

16-year-old Marist Veres Royal Makes History Again with \$2M-\$5M NIL Deal as First to Monetize an Invention Under NIL

Marist Veres Royal's monetization of a patentable invention may be the first for an NIL deal.

NEW YORK, NY, UNITED STATES,
September 21, 2025 /

EINPresswire.com/ -- Marist Veres Royal, who at just 16 years old made recent headlines as the [youngest football player in NCAA history](#), is perhaps making history again in a landmark Name, Image, and Likeness (NIL) deal valued between \$2 million and \$5 million. Represented by The BeBop Channel Corporation as part of its upcoming Young Lions Initiative that will promote extraordinary youth in the fields of sports, arts and science, Marist, through his sole proprietorship DBA Veres Royal, will market the sale of his provisional patent for his innovative invention -- The Halo. The Halo is a protective football helmet mask designed to significantly reduce frontal head-to-head and helmet-to-body impacts.



Marist Veres Royal 16 year-old college athlete and inventor of The Halo

The deal, which has been disclosed via emails to On3 Sports and Buffalo State University where Marist currently attends, is not historic because of its value -- which could, although, be the largest for an athlete attending an NCAA Division III institution -- but because it may mark the first instance of a student-athlete monetizing their own patentable invention under the NCAA's new NIL rules, effective since 2021.

[The Halo, a patent-pending protective helmet mask](#), features a unique design with two elliptical steel bars that prevent direct helmet contact, addressing a critical safety issue in football as

approximately 50% of impacts occur at the front of the head. Marist, a 6'3", 275-pound fullback/tight end, developed The Halo to enhance player safety, drawing from his own experiences on the field. The provisional patent was registered with the US Patent and Trademark Office in September 2025.

Under this "commission patent sales deal" (to be paid out as an owner's draw), Marist will leverage his name, image, and likeness as a young trailblazer to promote the sale of The Halo, along with other certain influential partners within the football industry, positioning it as a game-changing innovation in football safety.



The Halo (Protective Helmet Mask) Patent Pending

“

I want to get the Halo on the field as quickly as possible to provide players of all levels with immediate relief from straight on hits to the head”

Marist Veres Royal

Marist says, "I want to get the Halo on the field as quickly as possible to provide players of all levels with immediate relief from straight on hits to the head. I am working on doing whatever it takes to make that happen".

For more information about Marist Veres Royal follow him on X at [@MaristVRoyal](https://twitter.com/MaristVRoyal).

Forward-Looking Statements

Certain information set forth in this press release contains "forward-looking statements", under applicable securities laws (collectively referred to herein as forward-looking statements). Except for statements of historical fact, the information contained herein constitutes forward-looking statements and includes, but is not limited to statements of future partnerships.


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opinions should change except as required by applicable securities laws. The reader is cautioned not to place undue reliance on forward-looking statements.

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**MARIST VERES ROYAL
USPTO FILING RECEIPT**



UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE
Patent and Trademark Office
Address: COMPTON CENTER FOR PATENTS
401 M ST NW
WASHINGTON, DC 20540
www.uspto.gov

APPLICATION NUMBER	FILING DATE	OFFICE	FEE RECEIPT	STREET ADDRESS	CITY	STATE	ZIP
10/12/2025	09/03/2025		325				

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Buffalo, NY 14221

CONFIRMATION NO. 9992
FILING RECEIPT

Date Mailed: 09/12/2025

Marist Veres Royal USPTO Filing Receipt for The Halo (Protective Helmet Mask)

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