insulation Doctor representative. "Proper insulation is one of the smartest investments you can make in your home—it pays for itself by lowering energy bills, protecting your property, and improving overall comfort."

Universal Insulation Doctor encourages homeowners in Virginia Beach, Chesapeake, Norfolk, Portsmouth, and Newport News to schedule a free home insulation evaluation. Identifying weak points in insulation now can prevent thousands of dollars in future losses.

[www.universalinsulationdoctor.com](http://www.universalinsulationdoctor.com)

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Attic Insulation



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