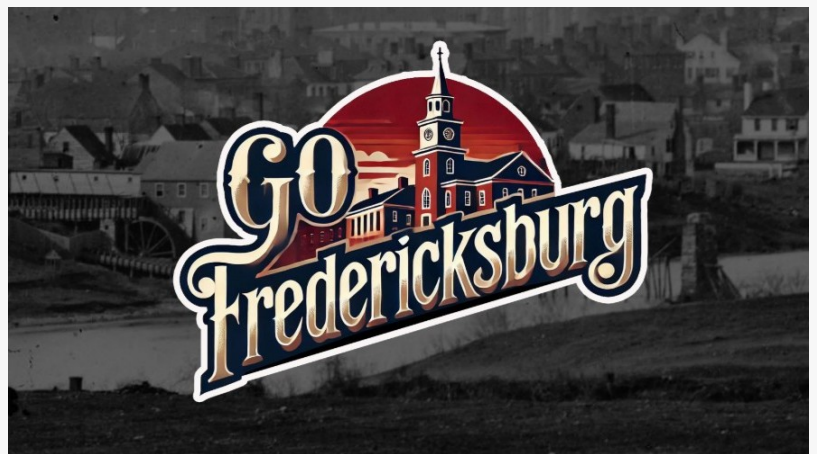


Fredericksburg Realtor Alexander Wilson Brings Transparent 1% Listing Model and Community-Focused Platform to Virginia

Virginia Realtor Alexander Wilson empowers homeowners with lower commissions and builds Go community platforms to connect people, neighborhoods, and businesses.

FREDERICKSBURG, VA, UNITED STATES, October 2, 2025 /EINPresswire.com/ -- [Alexander Wilson](#), a licensed Virginia Realtor, has announced the expansion of his dual business innovation that combines transparent real estate pricing with community-focused digital platforms across Virginia. Wilson's Listplicity model offers homeowners a 1% real estate commission option, while his [GoFredericksburg.com](#) platform serves as a comprehensive community hub for local residents and businesses.

In addition, Wilson operates [GoWilsonProperties.com](#), his flagship real estate site that connects Virginia homeowners and buyers to trusted guidance, market insights, and professional resources. The site serves as the central hub for Wilson's real estate services, complementing his community-driven platforms with a direct focus on buying, selling, and navigating today's market.



The announcement comes as Wilson prepares to expand his “Go” community platform model to additional Virginia cities, creating what he envisions as a statewide network of locally-focused digital hubs that connect people, neighborhoods, and small businesses.

Disrupting Traditional Real Estate Commission Structures

Wilson’s Listplicity model addresses what he identifies as a fundamental flaw in traditional real estate commission structures, where agents typically charge the same rates regardless of market conditions or the effort required. “What struck me was the imbalance,” Wilson explained. “So many real estate agents in Virginia ask for the exact same commission whether a property sells in one day with multiple offers or takes a hundred days and thousands in marketing costs.”



On a typical \$400,000 Virginia home, traditional commission fees can cost sellers \$20,000 to \$24,000. Wilson’s 1% listing model reduces this to approximately \$4,000, potentially saving Virginia homeowners \$16,000 to \$20,000 per transaction. The model provides full MLS exposure while allowing sellers to add additional services as needed. At the same time, Wilson emphasizes that home buyer services remain comprehensive, offering what he terms “unmatched advocacy” throughout the home buying process.

Expanding Virginia Community Platforms

Beyond real estate services, Wilson has developed GoFredericksburg.com as a community hub featuring Fredericksburg news, Virginia events, local businesses, and resources. The platform has already demonstrated measurable community impact, including fundraising efforts for children with chronic illnesses and advocacy for roadway safety improvements in Virginia.

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Go platform has proven especially valuable to relocating families in Virginia, helping them integrate more quickly into their new communities through local business discovery and neighborhood connections.

A Statewide Vision for Virginia Real Estate

Wilson's expansion plans target multiple Virginia cities, creating interconnected community platforms that serve both residents and small businesses. Each platform will operate under the "Go" model, providing localized content,

community resources, and a space where people can engage with what matters most in their city. Alongside these local platforms, GoWilsonProperties.com provides a unified statewide hub for Virginians seeking real estate guidance. The site ties Wilson's community advocacy to his professional real estate services, ensuring homeowners and buyers have both trusted representation and valuable resources as they navigate the market.

"My mission isn't to perfect one site," Wilson explained. "It's to create a statewide network of community hubs that give people connection, opportunity, and a voice." Wilson positions himself as a community advocate in Virginia first, Realtor second, viewing both roles as essential to strengthening Virginia communities.

Industry Response and Future Goals

While some traditional real estate agents in Virginia initially dismissed Wilson's approach as "discount real estate services," homeowner response has validated the appeal of his 1% commission model. Wilson reports that industry pushback only confirmed the market gap his services are addressing.

His five-year vision includes Go platforms across Virginia paired with widespread adoption of transparent real estate pricing models. Success will be measured not only by transactions but also by community connection, small business support, and homeowner empowerment in Virginia. With more than 20 years of experience in sales and community leadership, Wilson continues to expand both his innovative 1% real estate commission model and his growing network of Virginia community platforms.

Learn More

Homeowners, buyers, and community members interested in learning more about Alexander Wilson's 1% listing model or exploring the Go community platforms can visit

GoFredericksburg.com and GoWilsonProperties.com for more information.

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