

Outdoor Furniture Market to Reach USD 36.8 Billion by 2034 | Analysis Report by TMR

Growth is fueled by a rising middle class, cost-effective production, strong tourism, and sustainability trends like eco-friendly materials.

WILMINGTON, DE, UNITED STATES,
September 18, 2025 /

EINPresswire.com/ -- The global [outdoor furniture market](#), valued at USD 19.5 billion in 2023, is projected to reach USD 36.8 billion by 2034, expanding at a CAGR of 6.0% from 2024 to 2034. Growth is fueled by rising demand for stylish, durable, and multifunctional outdoor living solutions, driven by increasing urbanization, home improvement trends, and the popularity of outdoor leisure spaces.



The market for outdoor furniture includes a wide range of products aimed at complementing the outside of the house, including patios, gardens, balconies, and even poolside areas. Such products encompass chairs, tables, living rooms, sofas, and umbrellas made of wood, metal, plastic, and rattan in order to ensure durability and weather resistance.



Global Outdoor Furniture Industry Set to Grow at 6.0% CAGR Through 2034"

Transparency Market Research Inc.

Dive Deeper into Data: Get Your In-Depth Sample Now!
https://www.transparencymarketresearch.com/sample/sample.php?flag=S&rep_id=34880

https://www.transparencymarketresearch.com/sample/sample.php?flag=S&rep_id=34880

The marketplace is pushed by way of developing customer interest in outdoor living, domestic development trends, and the expansion of the hospitality and tourism industries. The increasing call for sustainable and elegant furnishings also contributes to the market increase.

The market aids both the residential as well as the commercial spaces. Demand is driven by

increasing interest of consumers in outdoor living, and with the growth of the hospitality and tourism industry, hotels, resorts, and restaurants are increasingly investing in stylish and functional outdoor furniture to enhance the guest experience.

Market Segmentation

The market can be segmented across various dimensions to provide a detailed understanding of its dynamics:

By Product Type: The market is segmented into tables, chairs, seating sets, loungers, dining sets, and others. Seating sets, including sofas and modular units, are a dominant segment, accounting for a significant share of the market in 2024. This is driven by the growing demand for comfortable and social outdoor living spaces. Tables are also a key segment, particularly with the rise of remote work and outdoor dining.

By Material: Key materials include wood, plastic, metal (aluminum and steel), and fabric. Wood remains the most dominant material, holding a significant market share due to its timeless appeal and durability. However, plastic and metal are also gaining popularity for their lightweight, low-maintenance, and weather-resistant properties. The use of eco-friendly and recycled materials is a growing trend within this segment.

By Application/End-User: The market is divided into two primary segments: residential and commercial. The residential segment holds the largest market share, driven by homeowners' increasing investment in their outdoor spaces for relaxation and entertaining. The commercial segment, including hotels, restaurants, resorts, and public spaces, is also a significant driver of growth, as these establishments invest in stylish and functional outdoor furniture to enhance the customer experience.

By Distribution Channel: The market is distributed through various channels, including home centers, specialty stores, flagship stores, and online platforms. The online segment is experiencing the fastest growth, as consumers increasingly turn to e-commerce for convenience, a wider product range, and home delivery options. Offline channels continue to be important, offering consumers the opportunity to physically inspect products before purchase.

By Region: The market is geographically segmented into North America, Europe, Asia Pacific, Latin America, and the Middle East & Africa.

Regional Analysis: The Asia Pacific region is expected to dominate the market, driven by rapid urbanization, a growing middle class, and increasing investments in real estate and hospitality. China, in particular, is a key player due to its robust production and strong supply chain. North America is also a major market, with high disposable incomes and a strong culture of outdoor living and home improvement. Europe is a mature market with a focus on sustainable and high-

quality designs, with key countries like the UK, Germany, and France leading the demand.

Market Drivers and Challenges

Market Drivers:

Rising Interest in Outdoor Living: A major driver is the shifting consumer preference towards creating functional and aesthetically pleasing outdoor spaces for leisure, dining, and entertaining.

Increased Disposable Income: Higher disposable incomes, particularly in emerging economies, are enabling consumers to spend more on home improvement projects, including outdoor furniture.

Growth of the Hospitality and Tourism Industry: Hotels, resorts, and restaurants are increasingly investing in outdoor seating and dining areas to attract customers and enhance the guest experience.

Urbanization and Limited Indoor Space: In densely populated urban areas, balconies and small patios have become essential extensions of living spaces, driving demand for compact and multifunctional furniture.

E-commerce Growth: The proliferation of online platforms has made outdoor furniture more accessible to a wider consumer base, offering convenience and a vast selection.

Challenges:

Seasonal Demand Fluctuations: The market is heavily seasonal, with sales peaking during warmer months, which can create inventory and production challenges for manufacturers.

Volatile Raw Material Prices: Prices for materials like wood, metal, and petroleum-based plastics can be subject to significant fluctuations, impacting production costs and consumer pricing.

Durability and Weather Resistance: A key challenge is ensuring that furniture can withstand a wide range of weather conditions, including UV rays, rain, and extreme temperatures, requiring continuous innovation in materials and design.

Market Trends

Sustainability and Eco-Friendly Materials: Consumers are increasingly conscious of environmental impact, leading to a surge in demand for outdoor furniture made from recycled, reclaimed, and ethically sourced materials like bamboo, recycled plastic, and FSC-certified wood.

Multi-functional and Modular Designs: As spaces become more limited, there is a growing trend for furniture that can be easily rearranged, adapted, and serve multiple purposes, such as modular sofas or benches that double as storage.

Integration of Smart Technology: The outdoor furniture market is embracing technology with the introduction of products featuring integrated solar-powered lighting, built-in sound systems, and charging ports.

Blurring the Lines Between Indoor and Outdoor: Designs are becoming more sophisticated, incorporating elements traditionally found in indoor furniture, such as plush cushions and intricate weaves, to create a seamless transition between indoor and outdoor living spaces.

Future Outlook

The future of the outdoor furniture market appears promising, with steady and sustained growth projected throughout the forecast period. The industry is poised to capitalize on evolving consumer preferences for comfort, style, and sustainability. Manufacturers who invest in innovative designs, weather-resistant materials, and integrated technology will be well-positioned for success. The continued growth of the residential and hospitality sectors, coupled with the expansion of e-commerce, will further drive the market forward.

Key Market Study Points

Market Size & Growth: The market is expected to grow from USD 19.5 billion in 2024 to USD 36.8 billion by 2034, with a CAGR of 6.0%.

Dominant Segments: The residential segment holds the largest market share by end-user, while seating sets are the dominant product type.

Regional Leadership: Asia Pacific is projected to be the fastest-growing region, while North America holds a significant market share.

Key Trends: The focus on sustainability, modular designs, and smart technology integration is shaping the future of the industry.

Market Dynamics: Rising disposable income and the popularity of outdoor living are the primary growth drivers, while raw material price volatility and seasonal demand present challenges.

Competitive Landscape

The outdoor furniture market is highly competitive, featuring a mix of large, established brands and smaller, niche players. Key players are focused on product innovation, expanding their

portfolios, and adopting strategic mergers and acquisitions to strengthen their market presence. Companies like Brown Jordan, known for luxury designs, and mainstream retailers like IKEA and RH (Restoration Hardware) are shaping the industry with diverse product offerings. New entrants are often focusing on unique designs, sustainable materials, and direct-to-consumer sales models to carve out their own space in the market.

Buy this Premium Research Report:

https://www.transparencymarketresearch.com/checkout.php?rep_id=34880<ype=S

Recent Developments

2024: Herman Miller introduced a new bamboo-based material for its Eames Lounge Chair and Ottoman, highlighting a move towards sustainable alternatives.

2024: RH launched its 2024 Outdoor Sourcebook, featuring over 40 new outdoor furniture designs, emphasizing a blend of luxury and style.

2023: Mater relaunched its Ocean collection, utilizing recycled materials from discarded beer bottles to promote eco-friendly initiatives.

2024: IKEA unveiled a new range of stylish and budget-friendly outdoor furniture, catering to a broader consumer base.

2024: Wayfair Inc. continued to grow its presence, leveraging its strong e-commerce platform to meet the rising demand for online furniture sales.

Explore Latest Research Reports by Transparency Market Research:

Europe Insect Screen Market - <https://www.transparencymarketresearch.com/europe-insect-screen-market.html>

Tennis Ball Machines Market - <https://www.transparencymarketresearch.com/tennis-ball-machines-market.html>

Livestream E-Commerce Market - <https://www.transparencymarketresearch.com/livestream-e-commerce-market.html>

Spiritual and Wellness Products Market - <https://www.transparencymarketresearch.com/spiritual-and-wellness-products-market.html>

Outdoor Furniture Market - <https://www.transparencymarketresearch.com/outdoor-furniture-market.html>

About Transparency Market Research

Transparency Market Research, a global market research company registered at Wilmington, Delaware, United States, provides custom research and consulting services. Our exclusive blend of quantitative forecasting and trends analysis provides forward-looking insights for thousands of decision makers. Our experienced team of Analysts, Researchers, and Consultants uses proprietary data sources and various tools & techniques to gather and analyses information.

Our data repository is continuously updated and revised by a team of research experts, so that it always reflects the latest trends and information. With a broad research and analysis capability, Transparency Market Research employs rigorous primary and secondary research techniques in developing distinctive data sets and research material for business reports.

Contact:

Transparency Market Research Inc.
CORPORATE HEADQUARTER DOWNTOWN,
1000 N. West Street,
Suite 1200, Wilmington, Delaware 19801 USA
Tel: +1-518-618-1030
USA – Canada Toll Free: 866-552-3453
Website: <https://www.transparencymarketresearch.com>
Email: sales@transparencymarketresearch.com
Follow Us: LinkedIn | Twitter | Blog | YouTube

Atil Chaudhari
Transparency Market Research Inc.
+1 518-618-1030
[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/850280472>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.