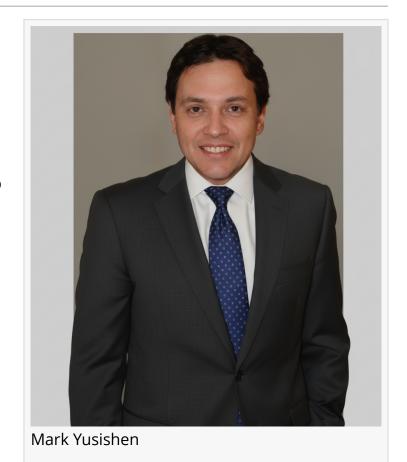


Mark Yusishen Goes Digital: Vancouver HR Expert Introduces Online Hub at MarkYusishen.com

Vancouver HR expert Mark Yusishen launches MarkYusishen.com, a new hub for leadership coaching, employee wellness, and HR strategies for Canadian businesses.

VANCOUVER, BRITISH COLUMBIA, CANADA, September 15, 2025 /EINPresswire.com/ -- Human Resources consultant and leadership coach Mark Yusishen today announced the launch of his official website, www.MarkYusishen.com, a digital hub designed to provide organizations, leaders, and professionals with resources on workplace culture, employee wellness, and HR innovation.

The new platform serves as both an introduction to <u>Yusishen</u>'s professional services and a knowledge-sharing space for businesses looking to improve performance through people-first strategies. With a career



spanning corporate HR and consulting, Yusishen brings a wealth of expertise to the site, making it a one-stop destination for Canadian companies navigating the challenges of the modern workplace.

Yusishen began his HR journey with roles at Manulife Financial and Bombardier, before joining Deloitte Canada's Human Capital practice, where he advised organizations on talent acquisition, diversity and inclusion, and organizational restructuring. In 2020, he founded Yusishen HR Advisory, his Vancouver-based consultancy, specializing in leadership coaching, employee wellness program design, and talent retention strategies for startups and mid-sized firms.

"This website is more than just a portfolio—it's a platform to connect with organizations that value their people," said Yusishen. "My goal is to share practical tools, insights, and strategies

that empower leaders to create workplaces where employees feel engaged, supported, and motivated to succeed."

In addition to outlining Yusishen's consulting services, MarkYusishen.com offers visitors access to his thought leadership on topics such as employee well-being, leadership development, and the future of work. The site also reflects his holistic philosophy by integrating elements of his personal passions—cooking, fitness, and mentorship—which he believes play a vital role in achieving balance and professional excellence.

The launch of the website underscores Yusishen's mission to make HR expertise more accessible to businesses across Canada. Whether it's helping a startup scale its team or guiding executives through organizational change, the site showcases how Yusishen blends corporate experience, academic research, and practical coaching to deliver impactful results.

About Mark Yusishen

Mark Yusishen is a Vancouver-based HR consultant and founder of Yusishen HR Advisory. With experience in both corporate HR and consulting, he specializes in leadership coaching, employee wellness programs, and talent retention strategies. His clients include organizations in the technology, healthcare, and financial sectors across Canada. Beyond his professional work, Yusishen is passionate about cooking, CrossFit, and community mentorship, integrating wellness and lifestyle into his holistic consulting philosophy.

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