

Academic Research And Development Market Trends 2025-2029: Regional Outlook and Sizing Analysis

*The Business Research Company's
Academic Research And Development
Global Market Report 2025 – Market Size,
Trends, And Global Forecast 2025-2034*

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/EINPresswire.com/ -- What Is The
Forecast For The [Academic Research
And Development Market](#) From 2024 To 2029?

There has been robust growth in the market size of academic research and development in recent times. It is projected to expand from \$537.27 billion in 2024 to \$578.33 billion in 2025, with a compound annual growth rate (CAGR) of 7.6%. The growth during the historical period is linked to factors such as the emergence of interdisciplinary research, governmental funding, the business sector's demand, and globalization.



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The market size for academic research and development is anticipated to exhibit robust expansion in the incoming years, with a projection to reach \$813.54 billion in 2029, reflecting a compound annual growth rate (CAGR) of 8.9%. This predicted expansion during the forecast period is due to factors such as an increased number of scholars and researchers, escalation in academic R&D funding, greater

emphasis on commercialization, and a surge in health expenditure. The period is also expected to witness major trends like the emergence of research hubs, technological advancements, global collaboration initiatives, emphasis on innovations in healthcare, and the adoption of artificial intelligence (AI) and machine learning (ML) in the field of academic research and development.

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What Are The Current Leading Growth Drivers For Academic Research And Development Market?

Anticipations of advancements in the academic research and development market are being fueled by an increasing emphasis on research ethics and integrity. The essence of research integrity lies in conducting research in such a way that others can trust in the methodologies used and the conclusions made. Research ethics is defined as the morality involved in the design, execution, and reporting of research. The role of research ethics and integrity is vital in growing the academic research and development market since it cultivates a moral culture within academic institutions and necessitates ethical leaders who can foster an environment conducive to ethical decision-making. For instance, a survey conducted in June 2022 by Springer Nature, a Germany-based educational publishing company, in partnership with the Australian Academy of Science, involved 993 individuals from the research community. According to this survey, 68% of the participants confirmed their institution provided training on research integrity, and half declared that such training was mandatory. Furthermore, 73% of the participants agreed that such training should be compulsory for everyone in research-related positions. The focus of the survey was to explore research integrity in Australia. As a result, the escalating emphasis on research ethics and integrity propels the growth of the academic research and development market.

Who Are The Emerging Players In The Academic Research And Development Market?

Major players in the Academic Research And Development include:

- Amazon.com Inc.
- Google LLC
- Microsoft Corporation
- JPMorgan Chase & Co.
- Meta Platforms Inc.
- Wells Fargo & Company
- Accenture PLC
- International Business Machines Corporation
- Bristol-Myers Squibb Company
- Laboratory Corporation of America Holdings

What Are The Top Trends In The Academic Research And Development Industry?

Major players in the academic R&D market are focusing on the creation of innovative artificial intelligence products to solidify their market presence. This refers to technology that emulates human intelligence. For example, in July 2022, Springer Nature Group, a German firm involved in research, education, and professional publishing, unveiled Nature Research Intelligence. This innovative AI-led service is designed to aid researchers in making informed decisions. It is a product of the success of the Nature Index and is powered by Nature's 150 years of editorial and research wisdom. This move enables research teams to pinpoint, arrange, curate, and comprehend the most outstanding and latest discoveries by making current data easily

accessible to individuals making research decisions. Nature Research Intelligence is designed to assist individuals in establishing data-driven strategies, identifying research and collaboration opportunities, and gaining a deeper understanding of the latest research trends. This will guide their strategic decisions, attract investment, and produce innovative research for the betterment of society.

Comparative Analysis Of Leading Academic Research And Development Market Segments

The academic research and development market covered in this report is segmented –

- 1) By Specialties: Medicine And Healthcare, Engineering And Technology, Social Sciences, Natural Sciences, Humanities And Arts
- 2) By Type Of Funding: Public, Private
- 3) By Technology Focus: Information Technology And Computer Science, Biotechnology And Life Sciences, Nanotechnology And Materials Science, Energy And Environmental Sciences
- 4) By Industry: Healthcare, Energy, Manufacturing, Information Technology, Transportation

Subsegments:

- 1) By Medicine And Healthcare: Clinical Research, Pharmacology, Public Health, Biomedical Research, Nursing Research
- 2) By Engineering And Technology: Civil Engineering, Electrical Engineering, Computer Science, Mechanical Engineering, Environmental Engineering
- 3) By Social Sciences: Psychology, Sociology, Economics, Political Science, Anthropology
- 4) By Natural Sciences: Physics, Chemistry, Biology, Earth Sciences, Environmental Science
- 5) By Humanities And Arts: Literature, History, Philosophy, Visual Arts, Performing Arts

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Which Regions Are Dominating The Academic Research And Development Market Landscape?

In 2024, North America dominated the Academic Research and Development market. The market analysis report includes regions such as Asia-Pacific, Western Europe, Eastern Europe, South America, the Middle East, and Africa.

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Speak With Our Expert:

Saumya Sahay

Americas +1 310-496-7795

Asia +44 7882 955267 & +91 8897263534

Europe +44 7882 955267

Email: saumyas@tbrc.info

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Oliver Guirdham

The Business Research Company

+44 7882 955267

info@tbrc.info

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