

iBig Unveils a Bold Blueprint for Purpose-Driven Global Growth

iBig launches a strategy merging ESG and SaaS, co-building ventures with purpose and scale to redefine early-stage investing worldwide.

COPENHAGEN, DENMARK, September 19, 2025 /EINPresswire.com/ -- [Impact Business Investment Group](#) (iBig), a global investment holding company at the forefront of [purpose-driven entrepreneurship](#), has unveiled a forward-looking strategy to reshape early-stage investing by combining scalable technology, deep operational



engagement, and authentic ESG alignment. As part of its long-term roadmap, iBig is evaluating a potential public listing that would offer a clear and strategic route to liquidity for shareholders and affirm its position as a leading architect of responsible growth. This planned listing remains a key consideration as the company continues to scale its platform and portfolio globally.

Founded and funded by the Algreen Capital single family office, iBig is not a traditional venture capital fund. It is a global initiative that actively co-builds companies through deep operational engagement and principled partnership. The firm's portfolio is anchored in two of the most transformative global trends: [enterprise SaaS and ESG-driven innovation](#).

"At iBig, we are not just allocating capital we are actively architecting the future of business," said Jonathan Tjoa Algreen, Founder of iBig. "We believe that the most durable, high-return companies are those that align profit with purpose. We build ventures from the ground up, working alongside founders to ensure they are built to scale and built to last without compromising on shareholder value and return."

A Model for Systemic Change

iBig's model is intentionally engineered to outperform traditional investment structures by delivering:

Proprietary Deal Flow: Attracting elite founders through authentic alignment with iBig's purpose-first DNA.

Active Architecture: Co-building portfolio companies with hands-on support in leadership, governance, and go-to-market strategy.

De-risked Growth: Mitigating early-stage risk through deep involvement and a long-term capital horizon.

Dual-Engine Portfolio: Investing exclusively in enterprise SaaS and ESG ventures, creating resilient and diversified exposure.

Defined Exit Path: Offering shareholders a transparent route to liquidity through its planned public listing.

This differentiated approach has led iBig to back ventures that are not only technologically innovative and commercially scalable but also committed to delivering measurable environmental and social outcomes.

A New Era of Principled Capital

Operating globally with teams across Europe, USA, and Southeast Asia, iBig's structure allows for unmatched alignment with its portfolio companies. Its funding model unconstrained by short-term fund cycles prioritizes long-term value creation over quarterly metrics.

"iBig exists to prove that purposeful business is not a compromise; it's a competitive advantage," added Algreen. "Our investors don't have to choose between returns and responsibility. We've built a system where one drives the other."

About iBig

Impact Business Investment Group (iBig) is a global investment holding company architecting scalable, purpose-driven ventures at the intersection of technology and sustainability. Founded and solely funded by the Algreen Capital single family office, iBig provides capital, operational expertise, and a repeatable blueprint for building companies that deliver superior risk-adjusted returns while making the world a better place.

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