

## MSP Hub Appoints Danny Gaston as Director of Sales

Veteran cybersecurity sales leader Danny Gaston joins MSP Hub as Director of Sales to accelerate channel growth and partner success.

NORTH PALM BEACH, FL, UNITED STATES, September 12, 2025 /EINPresswire.com/ -- MSP Hub, a fast-growing services and cloud solutions provider, today announced the appointment of <u>Danny</u> Gaston as Director of Sales.

With more than a decade of experience in software and cybersecurity, Gaston has a proven track record of driving revenue growth, executing go-to-market strategies, and building high-impact partnerships. He has delivered standout results in leadership roles at Coro Cybersecurity, Elba Security, InterAct Lifeline, and Convey Services.

"Danny is an exceptional leader who knows how to build meaningful relationships while delivering measurable results," said <u>Sam Barhoumeh</u>, CEO of MSP Hub. "His ability to scale revenue and develop high-performing sales strategies makes him the perfect fit to lead our enterprise sales organization as we expand MSP Hub's impact in the channel."

"I'm thrilled to join MSP Hub and help accelerate our mission of empowering partners with the tools, partnerships, and strategies they need to thrive," said Danny Gaston, Director of Sales at MSP Hub. "The MSP channel is evolving quickly, and I look forward to working with our team and partners to drive innovation and growth."

MSP Hub, formerly Ready Networks, is a platform-driven, community-powered cloud solutions provider. Its patent pending technology offers vendors, MSPs, resellers and their end-users a friction-free ability to quote, procure, provision and manage the world's leading software solutions. MSP Hub's ISO and Microsoft certified professional services team provide best-in-class services and solutions designed to meet market demands.

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