

Generation Digital wins at the FEBE100 Awards 2025

Celebrating innovation: Generation Digital named a FEBE100 Award winner at London's iconic Abbey Road Studios.

LONDON, UNITED KINGDOM, September 19, 2025 / EINPresswire.com/ -- [Generation Digital](#) has been named a winner at the prestigious [FEBE100](#) Awards, held last night at the world-famous Abbey Road Studios in London. The awards celebrate the UK's boldest and most brilliant founder-led businesses, bringing together a supportive community of entrepreneurs, investors, and partners.



FEBE100 Awards held at the prestigious Abbey Road Studios

Hosted in the iconic Studio 2, where The Beatles recorded many of their greatest hits, the evening showcased inspiring winners, passionate speakers, and the collective spirit of innovation that drives the UK's business community.

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This recognition is a testament to the hard work and creativity of our team, who help some of the world's largest enterprises work smarter with AI.”

*Graham Mackay, CEO
Generation Digital*

The top three winners of the evening were:

PerfectTed – First place
REHAB – Second place
Simmer Eats – Third place

The event was organised by John Maffioli and supported by generous partners and sponsors, including Universal Partners, Virgin, Lawrence Stephens, ITV Adventures Ignite, Wha Nau, Big Change, PwC, and Pictet.

Graham Mackay, Managing Director at Generation Digital, said:

"We're proud to be recognised at the FEBE100 Awards. The event not only celebrated the achievements of remarkable founder-led businesses but also reinforced the importance of community, collaboration, and bold ideas. This recognition is a testament to the hard work and creativity of our team, who help some of the world's largest enterprises work smarter with AI."

The Febe100 Awards continue to highlight the success of businesses that are shaping the future of the UK economy, providing a platform for growth, innovation, and inspiration.

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Abbey Road Studios - Studio 2 where the FEBE100 awards ceremony was held



FEBE100 Simmer collecting their award

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