

Equator Introduces APS 270 W Air Purifier for Cleaner Indoor Air

HOUSTON, TX, UNITED STATES, September 15, 2025 / EINPresswire.com/ -- Equator Advanced Appliances today announced the release of the APS 270 W Air Purifier, a compact yet powerful unit designed to improve indoor air quality for modern households. With an airflow capacity of 150m³/h, the APS 270 W is engineered to cover spaces up to 269 square feet, making it well-suited for bedrooms, offices, and small living areas.

Measuring 14.96 x 7.87 inches and weighing just 4.6 pounds, the ETL-certified purifier integrates seamlessly into a variety of environments. It operates at a quiet 40 dB and features a spiral-designed air outlet to enhance circulation while maintaining a peaceful atmosphere. At its core, the

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APS 270 W relies on a triple-filter system—consisting of an outer filter, HEPA filter, and carbon filter—to remove pollutants such as mold, bacteria, allergens, smoke particles, and pet dander.

The APS 270 W also incorporates advanced technology for added protection. UVC sterilization and ionization functions help neutralize microbes and reduce smoke, while a pet-friendly setting increases filtration power to address fur and dander. For allergy and asthma sufferers, the unit provides targeted relief from airborne irritants. User convenience is emphasized through touch controls, three fan speeds, a timer function, and a filter replacement reminder. A wireless remote is included, and a scannable QR code provides quick access to manuals and product information.

Designed for flexibility and reliability, the APS 270 W offers an energy-efficient, quiet solution to

indoor air purification. Whether combating seasonal allergies, pet-related air quality issues, or wildfire smoke intrusion, it delivers consistent performance in a compact, modern form.

About Equator Appliances

Equator Advanced Appliances was founded in 1991 and is recognized as a leader in providing innovative, practical, and energy-efficient appliances. The company's product line includes laundry machines, dishwashers, refrigerators, wine coolers, and other essential home appliances. Equator products have been featured in leading publications such as Popular Mechanics, Family Handyman, and Forbes, and are available through major retailers across the United States and worldwide. The brand continues to focus on smart design, space-saving solutions, and environmentally friendly technology for modern living.

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