

Amended Auction Notice for Sale of Intellectual and Personal Property Assets, Facilitated by Fallingst Technologies LLC

MISSION VIEJO, CA, UNITED STATES, September 22, 2025 /EINPresswire.com/ -- [Fallingst Technologies LLC](#), a technology advisory firm specializing in asset management and IP valuation, has been formally retained by Chapter 7 Trustee Edmund J. Wood to facilitate the auction and sale of the intellectual property and select personal property assets of REA Innovations Inc. This process is being conducted under the supervision of the United States Bankruptcy Court for the Western District of Washington at Seattle, pursuant to a court order entered on July 21, 2025.

The sale of assets is being conducted free and clear of all liens, claims, interests, and encumbrances in accordance with Section 363 of the U.S. Bankruptcy Code, creating a rare opportunity for prospective buyers to acquire valuable assets in clean and marketable condition.

About the Auction:

REA Innovations Inc., a Washington-based company known for its groundbreaking skincare products powered by patented crystalline matrix technology, including the Opulus Activator device, filed for Chapter 7 bankruptcy in 2024. The court-appointed Trustee has since authorized a structured public auction to sell the company's remaining intellectual property, proprietary technologies, and select tangible assets.

Fallingst Technologies LLC will serve as the sole facilitator of this process on behalf of the Trustee, managing bidder registration, due diligence, auction logistics, and post-auction coordination.

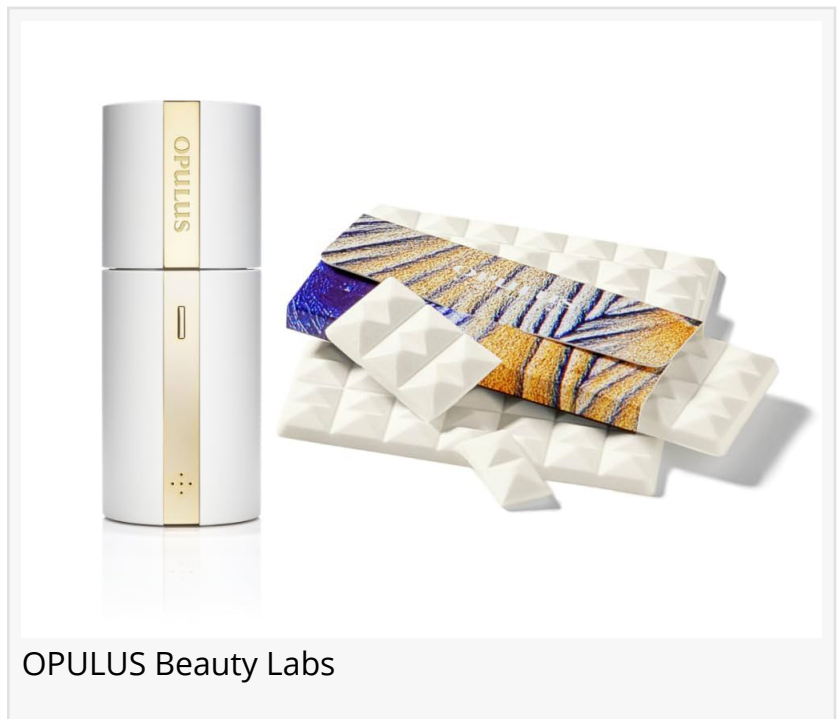


OPULUS Beauty Labs

Assets Available for Purchase:

Assets to be sold may include, but are not limited to:

- Patents and patent applications, including proprietary cosmetic delivery technologies.
- Trademarks and brand-related intellectual property.
- Product formulations, trade secrets, and design assets.
- Select physical property and business records related to R&D.
- Select physical property incorporating the intellectual property developed by REA Innovations



The sale provides an opportunity for acquirers in beauty, wellness, consumer technology, or advanced materials sectors to obtain high-value assets backed by a history of product innovation and IP recognition.

The Court has approved the following Amended Scheduling Order, setting forth the Auction Timeline and Key Dates for Bidders:

Indication of Interest Deadline: October 7, 2025 at 5:00 p.m. PT

Bid Submission Deadline: October 14, 2025 at 5:00 p.m. PT

Qualified Bidders Notified: October 17, 2025

Auction (if needed): October 21, 2025, beginning at 10:00 a.m. PT (via videoconference)

Notice of Successful Bid/Bidder and Backup Bid/Bidder: As soon as reasonably practicable following the conclusion of the Auction

Objection Deadline: October 23, 2025 at 11:59 p.m. PT

Final Sale Hearing: October 30, 2025 at 9:30 a.m. PT, or such other date and time that the Court may later direct and as agreed upon by the Trustee.

The Trustee will conduct the auction only if multiple Qualified Bids are received. If no auction is necessary, the highest and best offer will be submitted for court approval at the sale hearing.

Eligibility & Participation Requirements:

To participate in the process:

- Potential Bidders must sign a trustee-approved confidentiality agreement, identify themselves and any authorized representatives, and submit financial documentation or commitments showing their ability to complete the transaction.
- Qualified Bidders will be those whose offers and supporting materials meet all procedural,

legal, and financial requirements outlined by the Trustee. Secured creditors may participate by exercising their right to credit bid under Bankruptcy Code § 363(k).

- The auction process permits Backup Bidders to be designated, in case the winning bidder fails to close.
- All bids must include a deposit, be binding and irrevocable, and comply with the full bidding procedures approved by the court.

Oversight and Sale Approval:

The Bankruptcy Court retains full authority over the process. A public hearing to approve the final sale is scheduled for October 30, 2025 at 9:30 a.m. PT, or such other date and time that the Court may later direct and as agreed upon by the Trustee. Objections to the sale must be filed and served by October 23, 2025 at 11:59 p.m. PT.

Edmund Wood is represented in these proceedings by Russell Garrett and Laron Bird of the law firm [Jordan Ramis PC](#).

Contact Law Firm: Jordan Ramis PC, 1211 SW Fifth Ave. Suite 2700, Portland OR 97204,
[jordanramis.com](#), (888) 598-7070
Case No.: 24-13301-CMA

Contact for Bidder Inquiries and Due Diligence Access:

Potential bidders are not permitted to conduct due diligence without entering into a Confidentiality Agreement. The due diligence period ends at the Bid Submission deadline, October 14, 2025 at 5:00 p.m. PT. All parties interested in participating in the auction or receiving access to confidential due diligence materials must contact:

Joseph Hopkins

Fallingst Technologies LLC 27201 Puerta Real, Suite 300 Mission Viejo, CA 92691
joseph.hopkins@fallingstcmg.com

Fallingst Technologies LLC will coordinate all aspects of bidder registration, confidentiality agreements, access to the data room, and submission logistics. Requests to access the data room and other informational materials must be made by the Indication of Interest Deadline, October 7, 2025 at 5:00 p.m. PT.

About Fallingst Technologies LLC:

Fallingst Technologies LLC is a leading advisory firm focused on intellectual property valuation, asset-based deal structuring, and strategic innovation finance. The firm serves corporate, legal, and financial clients with specialized expertise in emerging technologies, life sciences, and consumer product innovation.

Joseph K. Hopkins

Fallingst Technologies LLC

+1 949-374-4867

joseph.hopkins@fallingstcmg.com

Joseph K. Hopkins
Fallingst Technologies LLC
+1 949-374-4867
joseph.hopkins@fallingstcmg.com

This press release can be viewed online at: <https://www.einpresswire.com/article/851081360>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.