

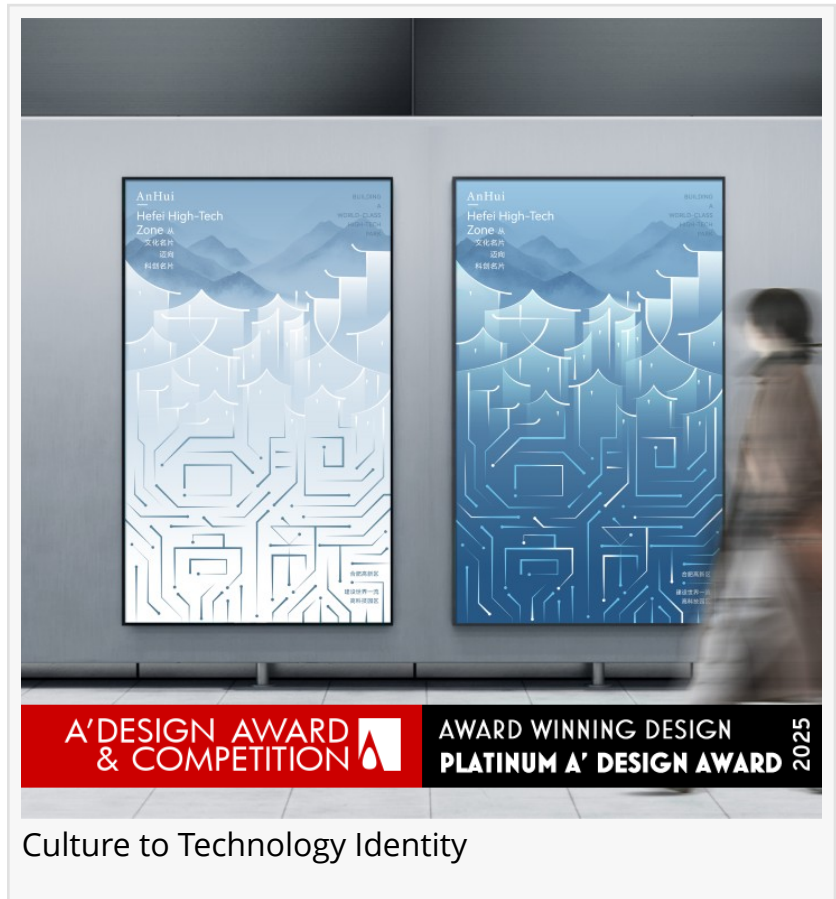
Culture to Technology Identity by Lei Wang Wins Platinum in A' Graphics, Illustration and Visual Communication Design

Innovative Placard Design Seamlessly Merges Huizhou Cultural Heritage with Hefei's Technological Advancement

COMO, CO, ITALY, September 15, 2025 /EINPresswire.com/ -- The A' Design Award, a highly respected and well-recognized accolade in the field of [graphic](#) design, has announced [Lei Wang](#) as a Platinum winner in the Graphics, Illustration and Visual Communication Design category for the exceptional work titled "Culture to Technology Identity." This prestigious recognition highlights the significance of the design within the graphic industry, positioning it as a noteworthy example of creativity and innovation.

Culture to Technology Identity holds particular relevance to the graphic design community, as it skillfully addresses current trends and needs within the industry. By seamlessly merging traditional Huizhou architectural profiles with modern circuit designs, the placard exemplifies the successful integration of cultural heritage and technological advancement. This innovative approach aligns with industry standards while offering practical benefits to users and stakeholders through its effective visual communication and aesthetic appeal.

The award-winning design stands out in the market due to its unique features and meticulous execution. The upper section of the placard showcases the Chinese character for Anhui, elegantly framed by the classic contours of Huizhou architecture, symbolizing the region's profound historical and cultural legacy. As the character gradually transforms into a circuit, it represents the progression towards technological advancement, culminating in the four Chinese



characters for Hefei High Tech. This visual centerpiece effectively illustrates the shift from cultural imagery to technological representation, captivating viewers with its creative and meaningful composition.

The Platinum recognition from the A' Graphics, Illustration and Visual Communication Design Award serves as a testament to Lei Wang's exceptional talent and dedication to the craft. This achievement is expected to inspire future projects within the brand, fostering further innovation and exploration in the realm of graphic design. The award not only acknowledges the excellence of Culture to Technology Identity but also motivates the design team to continue pushing boundaries and striving for excellence in their future endeavors.

Culture to Technology Identity was brought to life through the collaborative efforts of a talented team. Creative Director Ji Chao and Design Director Xu Ning provided strategic guidance, while designers Jin Lei, Wang Lei, and Lei Wang contributed their artistic expertise. Copywriting and planning were expertly handled by Zhou Jiaxiang, ensuring the design's message was effectively communicated.

Interested parties may learn more about the award-winning design at the dedicated page created by the A' [Design Awards](#):

<https://competition.adesignaward.com/ada-winner-design.php?ID=172335>

About Lei Wang

Lei Wang is a talented designer from China, associated with Hefei High Tech Digital Co., Ltd. With a keen eye for visual communication and a passion for merging cultural elements with modern technology, Lei Wang has contributed significantly to the company's creative endeavors, including the award-winning Culture to Technology Identity placard design.

About Hefei High Tech Digital Technology Co., LTD.

Hefei High Tech Digital Co., Ltd., established on January 24, 2025, is a wholly state-owned enterprise located in the Hefei High Tech Zone. As the primary development agency for public data resources, the company is responsible for their initial development and authorization for access. Additionally, Hefei High Tech Digital Co., Ltd. oversees the construction, operation, and maintenance of various platforms, including the High Tech Smart City System, while actively promoting the urban image of the High Tech Zone and disseminating digital culture.

About Platinum A' Design Award

The Platinum A' Design Award is a highly regarded accolade that recognizes designs at the forefront of creativity and innovation in the Graphics, Illustration and Visual Communication Design category. Recipients are selected through a rigorous blind peer-review process, where a panel of expert jury members, including design professionals, industry leaders, journalists, and academics, evaluate entries based on pre-established criteria such as innovative concept, visual impact, effective communication, technical excellence, aesthetic appeal, originality, strategic approach, cultural relevance, and user experience enhancement. The Platinum A' Design Award

acknowledges the exceptional talent and dedication of designers who push the boundaries of graphic design, setting new standards and inspiring future trends in the industry.

About A' Design Award

The A' Graphics, Illustration and Visual Communication Design Award is a prestigious international design competition that recognizes and promotes excellence in graphic design. Organized annually since 2008, the award attracts a diverse range of participants, including professional graphic designers, pioneering design agencies, progressive companies, and leading brands from around the world. Entries are blind peer-reviewed and evaluated by an esteemed jury panel comprising design professionals, industry experts, journalists, and academics based on pre-established criteria. By participating in the A' Design Award, designers have the opportunity to showcase their creativity, gain global recognition, and contribute to the advancement of the graphic design industry. The ultimate aim of the A' Design Award is to recognize and promote superior products and projects that advance and benefit society, driving forward the cycle of inspiration and advancement in the world of graphic design. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at <https://designawardsgraphic.com>

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