

# G-Med Launches 'G-Med Beyond'- Retargeting Physicians Across Channels

*G-Med, the world's largest peer-to-peer physicians-only digital platform, today announced the launch of G-Med Beyond Retargeting.*

LONDON, ISRAEL, September 16, 2025 /EINPresswire.com/ -- [G-Med](#), the world's largest peer-to-peer physicians-only digital platform, announced today the launch of "G-Med Beyond" Retargeting, a new solution designed to help healthcare brands retarget verified physicians across social media and external platforms.

“

This innovation ensures every campaign benefits from smarter retargeting and maximized engagement opportunities.”

*Ilan Ben Ezri, CEO & Co-Founder of G-Med*

"G-Med Beyond" Retargeting enables partners to extend their campaigns beyond the G-Med environment, ensuring they continue to retarget the same opted-in, triple-verified physician audience within the engaged platform with consistent and impactful messaging across channels. This

approach creates a seamless omnichannel journey, where physicians encounter the same unbranded presence inside and outside of G-Med's trusted platform.

“With G-Med Beyond Retargeting, clients can stay connected with physicians wherever they are, reinforcing unbranded visibility and building a true omnichannel experience,” said Ilan Ben Ezri, CEO & Co-Founder at G-Med. “This innovation ensures every campaign benefits from smarter retargeting and maximized engagement opportunities.”

The new solution integrates directly with unbranded display banner campaigns in standard IAB formats, allowing companies to expand their message without losing targeting precision. By leveraging retargeting, healthcare brands can strengthen awareness and relevance among physicians while maintaining the high level of trust and verification that G-Med is known for.

To mark the launch, G-Med is offering this solution as an added bonus for all campaigns within the G-Med platform.

"G-Med Beyond" Retargeting reflects the company's commitment to innovation, providing healthcare brands with a powerful way to amplify reach and effectiveness through precise, data-driven retargeting of physicians worldwide.

Emanuel Engelmayer

G-Med

+ +972504040304

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[X](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/849569191>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.