

Machine Vision Products Unveils New Homepage at Visionpro.com

A streamlined experience for AOI solutions across Semiconductor, Microelectronics, Hybrid Electronics and SMT

VISTA, CA, UNITED STATES, September 17, 2025 /EINPresswire.com/ --

Machine Vision Products, Inc. (MVP), a leading provider of Automated Optical Inspection (AOI) solutions, today announced the launch of its redesigned homepage at

www.visionpro.com. The new site

highlights MVP's commitment to innovation and customer-focused technology with an enhanced layout that makes it faster and easier for users to find the AOI solutions they need.

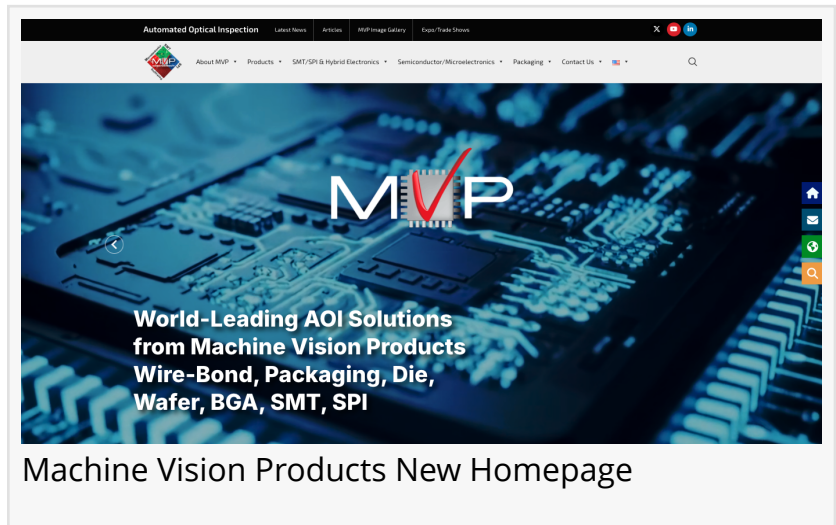
The updated homepage introduces a modern, immersive design showcasing MVP's 900, 2030, Versa, Aura and Aurora AOI platforms, along with tailored inspection capabilities for Semiconductor, Microelectronics, Hybrid Electronics and SMT applications. A simplified navigation menu, interactive product highlights, and quick-access search labels allow engineers, manufacturers, and partners to connect with the right solution in fewer clicks.

"Our goal was to make Visionpro.com a powerful tool for our customers, reflecting our commitment to continuous innovation," said Dr. George T. Ayoub, President of Machine Vision Products. "The new homepage design showcases our latest developments while delivering quick responses to the information requested by industry users."

Key enhancements include:

- Dynamic navigation for rapid access to product lines, applications, and support.
- Interactive product showcases with at-a-glance details on MVP's AOI solutions.
- Optimized search functionality that connects you to the right content effortlessly
- Responsive design, ensuring seamless access from desktops, tablets, and mobile devices.

The redesigned homepage is part of MVP's broader digital strategy, which includes updated



technical resources, global distributor connections, and multi-language support for its worldwide customer base.

Visitors are invited to explore the new homepage today at www.visionpro.com.

About Machine Vision Products, Inc.

Machine Vision Products, Inc. (MVP), headquartered in Vista, California, is a global leader in Automated Optical Inspection (AOI) technology for the Semiconductor, Microelectronics, Hybrid Electronics and SMT industries. MVP's platforms combine advanced 3D inspection, deep-learning AI, and robust data integration to ensure the highest levels of quality and yield. With a focus on flexibility, speed, and precision, MVP continues to set the standard for AOI innovation worldwide.

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