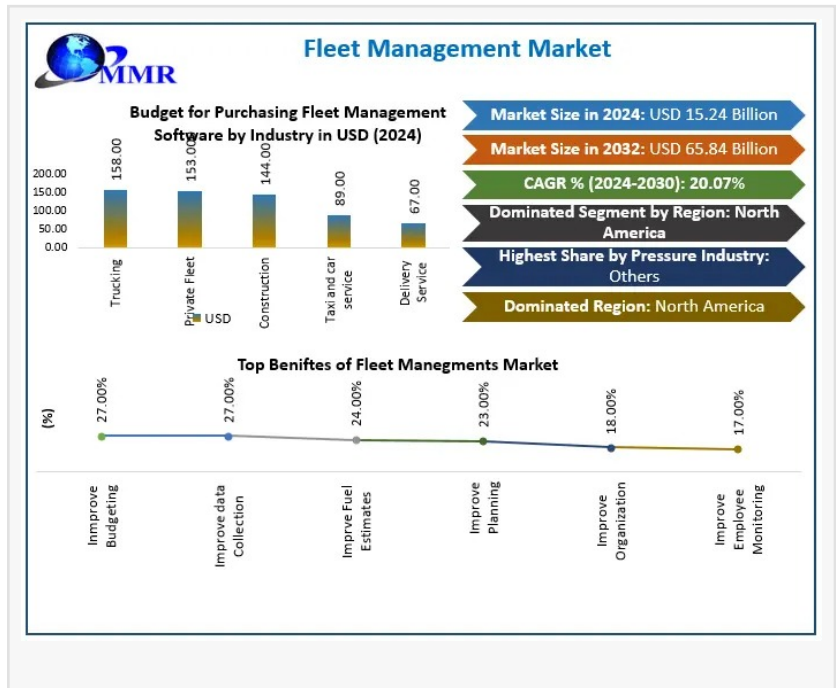


# Fleet Management Market to Hit \$65.8B by 2032, Growing at 20.07% CAGR

*Every industry strives to provide the greatest amount of output at the lowest possible cost.*

WILMINGTON, DE, UNITED STATES, September 22, 2025 / EINPresswire.com/ -- [Fleet Management Market](#) size was valued at USD 15.24 Billion in 2024 and the total fleet management revenue is expected to grow at a CAGR of 20.07% from 2024 to 2032, reaching nearly USD 65.84 Billion by 2032.

Is Your Fleet Fully Leveraging Predictive Analytics and Smart Operations?



“

AI and IoT in fleet management turn hidden inefficiencies into cost savings and safer, smarter operations.”

*Dharti Raut*

electric fleets to 5G-enabled MaaS solutions, companies like Geotab, Trimble, and Inseego are redefining operations. But are fleets fully leveraging these technologies to maximize safety, profits, and operational intelligence?

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<https://www.maximizemarketresearch.com/request-sample/29184/>

[sample/29184/](#)

The Hidden Tech Transforming Fleet Management: AI, IoT, and Analytics Secrets Revealed

AI-powered IoT fleet optimization is redefining efficiency, safety, and profits. With MaaS growth, data-driven insights, and cost-cutting strategies, fleet managers are discovering unexpected

opportunities to maximize output while transforming the future of transportation operations.

“Fleet Managers’ Silent Challenges: How AI and Predictive Analytics Keep Operations Safe”

AI-powered IoT fleet optimization is transforming operations, but hidden GPS blind spots, rising cyber threats, and strict regulations could derail efficiency. Explore the unseen challenges fleet managers face and the innovative solutions keeping data, safety, and performance on track.

Global Fleet Management Market Segments Covered	
By Type	Operations Management Vehicle Maintenance and Diagnostics Performance Management Fleet Analytics & Reporting Others
By Vehicle Type	Commercial Passenger Cars
By Industry	Manufacturing Logistics Transportation Oil and Gas Chemical Others
By Region	<b>North America</b> (United States, Canada and Mexico) <b>Europe</b> (UK, France, Germany, Italy, Spain, Sweden, Austria, Turkey, Russia and Rest of Europe) <b>Asia Pacific</b> (China, India, Japan, South Korea, Australia, ASEAN (Indonesia, Malaysia, Myanmar, Philippines, Singapore, Thailand, Viet Nam etc.) and Rest APAC) <b>Middle East and Africa</b> (South Africa, GCC, Egypt, Nigeria and Rest of ME&A) <b>South America</b> (Brazil, Argentina, Colombia and Rest of South America)

“Fleet Management 2.0: How AI, IoT, and Predictive Insights Are Unlocking New Revenue Streams”

Fleet Management Market opens new revenue streams, predictive insights, and smarter operations. Urbanization, shared mobility, and advanced technologies enable fleet managers to enhance safety, optimize routes, reduce costs, and revolutionize service portfolios in a rapidly evolving market."

“Fleet Management Market Segments Uncovered: How AI, IoT, and Predictive Analytics Are Unlocking Hidden Value”

Fleet Management Market is evolving at lightning speed, are companies missing hidden opportunities? AI-driven solutions, IoT connectivity, and predictive analytics are transforming passenger and commercial fleets, cutting costs, optimizing routes, and boosting efficiency. From maintenance to performance management, discover how data-powered fleets are quietly revolutionizing industries from logistics to oil, gas, and manufacturing.

Fleet Management Key Trends 2025: Are You Missing AI, IoT, and Predictive Opportunities?

Is Your Fleet Leaving Profits on the Table?

AI-driven telematics and predictive analytics can track drivers, optimize routes, and prevent downtime, but many fleets still underutilize these real-time insights.

The Driverless and Electric Revolution: Are You Ready?

Autonomous and electric vehicles promise higher productivity and lower costs, but managing these smart fleets requires advanced IoT connectivity and data-driven control at every stage.

## 5G, MaaS, and Hyper-Connected Fleets: The Secret to Efficiency?

Mobility-as-a-service and 5G networks enable real-time fleet monitoring, smarter vehicle sharing, and predictive performance management, but only if companies embrace AI-powered operations.

## “Fleet Management Innovations 2025: How Geotab, Trimble, and Inseego Are Redefining AI, IoT, and Predictive Efficiency”

On March 5, 2025, Geotab unveiled advanced AI-powered telematics solutions at Geotab Connect 2025, enhancing real-time diagnostics and predictive maintenance capabilities for global fleets.

In August 2025, Trimble's TMT Fleet Maintenance software introduced AI-driven repair order automation, streamlining maintenance workflows and improving operational efficiency for fleet managers.

Inseego's GPS fleet tracking software, launched in 2025, integrates 5G-enabled IoT solutions, providing real-time monitoring and data analytics to optimize fleet performance and reduce costs.

## North America Leads the Fleet Race: Are Other Regions Ready for AI and IoT?

North America leads the Fleet Management Market, powered by telematics adoption, OEM dominance, and government contracts like DHS-WEX. But are Europe, Asia-Pacific, and other regions ready to catch up? With AI-driven optimization, IoT connectivity, and predictive analytics, emerging fleets are poised to unlock cost-efficiency, smarter operations, and hidden opportunities, shaping the next frontier of global fleet management.

## Fleet Management Market, Key Players:

Geotab (Canada)

Trimble (US)

Inseego (US)

Teletrac Navman (US)

Mix Telematics (South Africa)

Chevin (UK)

ClearpathGPS (US)

Automile (US)

Ruptela (Lithuania)

Verizon Connect (US)  
Samsara (US)  
Solera Group (US)  
Holman (US)  
Zebra Technologies (US)  
GPS Insight (US)  
Fleetcomplete (Canada)  
Via Transportation (US)  
Freeway Fleet (UK)  
Bridgestone Group (Japan)  
Wheels (US)  
Verra Mobility (US)  
Orbcomm (US)  
Motive (US)  
Michelin (France)  
Gurtam (Lithuania)  
Fleetroot (UAE)

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#### FAQs:

What is the projected size of the Fleet Management Market by 2032?

Ans: The Fleet Management Market is expected to reach USD 65.84 Billion by 2032, growing at a CAGR of 20.07% from 2024.

How is AI and IoT transforming fleet operations?

Ans: AI-powered IoT and predictive analytics optimize routes, enhance safety, reduce costs, and unlock new revenue streams for passenger and commercial fleets.

Which regions are leading and emerging in the Fleet Management Market?

Ans: North America leads, driven by OEM dominance and government contracts, while Europe, Asia-Pacific, and other regions are rapidly adopting AI, IoT, and predictive fleet solutions.

#### Analyst Perspective

Industry analysts observe that the Fleet Management sector is undergoing a rapid transformation. AI-driven optimization, IoT connectivity, and predictive analytics are enabling smarter operations, cost-efficiency, and enhanced safety. Companies like Geotab, Trimble, and Inseego are leading innovation, while autonomous vehicles, electric fleets, and MaaS adoption are opening new opportunities for operational excellence and competitive advantage.

## Related Reports:

IoT Fleet Management Market: <https://www.maximizemarketresearch.com/market-report/iot-fleet-management-market/113398/>

Fleet Telematics Market: <https://www.maximizemarketresearch.com/market-report/global-fleet-telematics-market/89403/>

Automotive Vehicle Fleet Leasing Market: <https://www.maximizemarketresearch.com/market-report/global-automotive-vehicle-fleet-leasing-market/73865/>

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