

Concierge Auctions: Bidding Opens at US\$20M for Rare 10-Acre Equestrian Estate in Aspen

Auction closes live on 18 September via the firm's online marketplace in cooperation with Steven Shane of Compass

NEW YORK, NY, UNITED STATES, September 12, 2025 / EINPresswire.com/ -- Concierge **Auctions** announced today that bidding has officially opened at US\$20 million for Moonshot Ranch - a once-in-alifetime equestrian estate located minutes from downtown Aspen, Colorado, with panoramic views of the majestic Elk Mountain Range. The property will be auctioned in cooperation with Steven Shane of Compass. Bidding is open via the firm's online marketplace and will culminate live in Hong Kong at the The Upper House on 18 September as part of the firm's annual Hong Kong Global Sale.

Framed with panoramic views of the majestic Elk Mountain Range across 200 common irrigated acres, Moonshot Ranch, located at 910 White Star Drive, is an impeccably maintained, 10-acre private retreat that offers the pinnacle of Rocky Mountain living. Equally suited to peaceful retreat or grand-scale entertaining, the 9,273-square-



Ten-Acre Ranch Estate Just 12 Minutes from Downtown Aspen



Eight Bedrooms, Ten Baths in 9,273 Square Feet of Luxury

foot residence features eight bedrooms and 10 bathrooms crafted with a seamless indooroutdoor living design that captures the sweeping landscape in every direction. Offering authentic ranch character and world-class amenities, the design of the estate blends rustic elegance with modern comfort, delivering an experience both refined and timeless.

Equestrian amenities abound: a 2,500-square-foot eight-stall barn with tack room and wash area, fenced pastures, and a professional riding arena accommodate all riding disciplines. The surrounding irrigated meadows and direct access to open fields offer endless opportunities for trail riding, training, and exploration. A three-car garage and ample storage space round out the estate's functional offerings.

"Moonshot Ranch is one of the most pristine equestrian properties we've had the privilege to bring to market in Aspen, one of the most desirable areas in the United States," said Chad Roffers, CEO and Co-Founder of Concierge Auctions. "Its unbeatable proximity to the center of Aspen, striking mountain view, and unmatched equestrian infrastructure make it an extraordinary opportunity for buyers on a global scale who value privacy, scale, and access to worldclass recreation. We look forward to bringing it to auction and delivering a successful, time-certain sale."

"Aspen is one of the world's most desirable destinations, and Moonshot Ranch captures the very essence of why people choose to buy and live here," said Steven Shane, listing agent at Compass. "It's nearly impossible in Aspen to find a property that offers this much space, privacy, and



Panoramic Elk Mountain Range Views Across 200 Common Acres



Eight-Stall Barn with Riding Arena and Fenced Pastures



Wildflower Meadows, Ponds, and Unspoiled Fields

authenticity, all within minutes of downtown. It's a perfect home for a buyer who values Rocky Mountain ranch life at the most elevated scale."

Moonshot Ranch is located just 12 minutes from the heart of Aspen, one of the world's most celebrated alpine communities. Known for its legendary skiing, vibrant cultural scene, and unparalleled natural beauty, Aspen offers year-round appeal. From hiking and biking to fly fishing and helicopter tours, the surrounding Elk Mountains offer limitless outdoor recreation in every season.

Images of the property can be viewed on conciergeauctions.com. All video credit to Narr8, and photo credit to Shawn O'Connor.

As part of Sotheby's Concierge Auctions' Key for Key[®] giving program in partnership with Giveback Homes, the closing will result in funding towards new homes built for families in need.

Agents will be compensated according to the terms and conditions of the Listing Agreement. See Auction Terms and Conditions for full details.

For more information, including property details, diligence documents, and more, visit ConciergeAuctions.com or call +1.212.202.2940.

About Concierge Auctions

Concierge Auctions is the world's largest luxury real estate auction marketplace, with a state-ofthe-art digital marketing, property preview, and bidding platform. The firm matches sellers of one-of-a-kind homes with some of the most capable property connoisseurs on the planet. Sellers gain unmatched reach, speed, and certainty. Buyers receive curated opportunities. Agents earn their commission in 30 days. Acquired by Sotheby's, the world's premier destination for fine art and luxury goods, and Anywhere Real Estate, Inc (NYSE: HOUS), the largest full-service residential real estate services company in the United States, Concierge Auctions continues to operate independently, partnering with real estate agents affiliated with many of the industry's leading brokerages to host luxury auctions for clients. For Sotheby's International Realty listings and companies, Concierge Auctions provides Sotheby's brand exclusivity as Sotheby's Concierge Auctions. Since inception in 2008, the firm has generated billions of dollars in sales, broken world records for the highest-priced homes ever sold at auction and sold properties in 46 U.S. states and 35 countries. The firm owns one of the most comprehensive and intelligent databases of high-net-worth real estate buyers and sellers in the industry, and it has committed to build more than 300 homes through its Key For Key® giving program in partnership with Giveback Homes™, which funds new homes for families in need from every property the company sells. For more information, visit ConciergeAuctions.com.

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