

Mera Kisan: Trusted Makhana Supplier from Bihar for Global Buyers

From Bihar to the world—Mera Kisan supplies premium Makhana, driving India's leadership in the global superfood market

DARBHANGA, BIHAR, INDIA, September 19, 2025 /EINPresswire.com/ -- Mera Kisan: Strengthening India's Position as the Global Hub for Makhana Exports

Mera Kisan, one of India's trusted B2B suppliers of premium-grade Makhana (fox nuts/lotus seeds), is emerging as a leading name in the global superfood market. Sourced directly from the fertile ponds of Bihar's Mithila region—the only region in the world with a GI (Geographical Indication) tag for Makhana—the company is connecting Indian farmers to international buyers while delivering consistent quality to overseas markets.

A Growing Global Market for Makhana

- India exports over 25,000 tonnes of Makhana annually, valued at more than \$250 million (INR 2,000+ crore).
- The United States alone imports around 2,000 tonnes every year, with Bihar contributing 600 tonnes to this volume.

- Post-COVID, Makhana prices surged from ₹300–350 per kg (pre-2020) to ₹700–1,700 per kg in



Mera Kisan India



Mera Kisan Logo

2025, reflecting its rising global demand as a healthy snack.

- The global plant-based snacks market is expected to cross \$80 billion by 2030, and Makhana is riding this wave as one of the fastest-growing categories.

[As highlighted in Makhana Price article](#), Makhana Price Increased 40% in couple of year, showing Makhana Demand globally.

With the global shift toward plant-based, gluten-free, and high-protein foods, Makhana has seen an exponential rise in demand. Mera Kisan has positioned itself at the forefront of this transformation by offering:

- Raw, roasted, and flavored makhana in bulk
- Multiple grades (4, 5, 6, and 7 Suta) carefully hand-sorted for quality
- Popular international flavors including Peri Peri, Pudina (Mint), Cream & Onion, Tangy Tomato, and Black Pepper & Salt
- Flexible private labeling and custom packaging options for B2B buyers

Certifications That Build Global Trust

Mera Kisan's products meet the strictest global quality standards, holding certifications from APEDA, FSSAI, HACCP, and ISO, in addition to the GI-tag for Mithila Makhana. This ensures international buyers can trust the company for food safety, compliance, and authenticity.

Expanding Footprint Across Global Markets

India produces over 90% of the world's makhana, and Mera Kisan is playing a crucial role in supplying it to markets across the UAE, USA, UK, Singapore, Australia, Canada, and Europe. With a farmer-first approach, the company sources directly from producer groups in Bihar, ensuring traceability and empowering rural communities.

As explained in Mera Kisan's [guide on exporting Makhana from India](#), the company provides full support to new and experienced buyers alike — from sourcing and documentation to packaging and logistics.

Quote from Leadership

Speaking on the company's growth, Lalit Singh, Business Head of Mera Kisan, said:

"At Mera Kisan, we believe in taking the purity of Bihar's makhana to every corner of the world. Our focus is not just on exports, but on building long-term partnerships with international buyers who value quality, consistency, and authenticity."

Why Choose Mera Kisan?

- Direct farm-to-export sourcing model
- Competitive pricing with bulk supply capabilities
- Export-ready logistics with container support
- Tailored solutions for snack brands, wholesalers, and private label buyers

About Mera Kisan

Mera Kisan is a Bihar-based B2B supplier and exporter of premium Makhana (fox nuts/lotus seeds). With its farmer-first approach, global certifications, and transparent sourcing, Mera Kisan

is bridging the gap between traditional Indian agriculture and the rising global demand for healthy superfoods.

Mera Kisan Strengthens India's Role in Global Makhana Exports

Bihar, India – September 2025

Mera Kisan, one of India's leading B2B suppliers of premium Makhana (fox nuts/lotus seeds), is strengthening its global footprint as demand for healthy, plant-based snacks continues to rise. Sourced directly from Bihar's Mithila region, the only region in the world with a GI (Geographical Indication) tag for Makhana, the company is helping international buyers access high-quality, export-ready products while supporting local farmers.

Rising Global Demand

India exports over 25,000 tonnes of Makhana annually, worth more than \$250 million. The United States alone imports 2,000 tonnes every year, with Bihar contributing 600 tonnes of this share. Post-COVID, prices have surged from ₹300–350 per kg to ₹700–1,700 per kg in 2025, reflecting the global shift toward healthier snacks.

What Mera Kisan Offers

- Raw, roasted & flavored Makhana (Peri Peri, Pudina, Cream & Onion, Tangy Tomato, Black Pepper-Salt)
- Multiple grades (4, 5, 6, 7 Suta), hand-sorted for quality
- Custom bulk packaging & private labeling for B2B buyers

Trusted Globally

Mera Kisan's products are certified by APEDA, FSSAI, HACCP, and ISO, ensuring compliance with international food standards. The company currently exports to the UAE, USA, UK, Singapore, Australia, Canada, and Europe.

Leadership Quote

"At Mera Kisan, our goal is to take the purity of Bihar's GI-tagged Makhana worldwide," said Lalit Singh, Business Head, Mera Kisan.

About Mera Kisan

[Mera Kisan is a Bihar-based exporter](#) of premium-grade Makhana, combining farm-to-export sourcing, global certifications, and modern logistics to meet growing international demand.

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