

Botanical Cleansing Oil Market Forecasted to Achieve US \$3.74 Billion by 2029

*The Business Research Company's
Botanical Cleansing Oil Market
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2029*

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How Big Is The Botanical Cleansing Oil Market In 2025?

The market size for botanical cleansing oil has experienced fast-paced growth in recent years.

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It will grow to \$3.75 billion in
2029 at a compound annual
growth rate (CAGR) of
13.3%”

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Forecasts show a surge from \$2 billion in 2024 to reach \$2.28 billion in 2025, suggesting a compound annual growth rate (CAGR) of 13.9%. The historical growth has been driven by factors such as growing consumer demands for makeup removal products that are both gentle and effective, an increase in intricate skincare routines, the proliferation of online beauty product shopping, rising awareness of health, wellness, and self-care among consumers, and a shift towards personalized

skincare preferences.

In the coming years, the botanical cleansing oil market is anticipated to experience swift expansion. The market valuation is projected to reach \$3.75 billion by 2029, with a compound annual growth rate (CAGR) of 13.3%. Factors contributing to this projected growth during the forecast period include the enhanced effectiveness of botanical oils in deep cleansing and impurity removal, the spread of clean beauty retailers and organic wellness stores, supportive regulations for the utilization of natural ingredients, increased disposable income, expanding middle-class populace, and more diverse distribution channels. Predominant trends for the forecast period encompass strategic online marketing measures, innovative product creation, multifunctional botanical cleansing oils, tailored botanical blends, and aromatherapeutic botanical cleansing oils.

Download a free sample of the botanical cleansing oil market report:

<https://www.thebusinessresearchcompany.com/sample.aspx?id=17101&type=smp>

What Are The Key Driving Factors For The Growth Of The Botanical Cleansing Oil Market?

The rise of cosmetics and personal care sectors is likely to boost the progression of the botanical cleansing oil market. The industry responsible for the creation, distribution, and sale of beauty-enhancement and personal appearance products, as well as those for personal hygiene, grooming, and overall wellness, is the cosmetics and personal care industry. Factors such as increasing disposable incomes, youthful population, growing beauty trend awareness, and escalating consumer demand for beauty products contribute to the growth of these industries. Cold-pressed botanical cleansing oils, used in cosmetics to remove makeup, dirt, and excess oil while preserving the skin's natural moisture barrier and providing anti-aging benefits, are contributing factors. For instance, the 2023 annual report by UK's Cosmetic, Toiletry, and Perfumery Association revealed in June 2024 that the UK cosmetic industry saw a growth of 9.7% from 2022 to 2023. Moreover, retail sales of the cosmetic industry went up from £8,725,587 (\$11,074,303) in 2022 to £9,568,217 (\$12,143,748) in 2023. As a result, the growth of the botanical cleansing oil market is propelled by the expansion of the cosmetics and personal care industries.

Who Are The Key Players In The Botanical Cleansing Oil Industry?

Major players in the Botanical Cleansing Oil include:

- Unilever Plc
- L'Oreal S.A.
- Brenntag Ag
- Colgate-Palmolive (CL)
- Kao Corporation
- Clorox Inc
- Church and Dwight Inc
- Amorepacific Corporation
- Avon Products
- Pierre Fabre S.A Incorporated

What Are The Upcoming Trends Of Botanical Cleansing Oil Market In The Globe?

Leading entities in the botanical cleansing oil market are focusing on creating innovative goods, such as solid cleansing oils, in order to meet shifting consumer demands for effective and easy-to-use skincare options. Solid cleansing oils are a novel form of skincare item that merges the advantages of traditional liquid cleansing oils with a solid, balm-like consistency. For instance, in July 2023, Jod, a skincare product firm based in France, introduced a facial and eye lactated cleansing oil in stick form. This is the first ever solid natural cleaning oil product, comprising cocoa butter and plant-based oils and constructed entirely from natural ingredients. It possesses hydrating and softening properties and has a high ocular tolerance level, indicating that all skin

types, even those sensitive around the eyes, can use it.

What Segments Are Covered In The Botanical Cleansing Oil Market Report?

The botanical cleansing oil market covered in this report is segmented –

- 1) By Type: Dry Skin, Oily Skin, Mixed Skin
- 2) By Distribution Channel: Online, Offline
- 3) By Application: Lip And Eye Cleansing, Face Cleansing

Subsegments:

- 1) By Dry Skin: Hydrating Cleansing Oils, Nourishing Cleansing Oils, Moisturizing Cleansing Oils
- 2) By Oily Skin: Deep Cleansing Oils, Purifying Cleansing Oils, Balancing Cleansing Oils
- 3) By Mixed Skin: Gentle Cleansing Oils, Soothing Cleansing Oils, Balancing And Hydrating Cleansing Oils

View the full botanical cleansing oil market report:

<https://www.thebusinessresearchcompany.com/report/botanical-cleansing-oil-global-market-report>

Which Region Is Expected To Lead The Botanical Cleansing Oil Market By 2025?

The botanical cleansing oil market saw the Asia-Pacific region become the leader in 2024. North America is projected to be the region with the fastest growth in the upcoming forecast period. The market report on botanical cleansing oil covers these regions: Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

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