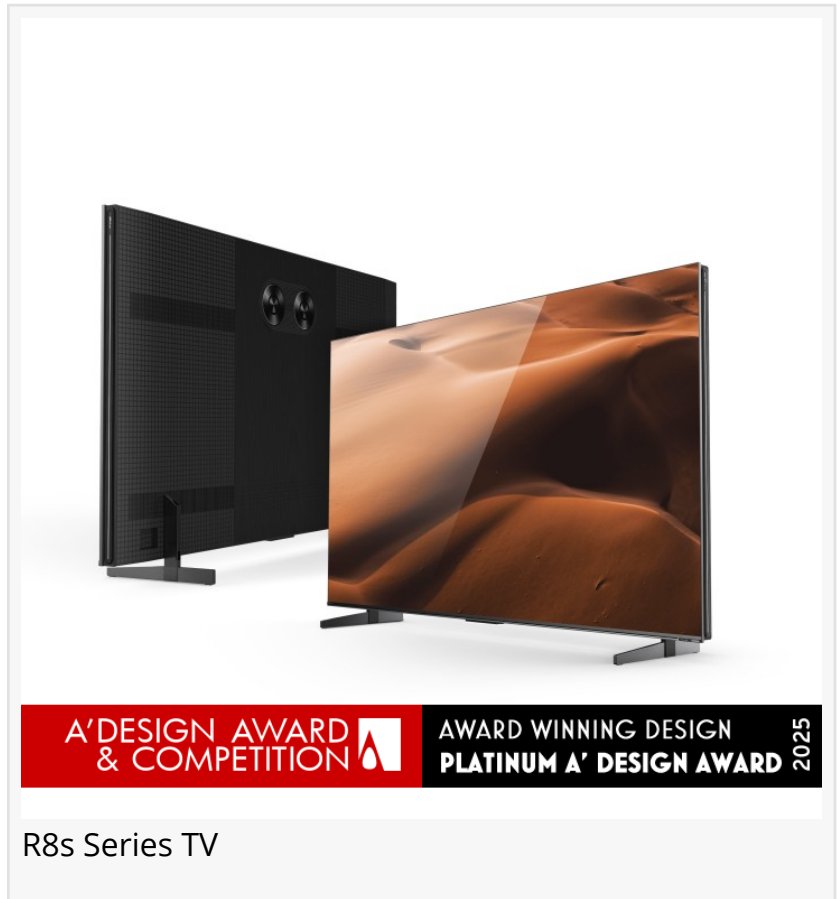


# R8s Series TV by Konka Industrial Design Team Wins Platinum in A' Digital and Electronic Device Design Award

*Konka Industrial Design Team's R8s Series TV Receives Prestigious Recognition for Exceptional Design and Innovation in the Consumer Electronics Industry*

COMO, CO, ITALY, September 17, 2025 /EINPresswire.com/ -- The A' [Design Award](#), a highly respected and well-recognized award in the field of consumer electronics design, has announced the [R8s Series TV](#) by [Konka Industrial Design Team](#) as the recipient of the prestigious Platinum A' Design Award in the Digital and Electronic Device Design category. This achievement highlights the significance of the R8s Series TV within the consumer electronics industry, positioning it as a groundbreaking and innovative design that sets new standards for excellence.



The R8s Series TV's recognition with the Platinum A' Design Award is a testament to its relevance and impact on the consumer electronics industry. By incorporating advanced MiniLED technology, the R8s Series TV addresses the growing demand for immersive viewing experiences and superior picture quality. This alignment with industry trends and consumer needs positions the R8s Series TV as a forward-thinking design that pushes the boundaries of what is possible in the realm of digital and electronic devices.

The R8s Series TV stands out in the market due to its unique combination of cutting-edge technology and aesthetic design. The integration of MiniLED technology enables precise light control and enhanced picture quality, while the sleek and minimalist design featuring circular speakers on both sides creates a visually appealing and immersive experience. The ultra-narrow

full-metal frame ensures durability, making the R8s Series TV not only a high-performance device but also a stunning piece of art that seamlessly integrates into any environment.

The Platinum A' Design Award for the R8s Series TV serves as a catalyst for Konka Industrial Design Team to continue pushing the boundaries of innovation in the consumer electronics industry. This recognition validates their commitment to excellence and inspires them to explore new avenues for groundbreaking designs that enhance the user experience and contribute to the advancement of the industry as a whole. The award also positions Konka Industrial Design Team as a leader in the field, showcasing their ability to create products that resonate with consumers and set new benchmarks for quality and performance.

R8s Series TV was designed by ID Designer: Wenfang Xu, ID Designer: Yongze Zhou, CMF Designer: Baoxing Liu, Creative Director: Xiaozhen Chen, and the Konka Industrial Design Team.

Interested parties may learn more about the R8s Series TV and its designers at:

<https://competition.adesignaward.com/ada-winner-design.php?ID=168163>

#### About Konka Industrial Design Team

Founded in 1980, KONKA is a company based on consumer electronics business, supported by "technology + investment control" composite capabilities, to upgrade to strategic emerging industries, expand to industrial real estate business, and provide Internet and supply chain service business. Konka Industrial Design Team is based in China and is dedicated to creating innovative and high-quality consumer electronics products that enhance the user experience and contribute to the advancement of the industry.

About KONKA Industrial Design Team for Shenzhen Konka Electronic Technology Co., Ltd. Shenzhen Konka Electronic Technology Co., Ltd. was established on January 16, 2018. It is a wholly-owned subsidiary of Konka Group and is mainly responsible for the operation of Konka Group's core businesses such as color TV and smart home products and commercial display interactive devices. The company is committed to delivering cutting-edge technology and exceptional design to meet the evolving needs of consumers in the digital age.

#### About Platinum A' Design Award

The Platinum A' Design Award is a prestigious recognition granted to designs that demonstrate exceptional innovation, technical proficiency, and societal impact within the Digital and Electronic Device Design category. Recipients of this award are celebrated for their contributions to advancing the boundaries of design and technology, shaping the aesthetics and trends of the industry. The rigorous selection process involves blind peer review by an expert jury panel of design professionals, industry experts, journalists, and academics who evaluate entries based on pre-established criteria such as innovation in functionality, integration of technology, user interface design, product aesthetics, material selection, manufacturing efficiency, environmental sustainability, ergonomic design, market relevance, product durability, ease of maintenance, safety measures, cost-effectiveness, social impact, adaptability, product scalability, brand

consistency, inclusive design, future-proofing, and cultural sensitivity.

#### About A' Design Award

The A' Digital and Electronic Device Design Award is a highly esteemed international design competition that recognizes exceptional design excellence in the consumer electronics industry. Organized annually since 2008, the award invites participation from a diverse range of talented electronic device designers, innovative design firms, forward-thinking companies, leading electronics manufacturers, and influential brands worldwide. By participating in this prestigious award, entrants have the opportunity to showcase their creativity, gain global visibility, and be acknowledged for their outstanding design capabilities, ultimately contributing to the advancement of the consumer electronics industry and shaping future trends. The A' Design Award is driven by a philanthropic mission to enhance society through the power of good design, aiming to motivate designers and brands to develop superior products and projects that positively impact the global community. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and take part with their projects at <https://appliancedesignawards.com>

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