

# Importing Furniture from Turkey to Africa is Now Easier Than Ever

*For African investors and consumers, the reality is clear: buying furniture from Turkey is easier, of higher quality, and significantly more advantageous.*

ISTANBUL, ISTANBUL, TURKEY,  
September 21, 2025 /

EINPresswire.com/ -- ith rapid urbanization across the African continent, the rise in residential and commercial projects is fueling a growing demand for high-quality Furniture. Emerging economies, a young population, rising prosperity, and the proliferation of modern living spaces are making the Furniture sector one of Africa's most dynamic industries. This is precisely where Turkey's robust Furniture manufacturing capacity and globally-proven brands come into play.



Classic DiningRoom Set

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*Asortie Furniture*

In recent years, Turkey has emerged as a global leader in Furniture production, distinguished by its quality, design, and competitive pricing. The country's advanced manufacturing facilities, expert craftsmanship, use of natural wood, and modern design sensibilities have significantly boosted its competitive edge in the international market. These advantages have positioned Turkey as a powerful supply hub, especially for the African market.

## Turkish Furniture: Where Quality Meets Affordability

Consumers and investors in Africa are now experiencing firsthand the ease and benefits of purchasing Furniture from Turkey. The Turkish furniture industry offers products that are not only affordable but also durable, long-lasting, and aesthetically superior.

While Furniture importation in African countries has traditionally been dominated by European or Asian brands, Turkey's exceptional balance of quality and price makes it a more attractive alternative. A wide product range, custom manufacturing options, and efficient delivery capabilities make the Turkish Furniture sector a preferred source for the African continent.

[Asortie Furniture](#): The Leading Name in Luxury for Africa

At the forefront of Turkish brands shipping Furniture to African nations is Asortie Furniture. With a rich history spanning 55 years, Asortie has evolved into a world-renowned brand, successfully exporting to 62 countries. In Africa, Asortie is the first Turkish brand that comes to mind for luxury Furniture. The company has delivered Furniture to numerous African countries, including Nigeria, Ghana, Cameroon, the Democratic Republic of Congo, Senegal, Mauritania, Tanzania, South Africa, Kenya, Zambia, Zimbabwe, Niger, Congo, Sudan, Central Africa, Uganda, and Angola, undertaking significant projects across the continent.

Asortie sets itself apart by not only exporting but also offering a comprehensive door-to-door delivery and assembly service. This allows clients in Africa to select and purchase their Furniture as easily as if they were in a showroom in Istanbul, receiving it fully assembled in their homes shortly after.

A Legacy of Prestige: Furnishing 16 Presidential Palaces

Asortie Furniture's success extends far beyond Africa. To date, the company has furnished 16 presidential palaces in various parts of the world. This achievement proves that the brand is not merely a furniture manufacturer but an architect of luxurious living spaces.



Classic Office Set



Classic Bedroom Set

Recognized worldwide for its classic and luxury furniture designs, Asortie delivers timeless elegance and superior craftsmanship in every project. Operating under the motto “Antiques of the Future,” the brand aims to create pieces that are not only valuable today but will be cherished for generations to come.

### Tapping into Africa's Booming Market with Turkish Strength

Millions of new homes are being built across the African continent each year. In parallel, there is a rapid increase in the construction of hotels, commercial centers, government buildings, and luxury villas. This development is causing the demand for Furniture to grow exponentially.

African investors are increasingly turning away from high-cost European Furniture in favor of the high-quality, affordable alternatives offered by Turkey. The advantages provided by brands like Asortie—such as custom design, fast delivery, ease of assembly, and after-sales support—make this choice even more compelling.

Turkey's Furniture exports to Africa have been steadily rising in recent years. Statistics show a consistent increase in the number of Furniture containers shipped from Turkey to Africa annually, a clear indicator of the growing trust in the Turkish Furniture sector on the continent.

### Asortie's Tailored Services for the African Market

Asortie Furniture offers more than just Furniture to its African clients; it provides turnkey solutions. For large-scale hotel projects, for instance, the company supplies not only furniture but also comprehensive interior decoration services.

For residential customers, ordered products are loaded into containers with specialized packaging, delivered securely from the port to their homes, and assembled by expert teams upon request. This ensures that customers are not just buying Furniture but are enjoying a seamless, high-quality service experience.

### "Antiques of the Future" Arrive in Africa

Asortie's growth in Africa is more than a business story; it's a cultural bridge. Turkish craftsmanship, the use of natural wood, and the classic Furniture tradition inherited from the Ottoman era are adding new value to Africa's modern living spaces.

Today, Asortie's Furniture can be found in luxury villas, prestigious hotels, and government projects in many African countries. This is not just a commercial success but a symbol of the strong and developing partnership between Africa and Turkey.

Conclusion: Sourcing Furniture from Turkey Has Never Been Simpler or More Advantageous

Purchasing Furniture in Africa is now far more accessible and beneficial. Turkey's leading Furniture brands are ushering in a new era with their offerings of quality, design, and affordability for the continent.

Asortie Furniture, a pioneer in this field, has become the most trusted luxury Furniture brand in Africa, backed by its exports to 62 countries, its work on 16 presidential palaces, and its dedicated delivery and assembly services across the continent.

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Asortie Furniture

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