

Hermes by Paolo Demel Wins Platinum in A' Yacht and Marine Vessels Design Awards

Innovative Yacht Design Recognized with Prestigious Platinum A' Design Award in Yacht and Marine Vessels Category

COMO, CO, ITALY, September 18, 2025 /EINPresswire.com/ -- The A' [Design Award](#), a highly respected and well-recognized award in the field of [yacht](#) design, has announced Hermes by [Paolo Demel](#) as the recipient of the prestigious Platinum A' Design Award in the Yacht and Marine Vessels Design category. This exceptional achievement highlights the significance of Hermes as an outstanding example of innovative and sustainable yacht design, setting new standards within the industry.

The Platinum A' Yacht and Marine Vessels Design Award holds great relevance for the yacht industry and its stakeholders. By recognizing designs like Hermes that prioritize sustainability, efficiency, and user-centric features, the award encourages the adoption of forward-thinking practices and inspires future innovations. This recognition not only benefits the winning designer but also serves as a benchmark for potential customers seeking yachts that align with their values and needs.

Hermes stands out in the market with its sleek, minimalist design that seamlessly blends luxury and innovation. The yacht's glass canopy and aerodynamic lines create a harmonious connection with the surrounding environment, while the carefully selected lightweight and durable materials ensure optimal performance. The interior features panoramic windows that enhance natural light and offer stunning views, complemented by soft perimeter lighting for a warm, comfortable atmosphere. With two well-equipped cabins in the lower bow area, Hermes provides a refined and private space for overnight stays.



Hermes

The recognition bestowed upon Hermes by the A' Yacht and Marine Vessels Design Award serves as a motivation for Paolo Demel and his team to continue pushing the boundaries of yacht design. This achievement is expected to inspire future projects that prioritize sustainability, functionality, and aesthetic appeal, ultimately contributing to the advancement of the yacht industry as a whole.

Hermes was designed by Paolo Demel, a talented designer who has dedicated his life to studying and perfecting his craft in the field of yacht design.

Interested parties may learn more about the award-winning Hermes yacht design at:

<https://competition.adesignaward.com/ada-winner-design.php?ID=164659>

About Paolo Demel

Paolo Demel is a young and talented designer from Italy who has been studying design since the age of 15. With a futuristic vision and a collaborative approach, he aims to make a significant contribution to the discipline of design. Paolo's dream is to work for important companies in the sector and create products that benefit the community, leaving his mark on the history of design.

About Platinum A' Design Award

The Platinum A' Design Award is a prestigious recognition that honors yacht and marine vessel designs showcasing exceptional innovation, sustainability, and societal impact. The award acknowledges designs that demonstrate remarkable technical proficiency, artistic skill, and unique creative qualities while adhering to rigorous evaluation criteria such as innovation, efficiency, comfort, safety, aesthetics, ergonomics, and environmental impact. Recipients of this award are celebrated for their role in shaping industry trends and contributing to the advancement of yacht design.

About A' Design Award

The A' Yacht and Marine Vessels Design Award is a prestigious international competition that recognizes outstanding achievements in yacht and marine vessel design. Organized annually since 2008, the award welcomes entries from creative designers, pioneering agencies, innovative companies, and influential brands worldwide. Through a rigorous blind peer-review process, a panel of expert jury members evaluates entries based on pre-established criteria, ensuring an impartial and thorough assessment of each design's merits. By participating in the A' Design Award, entrants gain global recognition, contribute to the advancement of the industry, and inspire future trends in yacht and marine vessel design. Ultimately, the A' Design Award aims to create a better world by recognizing and promoting superior products and projects that positively impact society.

Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and submit their projects at: <https://yachtdesignawards.com>

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