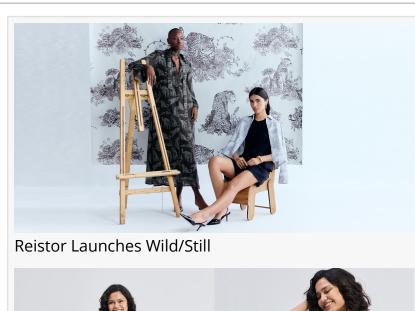


Reistor Launches Wild/Still: An Eco-Conscious Take on Animal Prints in Earthy, Eco-Friendly Fabrics

Reistor launches Wild/Still \Box - ecoconscious animal prints in organic cotton, hemp & linen. Bold yet timeless, designed for the modern mindful wardrobe.

INDIA, September 17, 2025
/EINPresswire.com/ -- Reistor, a
conscious fashion brand redefining
affordable luxury, is excited to unveil
Wild/Still, a new collection of outfits
featuring hand-drawn animal prints
crafted in warm, earthy tones in 100%
cotton fabric. This thoughtfully
designed line of shirts, pants, and tops
blends fierce expression with quiet
elegance; perfect for transitional
dressing, whether you're in the city or
headed on a chic safari getaway.

Set to reimagine animal prints for the modern, mindful wardrobe, Wild/Still is designed for those who crave boldness without sacrificing ease. With relaxed



Eco-Conscious Take on Animal Prints

cuts, lightweight breathable fabrics, and timeless prints, the collection offers versatility that moves seamlessly from day to night, from cocktails to the countryside.

Product Highlights (all made with eco-conscious fabrics):

- 1. Hand-drawn animal-inspired prints in earthy, nature-rooted tones
- 2. Lightweight, breathable organic cotton that feels soft on the skin
- 3. Moisture-wicking, comfortable, 100% hemp fabric and linen
- 4. Versatile cuts: wear as a set or mix with your everyday closet
- 5. Perfect for layering in cooler months or worn solo for summer ease

6. Styles that pair well with denims, skirts, or tailored pants

A Collection That Captures Paradox Wild/Still is about balance. It embodies both movement and stillness, fierceness and mindfulness. It's a fashion in paradox: bold yet calm, striking yet subtle. Each piece brings a touch of the wild to everyday elegance, making these statement pieces versatile staples you'll want to wear on repeat.



A Collection That Captures Paradox

Quote from Reistor

"Wild/Still is more than just a <u>collection of stylish outfits</u>; it's a movement," says Mehma Singh, Creative Head and Co-founder at Reistor. "It's about honoring both sides of who we are: the fierce, untamed energy that craves freedom, and the quiet strength that comes from stillness and intention."

She continues, "With this campaign, we wanted animal prints that embody that balance: bold yet refined, versatile enough for everyday ease yet perfect for amazing safari adventures. And always timeless in style."

The Wild/Still collection is now available online at www.reistor.in

About Reistor

Reistor is a sustainable fashion brand rooted in simplicity, responsibility, and conscious living. Backed by a family legacy of over 70 years in textiles, the brand was created to merge timeless style with minimal environmental impact. Using eco-friendly fabrics like hemp, organic cotton, Tencel™, and linen, every Reistor piece is designed to be versatile, breathable, and effortless, while leaving as little harm as possible on the planet.

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