

# Airport Sleeping Pods Market Size Worth \$196.8 Million by 2034 | CAGR 10.3%

WILMINGTON, NEW CASTLE, DE, UNITED STATES, September 16, 2025 /EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "[Airport Sleeping Pods Market](#)," The Airport Sleeping Pods Market Size was valued at \$75 million in 2024, and is estimated to reach \$196.8 million by 2034, growing at a CAGR of 10.3% from 2025 to 2034.



The airport sleeping pods market encompasses on-demand rest solutions designed to serve air travelers seeking privacy, comfort, and convenience within the airport environment. These pods cater to a wide range of users—from business travelers and transit passengers to budget tourists—offering flexible booking durations, privacy features, and amenities like climate control, Wi-Fi, and biometric access.

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The increasing frequency of long-haul and connecting international flights has significantly boosted the demand for airport sleeping pods. According to the UNWTO, international tourist arrivals reached over 975 million between January and September 2023—a 38% increase from the same period in 2022. This surge has placed immense pressure on hub airports like Dubai, Doha, and Singapore Changi, which often serve as transit points for 6–12 hour layovers. To address this, airports are integrating modular sleeping pod solutions directly into international terminals, especially in sterile and transit zones. The transit passenger segment alone was valued at \$29.3 million in 2024, showing a clear demand concentration at international airports. Operators like YotelAir and GoSleep have expanded their footprint in international hubs, aligning with growing traveler preference for in-terminal comfort. Furthermore, as per IATA, global air travel is projected to reach 5.2 billion passengers by 2025, and many airports are preemptively enhancing rest infrastructure to accommodate this volume. These sleeping pods are being

integrated into airport layouts alongside smart gate systems, allowing seamless access and pre-booking during transits—making them essential for the evolving international airport experience.

Despite growing interest, the high initial investment and ongoing maintenance costs of sleeping pods remain a significant barrier to widespread adoption—particularly in domestic airports with limited budgets. A standard high-tech sleeping pod equipped with ventilation, biometric access, lighting, and soundproofing can cost between \$10,000 to \$25,000 per unit, excluding installation and integration expenses. Moreover, maintenance costs for cleanliness, technical upkeep, and customer service support further add to the operational burden. While international airports may justify these costs through higher passenger volumes and longer layovers, domestic terminals—where turnaround times are short and dwell times are minimal—often struggle to generate sufficient ROI. For example, several regional U.S. airports that piloted pod programs in 2021–2022 later discontinued them due to underutilization and high upkeep costs. In response, pod manufacturers like GoSleep and JetQuay are exploring modular leasing models or revenue-sharing agreements to reduce capital burdens on airports. However, unless costs drop or financing models evolve, smaller domestic airports may remain hesitant to invest in sleeping pod infrastructure, curbing market penetration at the domestic level.

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While major international hubs have already adopted sleeping pods, significant growth potential lies in expanding to Tier-II international airports and high-traffic domestic terminals. Airports in emerging regions such as Southeast Asia, Eastern Europe, and Latin America are experiencing strong passenger growth. For instance, India's upcoming international airports in Navi Mumbai and Jewar (Noida) are projected to handle over 12 million passengers annually in the initial phases, and these facilities are being planned with modern passenger amenities, including

sleeping pods. Likewise, high-traffic domestic airports like Chicago Midway or Bengaluru's Terminal 2 also face increasing passenger congestion and wait times. Operators like SnoozeCube and GoSleep are exploring installations in secondary airports where hotel infrastructure is limited, offering low-footprint rest solutions. The growth of domestic travel in countries like China, India, and Brazil—each registering over 20% YoY domestic passenger traffic increases in 2023—further emphasizes the need for scalable pod infrastructure in domestic terminals. As airports shift focus toward enhancing non-aeronautical revenues and reducing terminal stress, sleeping pods offer an attractive plug-and-play solution that caters to both budget-conscious travelers and time-sensitive business flyers in under-served locations.

Modern travelers, especially those flying internationally, increasingly prioritize comfort and privacy during long layovers. This shift is reflected in the growing popularity of single-occupancy airport sleeping pods equipped with amenities such as circadian lighting, ventilation controls, biometric access, and noise isolation. A 2024 survey by Airport Dimensions found that over 60% of international passengers would be willing to pay for private rest spaces during layovers exceeding four hours. This is especially relevant for business travelers and solo international flyers who seek privacy and jet-lag recovery in busy terminals. North America, where premium service adoption is strong, saw the market for airport sleeping pods reach \$22 million in 2024, led by airports such as JFK and LAX enhancing pod availability. These pods are now being integrated with loyalty programs and app-based access through frequent flyer services, making them more accessible to travelers looking for comfort. The market also reflects a design evolution—manufacturers are now offering pods with antimicrobial surfaces, touchless interfaces, and wellness features in response to post-pandemic hygiene demands. This ongoing refinement of pod design supports long-term growth in international airport environments, where passenger rest and experience are becoming top operational priorities.

The airport sleeping pods market is segmented based on product type, stay hours, airport type, and region. By product type, the market is categorized into single occupancy and shared occupancy pods. Based on stay hours, the market is divided into less than 2 hours and more than 2 hours. By airport type, the Airport Sleeping Pods Market Size is segmented into international and domestic airports. By region, the Global Airport Sleeping Pods Market is analyzed across North America, Europe, Asia-Pacific, and LAMEA (Latin America, Middle East, and Africa).

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Key Players included in the Airport Sleeping Pods Market Analysis are GoSleep, Napcabs GmbH, YOTEL, MetroNaps, JetQuay Pte Ltd., Sleep 'n Fly, ZZleepandGo, 9h nine hours, Minute Suites, LLC, and Aviserv Airport Services India Private Limited.

Key Market Findings

Based on product type, the shared occupancy segment had the dominating Airport Sleeping Pods Market Share in the year 2024 and is likely to remain dominant during the Airport Sleeping Pods Market Forecast period.

Based on stay hours, the more than 2 hours segment dominated the Global Airport Sleeping Pods Market in the year 2024 and is likely to remain dominant during the forecast period.

Based on airport type, the international segment dominated the global Airport Sleeping Pods Industry in the year 2024 and is likely to remain dominant during the forecast period.

Based on region, the North America region dominated the global Airport Sleeping Pods Industry in the year 2024 and is likely to remain dominant during the forecast period.

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