

Matrix Basements Partners with XRT Radio and Andy Chanley in Chicago

Collaboration strengthens Matrix Basements' commitment to quality and connection with Chicago communities

ARLINGTON HEIGHTS, IL, UNITED STATES, September 16, 2025 /EINPresswire.com/ -- Matrix Basements has announced a new partnership with XRT Radio and on-air personality Andy Chanley, marking another step in the company's effort to stay closely tied to the Chicago community. This collaboration reflects a shared belief in local pride, honest communication, and delivering work that people can rely on.

For years, Matrix Basements has worked to become a trusted name in basement finishing and remodeling. Families across Chicago know them for turning dark and unused spaces into rooms that bring people together. Whether it is an extra [family room](#), a home [office](#), or a place to enjoy [games](#) on the weekend, Matrix has built its reputation on attention to detail and a promise of quality. That same trust is what makes this new connection with XRT Radio a natural fit.

Andy Chanley's voice has been a familiar one for many Chicago listeners. Known for his approachable style and his genuine interest in the people who tune in, Andy represents the type of connection Matrix Basements values.

This partnership will give Matrix Basements a stronger local presence by reaching listeners across the Chicago area. But more than just promotion, it is about shared values. Quality is not a



Matrix Basement Finishing Bar Setup

matrix
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Matrix Basement Finishing Logo



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Nick Richmond, CEO of Matrix Basement Finishing

buzzword for Matrix. It is seen in every board measured, every wall finished, and every space designed with the homeowner in mind. By joining forces with XRT Radio and Andy Chanley, Matrix is putting those values in front of the same community that has helped it grow. The Chicago area is home to many families who want more from their living space. For some, that means creating a room to entertain friends, for others, it is about adding value to their home.

Matrix Basements believe in relationships that last. Just as radio hosts and listeners build a bond over time, Matrix

builds bonds with customers by being dependable and by standing behind its work. That is what makes this collaboration with Andy Chanley and XRT Radio a meaningful one. It brings together a local voice and a local company, both working to serve Chicago in ways that matter.

Marketing

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