

Mindvalley's Global Event Strategist Laura Viilep Featured in RetreatBoss Magazine's New Edition

Inside the event playbook behind some of the world's most impactful wellness gatherings.

MONTREAL, QUEBEC, CANADA, September 16, 2025 /EINPresswire.com/ -- As in-person events redefine connection and transformation in a post-digital world, RetreatBoss Magazine spotlights

“

This issue is about showing facilitators what's possible when clarity meets strategy. We're building real businesses — not just running beautiful events.”

Catherine Kontos

one of the top names in global experience design. Laura Viilep, Head of Global Events at Mindvalley, shares the mindset, strategy, and execution behind immersive wellness gatherings that scale transformation across borders. With events in 20+ countries and past features with Gwyneth Paltrow and Dr. Joe Dispenza, Viilep reveals what makes impact truly last.

“The more digital the world becomes, the more in-person experiences become a luxury,” says Viilep. “Real connection

never goes out of style.”

This feature anchors the magazine's latest edition, which explores the evolving meaning of transformation—from events and wellness to design, food, and storytelling.

Inside the issue:

Strategies from retreat leaders and event professionals delivering high-caliber impact

Global insights on wellness travel, sustainability, and cultural immersion

Tools and templates for retreat planning, pricing, and participant engagement

Practical business growth guidance from RetreatMatch™ founder Catherine Kontos

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Why It Matters

RetreatBoss Magazine offers rare access to industry leaders shaping the future of experiential wellness. As retreats and conscious travel continue to rise, this edition provides essential tools, models, and strategies for facilitators who are serious about growth, impact, and delivering more than just inspiration.

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About RetreatBoss Magazine

RetreatBoss Magazine is a global wellness travel publication for those seeking to expand the mind, nurture the body, enrich the soul, and connect with the world. At RetreatBoss, we believe a retreat is more than a getaway—it's a way of life. From transformational travel and meaningful events to soulful fashion, healing foods, and curated spaces for stillness, each issue explores the lifestyle of intentional living. We curate stories that inspire wellness, creativity, and purpose—for individuals creating their own journey and professionals leading transformation at scale.

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