

# Global Decorative Concrete Market to Reach \$23 Billion at a Steady 5.9% CAGR by 2029

*The Business Research Company's  
Decorative Concrete Global Market  
Report 2025 – Market Size, Trends, And  
Global Forecast 2025-2034*

LONDON, GREATER LONDON, UNITED  
KINGDOM, September 19, 2025

/EINPresswire.com/ -- How Large Will  
The [Decorative Concrete Market](#) Be By  
2025?

Over the past few years, the size of the decorative concrete market has consistently expanded. It is predicted to rise from \$17.77 billion in 2024 to \$18.27 billion in 2025, with a compound annual growth rate (CAGR) of 2.9%. Factors contributing to this growth during the historic period include



Get 30% Off All Global  
Market Reports With Code  
ONLINE30 – Stay Ahead Of  
Trade Shifts,  
Macroeconomic Trends, And  
Industry Disruptors”

*The Business Research  
Company*

heightened attention on architectural and interior design trends, the expansion of the real estate and construction sector, renovation and remodeling projects, changes in interior design due to the pandemic, and the commercial and hospitality sector.

Anticipated to witness robust expansion in the coming years, the decorative concrete market is forecasted to reach \$23 billion by 2029, growing at a compound annual growth rate of 5.9%. This predicted growth within the forecasted timeframe can be linked to factors such as the

rising concern for health and wellness, the demand for customization and personalization, the aging demographic and universal design, the growth of e-commerce and online sales, the rise of emerging markets, and the development of urbanization and infrastructure. Some of the significant trends expected during the forecast period include the popularity of stained and polished concrete finishes, bespoke textures and patterns, exposed aggregate, decorative concrete overlays, as well as the increasing employment of stamped concrete.

Download a free sample of the decorative concrete market report:

<https://www.thebusinessresearchcompany.com/sample.aspx?id=5818&type=smp>

The Business  
Research Company

The Business Research Company



## What Are The Major Driving Forces Influencing The Decorative Concrete Market Landscape?

The acceleration of urban expansion plays a significant role in advancing the [decorative concrete market growth](#). Urbanization encapsulates the shift of individuals from rural areas to city surroundings, coupled with a rise in population concentration within these urban areas. This surge in urbanization necessitates an increase in both residential and non-residential constructions, thus driving the growth of the decorative concrete sector. For example, data from the United Nations Department of Economic and Social Affairs predicts that by 2050, cities will be home to 68% of the global population, equating to roughly 2.5 billion individuals. Given these statistics, the speedy pace of urbanization is anticipated to boost the expansion of the decorative concrete market.

## Who Are The Top Players In The Decorative Concrete Market?

Major players in the Decorative Concrete include:

- Cemex SAB de CV
- HeidelbergCement AG
- BASF SE
- 3M Company
- Sika Corporation
- RPM International Inc.
- Sherwin-Williams Company
- PPG Industries Inc.
- Huntsman International LLC
- Ultratech Cement Limited

## What Are The Key Trends Shaping The Decorative Concrete Industry?

The decorative concrete market is being transformed by 3D concrete printing technology. Also referred to as additive manufacturing technology, this involves the construction of three-dimensional figures via layered sequences controlled by a computer. It's predominantly utilized for prototyping and crafting components with geometric complexity. Its popularity in the construction sector is burgeoning due to its ability to decrease mistakes, augment design adaptability, lessen environmental harm, and use fewer resources compared to the conventional construction methodologies. As an example, Roboze, Company inaugurated its new materials-centric laboratory in December 2022. The lab is centered towards developing superior materials to further sustainable manufacturing procedures. They are particularly focused on generating bio-based substitutes for oil-based polymers, which mirrors the wider industry shift towards sustainability. This technology offers a greener alternative to traditional construction by expediting the construction duration and minimizing waste.

## Market Share And Forecast By Segment In The Global Decorative Concrete Market

The decorative concrete market covered in this report is segmented –

1) By Type: Stamped Concrete, Stained Concrete, Concrete Overlays, Colored Concrete, Polished

Concrete, Epoxy Concrete, Other Types

2) By Application: Walls, Floors, Pool Decks, Driveways And Sidewalks, Patios, Other Applications

3) By End-user: Residential, Non-Residential

Subsegments:

1) By Stamped Concrete: Textured Stamped Concrete, Custom Stamped Designs

2) By Stained Concrete: Acid Stains, Water-Based Stains

3) By Concrete Overlays: Thin Concrete Overlays, Decorative Overlay Systems

4) By Colored Concrete: Integral Color Concrete, Color Hardener Concrete

5) By Polished Concrete: Grind and Seal Polished Concrete, Hybrid Polished Concrete

6) By Epoxy Concrete: Epoxy Coatings, Epoxy Mortar

7) By Other Types: Concrete Pavers, Concrete Resurfacing Products, Decorative Concrete Borders

View the full decorative concrete market report:

<https://www.thebusinessresearchcompany.com/report/decorative-concrete-global-market-report>

Decorative Concrete Market Regional Insights

In 2024, North America dominated the decorative concrete market, but it's anticipated that the Asia-Pacific region will display the most rapid growth in the upcoming period. The report on the decorative concrete market analyses several regions including Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

Browse Through More Reports Similar to the Global Decorative Concrete Market 2025, By [The Business Research Company](#)

Decorative Accessories Global Market Report 2025

<https://www.thebusinessresearchcompany.com/report/decorative-accessories-global-market-report>

Decorative Lighting Global Market Report 2025

<https://www.thebusinessresearchcompany.com/report/decorative-lighting-global-market-report>

Decorative Rugs Global Market Report 2025

<https://www.thebusinessresearchcompany.com/report/decorative-rugs-global-market-report>

Speak With Our Expert:

Saumya Sahay

Americas +1 310-496-7795

Asia +44 7882 955267 & +91 8897263534

Europe +44 7882 955267

Email: saumyas@tbrc.info

The Business Research Company - [www.thebusinessresearchcompany.com](http://www.thebusinessresearchcompany.com)

Follow Us On:

• LinkedIn: <https://in.linkedin.com/company/the-business-research-company>"

Oliver Guirdham

The Business Research Company

+44 7882 955267

info@tbrc.info

Visit us on social media:

[LinkedIn](#)

[Facebook](#)

[X](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/850188810>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.