

# Laura C. Slawson, Master Resume Writer – Children’s Book Author Recognized by Influential Women 2025

FAIR LAWN, NJ, UNITED STATES, September 18, 2025 /EINPresswire.com/ -- Influential Women 2025 is thrilled to announce the recognition of Laura C. Slawson, an exceptional career strategist and storyteller who has redefined the art of career communication. With nearly two decades of experience, Laura has established herself as a multi-certified, award-winning Master Resume Writer, Credentialed Career Manager, Certified Professional Resume Writer, Certified Digital Career Strategist and most recently, Children’s Book Author. Since founding her boutique firm, The Creative Advantage, LLC, in 2009, she has been dedicated to helping professionals unlock their potential and confidently navigate career transitions, serving clients across metro New York and New Jersey as well as virtually throughout the United States ... where she has built a national reputation for excellence.



Laura’s work at The Creative Advantage extends beyond crafting resumes; she engages in a highly personalized approach that resonates deeply with her clients. She works one-on-one with executives, mid-career professionals, and a growing niche she calls the “Over-50 Job Seeker.” This collaborative process ensures that each resume, LinkedIn profile, professional bio, or cover letter is not only polished but also authentic, reflecting the true essence of each individual’s journey. Her clientele includes leaders from Fortune 100 companies, top-tier organizations, and prominent public figures, many of whom credit Laura with not only creating compelling documents but also instilling the confidence necessary to seize their next opportunities.

“I’d hire me!” is a realization that many of Laura’s clients experience after working with her. This

statement embodies her unique ability to blend expert writing with empathy, helping clients recognize and articulate their value in a competitive job market. Laura's commitment to high-quality career documents is evident in her boutique style of service, characterized by responsiveness, creativity, and a dedication to delivering results on time.

In addition to individual career services, Laura offers executive-level branding support, VIP packages, and ongoing resume refreshes, ensuring her clients remain competitive in today's fast-paced job landscape. Her contributions to the career development industry extend beyond her direct work with clients; she has become a respected voice, sharing her insights through professional publications and programs, which further cements her status among the best in her field.

Before launching The Creative Advantage, Laura honed her writing skills in various corporate roles, including Technical Writer, Corporate Policy and Procedure Writer, and Real Estate Advertising Specialist. These experiences cultivated her ability to communicate with clarity and precision while enhancing her storytelling instincts. Today, Laura doesn't just type resumes; she crafts narrative-driven career stories that illuminate the unique professional journeys of her clients.

"My biggest thrill is when a client says, 'I love my résumé!' 'I'm getting interviews!' 'I can't believe I did all this!' and ultimately ... 'I'm Hired!' Recruiters say, 'Laura, work your magic!'" Laura expresses, highlighting the satisfaction she derives from her work.

Her professional philosophy is influenced by two key pieces of advice she received during her career. The first, from a corporate executive, emphasizes the importance of presenting solutions alongside problems. The second encourages a mindset of positivity: never say, "I can't." Instead, Laura advocates for saying "Yes" and then figuring out how to deliver. These principles not only shape her approach to client work but also inspire the guidance she offers to those entering the resume-writing industry. For aspiring young women in this field, Laura stresses the importance of owning their voice, trusting their instincts, and leading with empathy.

In the rapidly evolving digital landscape, Laura acknowledges that artificial intelligence is transforming the resume-writing process. While she sees AI as a valuable tool for idea generation, she believes it cannot replace the human touch ... the nuanced, empathetic storytelling that only a master writer can provide. Laura envisions a future for the industry that blends the efficiency of AI with the creativity of human insight, identifying growth opportunities in areas such as LinkedIn optimization, professional bios, 30/60/90-day plans, and more.

At her core, Laura is guided by creativity, integrity, and a passion for making a meaningful difference in her clients' lives.

Most recently, Laura has happily wandered into the world of children's storytelling. Laura believes every story, big or small, holds a little magic and the power to inspire, whether a career

journey or a tale of childhood wonder. Empowering professionals to take their next big step, or inspiring young readers, Laura believes in the transformative power of stories to inspire confidence and open doors.

For Laura, each project represents an opportunity to change lives ... one story at a time.

Learn More about Laura C. Slawson, Master Resume Writer and Children's Author:

Through her Influential Women profile, <https://influentialwomen.com/connect/laura-slawnson> or through her websites, <https://www.lauracreativeedge.com/> and [storytimewithlaura.com](http://storytimewithlaura.com).

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