

BK Salon by Phaithaya Banchakitikun Wins Gold in A' Architecture Awards

Phaithaya Banchakitikun's Innovative Thai Restaurant Design Honored with Prestigious A' Architecture, Building and Structure Design Award

COMO, CO, ITALY, September 21, 2025 /EINPresswire.com/ -- The A' Design Award, a highly respected and well-recognized award in the field of [architecture](#) design, has announced BK Salon by [Phaithaya Banchakitikun](#) as a Gold Winner in the Architecture, Building and Structure Design category. This prestigious recognition highlights the significance of BK Salon's innovative design within the architecture industry.

BK Salon's award-winning design showcases its relevance to current trends and needs within the

architecture industry. The project's unique integration of architectural styles with a cluster building layout, creating an open courtyard for outdoor seating, aligns with the growing demand for spaces that blend indoor and outdoor experiences. This design approach not only enhances the dining experience but also demonstrates how architecture can adapt to changing consumer preferences.

The design of BK Salon stands out for its distinctive facade, which draws inspiration from traditional Thai weaving and various utensils such as sticky rice containers, woven baskets, and round bamboo baskets. The exterior features artificial rattan strands arranged in a pattern that reflects Thai weaving techniques, creating a three-dimensional curved form that allows visibility through to the interior space. Inside, the functional areas are enclosed by fully curved glass panels extending from floor to ceiling, seamlessly integrating the interior and exterior design elements.



Bk Salon

This recognition from the A' Architecture, Building and Structure Design Award serves as motivation for Phaithaya Banchakitikun and their team to continue pushing the boundaries of design and exploring innovative solutions that enhance the built environment. The award-winning design of BK Salon has the potential to inspire future projects within the firm and influence industry standards by showcasing the successful integration of cultural elements, functional efficiency, and aesthetic appeal.

Phaithaya Banchakitikun was the sole designer behind the award-winning BK Salon project.

Interested parties may learn more at:

<https://competition.adesignaward.com/ada-winner-design.php?ID=171911>

About Phaithaya Banchakitikun

Phaithaya Banchakitikun is a designer who aims to develop architecture that creates quality of life in the built environment for sustainable well-being living across various building types, from small-scale retail spaces and single-family houses to large-scale multi-family residential projects, condominiums, hotels, offices, and special public buildings such as museums. With a belief that every project is unique, Phaithaya Banchakitikun approaches each project differently to achieve the best results that benefit the project, users, and environment. By prioritizing understanding the project and project owner, along with flexibility in the workflow, Phaithaya Banchakitikun ensures smooth and efficient project development while considering functionality, constructability, budget management, and all constraints to guarantee success in all aspects.

About Golden A' Design Award

The Gold A' Design Award is a highly regarded recognition granted to designs that exhibit a significant level of innovation and impact within their intended audience. These designs are characterized by their visionary approach and the exceptional skill of their creators, as evaluated by the rigorous selection process of the A' [Design Awards](#). Gold A' Design Award winners in the Architecture, Building and Structure Design category are selected based on criteria such as innovative use of space, structural integrity, aesthetic appeal, environmental impact, functional efficiency, material selection, technological integration, social relevance, cultural sensitivity, economic viability, design originality, user comfort, energy efficiency, adaptability to change, use of natural light, spatial harmony, safety measures, accessibility considerations, resilience to weather, and integration with surroundings.

About A' Design Award

The A' Architecture, Building and Structure Design Award is a prestigious architectural design competition that attracts a diverse range of participants, including renowned architects, engineering firms, leading construction companies, and influential brands from the architecture and design industries. By taking part in this esteemed award, entrants have the chance to showcase their design vision, gain international recognition, and be acknowledged for their exceptional architecture and structure design skills. The A' Design Award is an international and

juried design competition, organized across all industries with open participation from all countries. Established in 2008, the A' Design Awards are now in their 17th year and remain dedicated to their philanthropic mission of enhancing society through the power of good design, recognizing and celebrating remarkable achievements that positively impact the global community.

Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates and take part with their projects at <https://architecture-competitions.com>

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