

# Harlem's Black Girl Magic Day Expands Into Year-Round Movement Empowering Girls Nationwide

*Black Girl Magic Day launches year-round mentorship, education, and empowerment programs for girls, powered by fiscal sponsorship from Team Unity Inc.*

NEW YORK, NY, UNITED STATES,  
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EINPresswire.com/ -- What started as a one-day celebration in Harlem has grown into a national movement. [Black Girl Magic Day](#), founded by Tanika Salmon, is expanding into a year-round initiative designed to uplift, educate, and inspire girls across the country.

With fiscal sponsorship from Team Unity Inc., Black Girl Magic Day is raising funds to power a full slate of free programs, including:

- Annual [Pink Carpet Signature Event](#) – Returning May 23, 2026, this Harlem showcase honors the brilliance of young Black girls with performances, affirmations, and community leaders.
- Black Girl Magic Day Club – Daily after-school programming with mentorship, cultural lessons, and Educational Activity Kits.
- Optional Mental Health Class – Parents can enroll children in one additional weekly session focused on mental health, emotional intelligence, and well-being, taught by licensed professionals.
- Mentorship & Big Sister Circles – Pairing girls with role models for guidance, support, and empowerment.
- National Petition for Black Girl Magic Day – A campaign to recognize the celebration as an official U.S. holiday.



"These programs are more than events—they're lifelines," said Tanika Salmon, founder of Black

Girl Magic Day. “When girls see themselves celebrated, supported, and empowered, it changes the trajectory of their future.”

Sign the national petition:

<https://c.org/jfCX8KRKwK>

Donate to support free programs:

<https://teamunityinc.org/donate-to-black-girl-magic-day/>

For more information, updates, and media resources, visit <https://blackgirlmagicday.com> or email [press@blackgirlmagicday.com](mailto:press@blackgirlmagicday.com).

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*Tanika Salmon, Founder of  
Black Girl Magic Day*

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Two young sisters smile for the camera in front of the Black Girl Magic Day backdrop during the annual Harlem Pink Carpet event.

A flyer for Black Girl Magic Day 2026. The background is dark purple with a repeating pattern of the text "BLACK GIRL MAGIC DAY" in a lighter purple. At the top center is a gold crown icon. Below the crown, the text "BLACK GIRL MAGIC DAY" is written in large, bold, white capital letters, followed by "2026" in large, bold, gold capital letters. To the right of the text is a photograph of two young Black girls smiling. The girl on the left is wearing glasses and a pink top, and the girl on the right is wearing a pink top. Below the photograph, the text "PINK CARPET SIGNATURE EVENT" is written in gold capital letters, followed by "MAY 23, 2026" and "HARLEM, NY" in white capital letters. At the bottom left, the text "FREE PROGRAMS MENTORSHIP BIG SISTER CIRCLES EDUCATIONAL KITS" is written in gold capital letters. At the bottom right is a QR code.

**BLACK GIRL  
MAGIC DAY**  
**2026**

**PINK CARPET  
SIGNATURE  
EVENT**

**MAY 23, 2026  
HARLEM, NY**

**FREE PROGRAMS  
MENTORSHIP  
BIG SISTER CIRCLES  
EDUCATIONAL KITS**

Official 2026 Black Girl Magic Day flyer announcing the Pink Carpet Signature Event, daily after-school programs, and new mental health class enrollment.

This press release can be viewed online at: <https://www.einpresswire.com/article/848795738>

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