

# Wine Chocolate Market Drivers Main Factors Influencing Industry in 2030

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EINPresswire.com/ -- [Wine chocolate market size](#) was estimated at \$752.0 million in 2020 and is expected to hit \$1473.4 million by 2030, registering a CAGR of 7.2% from 2021 to 2030.



Wine Chocolate Market

Growing demand for chocolates across the globe, premiumization of wine chocolates and lucrative packaging of the products drive the global wine chocolate market. On the other hand, low consumer awareness and dynamic price fluctuations of the raw materials impede the growth to some extent. However, emergence of organic products is expected to create lucrative opportunities for the key players in the industry.

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The liquid wine chocolate bottles in attractive packaging of different colors and shapes gain attention of the buyers, which increases the sale of the liquid wine chocolates. Manufacturers are also focusing on label design to attract the buyers. Lucrative packaging plays a key role in increasing the liqueur chocolate sales, and thus, contributes to the growth of the market. Therefore, packaging is the key factor attracting the consumers to try or purchase different wine chocolate options available in the market.

Wine chocolate is a very niche category product mostly popular in the European countries where the per capita consumption of both wine and chocolates is high. Wine chocolate is a blend of wine and chocolates that perfectly complements each other in terms of taste. The most common and the popular blend is the red wine with dark chocolate. The wine chocolates are available in

wine like bottles in the liquid form and chocolate like boxes in the solid form. Both of these forms are actually a wine infused chocolate.

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The market is segmented on the basis of form, wine type, and distribution channel. Based on form, the market is segregated into liquid and solid. On the basis of wine type, the market is segmented into red wine, white wine, and others. Depending upon the distribution channel, the market is categorized into supermarkets/hypermarkets, specialty stores, and e-commerce. Region wise, the market is analyzed across North America (U.S., Canada, and Mexico), Europe (Germany, Belgium, France, the UK, Italy, Spain, Switzerland, and rest of Europe), Asia-Pacific (China, Japan, India, Singapore, and rest of Asia-Pacific), and LAMEA (Brazil, the United Arab Emirates, and rest of LAMEA).

Based on region, the market across Europe held the major share in 2020, garnering around two-fifths of the global market. Asia-Pacific, on the other hand, would manifest the fastest CAGR of 11.4% throughout the forecast period. The other provinces discussed in the report include North America and LAMEA.

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Wine and chocolate are well-known for their health benefits such as weight management, reduce bad cholesterol, lower blood pressure, improve blood circulation, prevent cancer, and improve heart health. The rising awareness among the global consumers regarding the health benefits associated with consumption of wine chocolate is expected to foster the wine chocolate market growth in the upcoming years. Moreover, rising demand among the young population for its unique taste and a perfect gifting item is boosting the growth of the global wine chocolate market.

The key market players analyzed in the global [wine chocolate industry](#) report include Duc d'O, Alfred Ritter, NEUHAUS, Toms International, Underberg AG, Ferrero S.p.a., Yildiz Holdings, Amedei Tuscany, Halloren, and Raaka. These market players have adhered to several strategies including partnership, expansion, collaboration, joint ventures, and others to prove their flair in the industry.

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David Correa

Allied Market Research

+ +1 800-792-5285

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