

# Global Road Safety Market to Hit \$11.71B by 2032 at 12.4% CAGR

Several countries and towns, from Europe to Asia to Latin America, are currently using similar strategies to increase road safety.

WILMINGTON, VT, UNITED STATES, September 16, 2025 / EINPresswire.com/ -- The [Road Safety Market](#) size was valued at USD 4.59 Billion in 2024 and the total Road Safety revenue is expected to grow at a CAGR of 12.4% from 2025 to 2032, reaching nearly USD 11.71 Billion.

Global Road Safety Transformation: Will Smart Infrastructure and Automated Enforcement Unlock Safer, Smarter Cities?



The global road safety landscape is undergoing a radical shift as ADAS, AI-driven analytics, smart road infrastructure, and automated enforcement systems gain momentum. With governments pushing initiatives like Vision Zero and Road to Zero, the question arises, could these innovations finally curb rising fatalities, redefine urban mobility, and unlock safer, smarter cities worldwide?

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Driven by rising road fatalities, government initiatives, and AI-powered safety technologies, the road safety market stands at the edge of transforming mobility and redefining urban resilience.”

*Dharti Raut*

Could Smart Technologies and ‘Road to Zero’ Finally Halt 1.2 million Annual Road Deaths?

Over 1.2 million lives are lost on roads annually, yet emerging technologies and initiatives like “Road to Zero”

promise a radical transformation. Could advance safety systems not only save lives but also boost GDP in major markets?

Can innovative technologies overcome global road safety challenges amid infrastructure and funding gaps?  
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### Can Innovative Technologies Overcome Global Road Safety Challenges Amid Infrastructure and Funding Gaps?

Despite rapid advancements in ADAS and automated vehicles, poor infrastructure, unclear traffic systems, and limited emergency facilities continue to hamper road safety. Can innovative solutions overcome funding and resource constraints to revolutionize global road protection?

Global Road Safety Market Segments Covered	
By Solution	Red Light & Speed Enforcement ANPR/ALPR Incident Detection & Response Others
By Services	Professional services Managed services
By Type	ENFORCEMENT SOLUTION Red Light Enforcement Speed Enforcement Section Enforcement Bus Lane Enforcement ALPR or ANPR INCIDENT DETECTION AND RESPONSE RAILROAD CROSSING SAFETY SCHOOL BUS STOP -ARM ENFORCEMENT BACK OFFICE SYSTEMS
By Region	North America (United States, Canada and Mexico) Europe (UK, France, Germany, Italy, Spain, Sweden, Austria, Turkey, Russia and Rest of Europe) Asia Pacific (China, India, Japan, South Korea, Australia, ASEAN (Indonesia, Malaysia, Myanmar, Philippines, Singapore, Thailand, Viet Nam etc.) and Rest APAC) Middle East and Africa (South Africa, GCC, Egypt, Nigeria and Rest of ME&A) South America (Brazil, Argentina, Colombia and Rest of South America)

### Are ADAS, Automated Vehicles, and Smart Roads Set to Redefine Urban Mobility and Transform Global Road Safety?

The rise of ADAS, automated vehicles, and smart road infrastructure is reshaping road safety. Could these innovations not only prevent accidents but also redefine urban mobility, unlocking unprecedented opportunities for governments, automakers, and technology providers worldwide?

### Can Advanced Enforcement Technologies and Services Revolutionize Global Traffic Safety and Urban Mobility?

The global road safety ecosystem is rapidly evolving with advanced solutions like Red Light and Speed Enforcement, ANPR/ALPR systems, and real-time Incident Detection and Response. Could these technologies, coupled with professional and managed services, finally revolutionize traffic enforcement, prevent accidents, and redefine urban mobility across cities worldwide?

### From Connected Vehicles to Predictive Analytics: Which Road Safety Trends Will Define the Next Decade?

AI and predictive analytics promise to foresee accidents before they occur, could this shift road safety from reactive responses to proactive prevention?

Global initiatives like Vision Zero 2050 are accelerating intelligent enforcement adoption, but will they achieve accident-free roads sooner than expected?

Connected vehicles and ADAS are redefining mobility, could their integration finally unlock the vision of truly accident-free smart cities worldwide?

Are Sensys Gatso and Verra Mobility Quietly Engineering the Next Big Shift in Global Road Safety?

In January 2025, Sensys Gatso completed the development phase of a SEK 850 million (Sweden) traffic safety system order with its FLUX enforcement platform, approved by the Swedish Transport Administration in January 2025.

Verra Mobility was selected in March 2025 by NYC DOT to manage New York City's automated enforcement camera safety programs (red-light, speed, bus-lane, and weight enforcement) under a new expected five-year contract.

Verra Mobility in August 2024 partnered with Xtract to provide near-real-time incident detection & management for fleets using connected vehicle data.

Global Road Safety Divide: How U.S. Fatalities and Europe's €60M Savings Highlight Contrasting Paths to Safer Roads

North America leads the road safety market with strong tech adoption, startups, and demand for enforcement systems. Yet, 95% of U.S. traffic fatalities 38,680 deaths, highlight urgency. Rising crashes across urban roads and vulnerable groups push regulatory reviews, while automated speed cameras in 150+ cities drive adoption and safety innovation.

Europe is reshaping mobility with bold road safety investments, as cities allocate €5 million annually to halve fatalities and injuries. By leveraging smart budget reallocation, these initiatives promise €60 million annual savings, proving safety innovation fuels both lives saved and economic resilience.

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Road Safety Market, Key Players:

Sensys Gatso Group  
Redflex Holdings  
Verra Mobility  
IDEMIA  
FLIR Systems  
Motorola Solutions  
SWARCO

Information Engineering Group Inc.  
Cubic Corporation  
Siemens  
Conduent  
VITRONIC  
Kria  
Laser Technology  
Optotrafic  
Syntell  
Traffic Management Technologies  
AABMATICA  
Clearview Intelligence  
Dahua Technology  
Truvelo  
Trifoil  
Continental AG

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Asia Pacific Road Safety Market: <https://www.maximizemarketresearch.com/market-report/asia-pacific-road-safety-market/7261/>

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