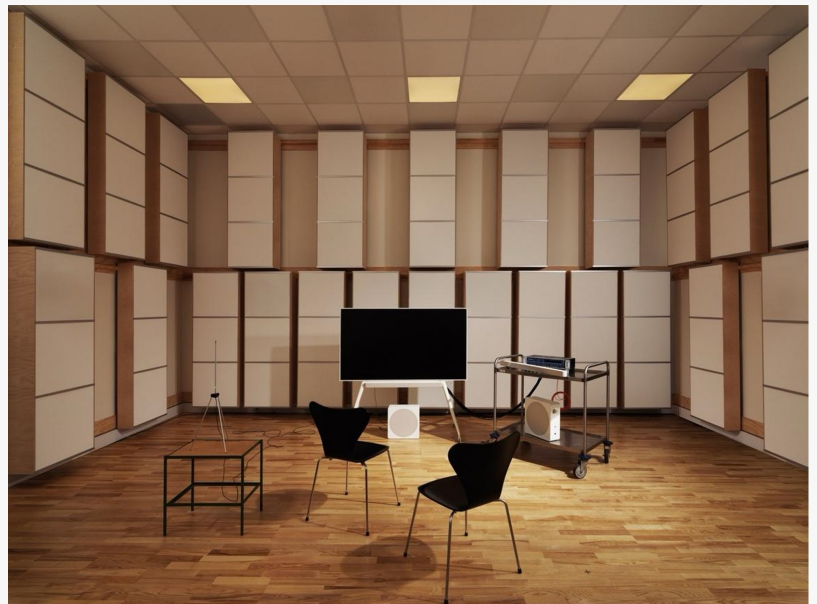


How TCL and Bang & Olufsen Are Shaping the Future of Home Entertainment Through Sound and Vision

TCL's NXTVISION TV, co-engineered in sound with "Audio by Bang & Olufsen" dares to reimagine what a home entertainment centrepiece can be.

JOHANNESBURG, SOUTH AFRICA,
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EINPresswire.com/ -- In a world where televisions are often just screens, [TCL's](#) NXTVISION TV, co-engineered in sound with "Audio by [Bang & Olufsen](#)" dares to reimagine what a home entertainment centrepiece can be. This is not simply a TV. It's a canvas of light and sound, crafted for those who believe technology should elevate both form and feeling.



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More than just a television, the TCL NXTVISION TV is a design object a statement piece that blends effortlessly into the visual rhythm of your home. When turned off, it becomes a customizable digital canvas, echoing your style and mood through curated artworks and ambient modes.

Unlike traditional displays, TCL NXTVISION TV is designed to blend into your living space like a curated piece of art a visual statement that enhances interiors even when powered off. But behind its minimalist elegance lies extraordinary depth, 4K QLED technology, 120Hz refresh rate, and TCL's advanced AI Picture Engine all work in harmony to deliver visuals with painterly nuance and lifelike fluidity.

Yet, visuals are only one side of the story.

To complete the sensory experience, TCL collaborated with Bang & Olufsen, the world's leading authority on sound design, to co-engineer an audio system that's as beautiful to hear as it is to

behold. The result? A bespoke soundbar and subwoofer, tuned by Bang & Olufsen's master acousticians, delivering cinematic depth and emotional clarity. Every note, every whisper, every explosion feels intentional immersive, yet never overpowering.

And at the heart of it all is Beosonic Bang & Olufsen's intuitive sound interface. With a single touch, users can shape their audio space in real time, customizing tone, spatial depth, and sound direction to suit movies, music, gaming, or quiet evenings. It's not just sound personalization it's sound that understands design.

The TCL x Bang & Olufsen NXTVISION collaboration represents a new kind of luxury not loud, not flashy, but intelligent. Understated. Artistic. Perfectly tuned to the lives of those who demand both performance and presence.

For those who appreciate technology not as a distraction, but as a design-forward extension of their lifestyle this is the television you've been waiting for.

TCL South Africa
The Platinum Club
[email us here](#)



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