

Refurbished Computers and Laptops Market to Reach USD 16.3 Billion by 2035 Growing at a CAGR of 9.7% - Analysis by TMR

Refurbished Computers and Laptops Market Size Forecast to USD 16.3 Billion by 2035 with Rising Demand for Affordable Tech Solutions – TMR

WILMINGTON, DE, UNITED STATES, September 22, 2025 / EINPresswire.com/ -- Refurbished Computers and Laptops Market Outlook 2035

The refurbished computers and laptops market is gaining strong traction as affordability, sustainability, and demand for reliable devices drive consumer preference. In 2024, the



Refurbished Computers and Laptops Market Outlook 2035

global industry was valued at US\$ 5,950.5 Mn, supported by growing adoption across individuals, businesses, and educational institutions. Looking ahead, the market is projected to expand at a CAGR of 9.7% from 2025 to 2035, reaching nearly US\$ 16,293.2 Mn by 2035. This growth reflects rising awareness of circular economy practices, cost-effectiveness, and increasing availability of high-quality refurbished products.



Refurbished Computers and Laptops Market Outlook 2035 Projected at USD 16.3 Billion with Increasing Adoption in Emerging Economies" Latest Report by Transparency Market Research, Inc. With global e-waste challenges intensifying, refurbished computers and laptops present a viable alternative that not only reduces electronic waste but also supports budget-conscious consumers and organizations seeking reliable devices at competitive prices.

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Analysts' Viewpoint on the Refurbished Computers and Laptops Market

Analysts observe that the refurbished computer and laptop industry is shifting from being a niche segment to a mainstream choice across multiple regions. Educational institutions, small businesses, and developing economies are emerging as key drivers of demand.

Consumers are increasingly viewing refurbished devices as dependable, especially as major players offer certified refurbished programs with warranties, improved testing standards, and quality assurance. Additionally, corporate sustainability initiatives are driving enterprises to opt for refurbished IT equipment to reduce carbon footprints and operational costs.

The surge in e-commerce platforms, global expansion of recommerce businesses, and government-backed programs encouraging recycling and reuse of electronics are expected to accelerate growth through 2035.

Refurbished Computers and Laptops Market Overview

Refurbished computers and laptops are pre-owned devices restored to working condition through repair, testing, and quality checks. These products often include upgrades such as enhanced storage, battery replacement, and software updates, offering cost-effective alternatives to new systems.

Key Applications:

- Educational Institutions: Affordable computing devices for students and classrooms.
- Corporate & SMBs: Budget-friendly IT infrastructure with sustainable impact.
- Government & NGOs: Cost-effective procurement for large-scale programs.
- Consumers: Reliable laptops and PCs at discounted prices.
- E-Waste Reduction Programs: Circular economy initiatives for device reuse.

Analysis of Key Players in the Refurbished Computers and Laptops Market

The global refurbished computers and laptops market is characterized by the presence of several leading players, including

- Apple Inc.
- Lenovo
- HP Development Company, L.P
- 2ndgear
- · Acer Inc.
- ASUSTeK Computer Inc
- Dell Inc.
- GigaRefurb

- Microsoft Corporation
- · OCM Business Systems Ltd
- Samsung Electronics Co. Ltd.
- PCLiquidations
- Arrow Electronics, Inc.
- Sims Lifecycle Services
- Insight

These companies have been profiled in the refurbished computers and laptops market report based on parameters such as company overview, business strategies, financial performance, business segments, product portfolio, and recent developments.

Key Developments

• May 2025 - HP Renew Solutions Expansion

HP announced the expansion of its refurbished PC portfolio in the U.K. through HP Renew Solutions. The initiative increases the supply of HP Certified Refurbished PCs, each undergoing manufacturer-grade refurbishment and secure data wiping aligned with NIST specifications. The move is aimed at supporting organizational sustainability goals via circular business practices, while also reducing the total cost of ownership and ensuring dependable performance.

March 2025 – Amazon India's Renewed Program Update
 Amazon India revised its Renewed program by discontinuing listings from third-party refurbishers. Moving forward, only products returned through Amazon and refurbished by authorized professionals will be sold under the program. This strategic shift addresses quality concerns and high return rates, while reshaping the ecosystem for independent refurbishers who previously depended on the platform.

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Key Growth Drivers

- 1. Affordability & Cost Savings Growing demand for budget-friendly computing.
- 2. Sustainability & Circular Economy Rising environmental awareness and e-waste concerns.
- 3. Expansion of Recommerce Platforms E-commerce giants and marketplaces boosting accessibility.
- 4. Corporate Sustainability Goals Businesses adopting refurbished IT equipment to reduce carbon emissions.
- 5. Educational Demand Increased adoption of low-cost devices for digital learning.

Market Restraints & Challenges

• Consumer Perception – Lingering doubts about performance and reliability.

- Lack of Standardized Quality Certifications Variability in refurbishment standards.
- Limited Availability of High-Spec Models Demand often outpaces supply of premium refurbished laptops.
- Warranty & After-Sales Service Concerns Buyers may prefer new devices with extended support.

Market Segmentation

By Product Type

- Desktops
- Laptops

By Sales Channel

- Online Platforms (Amazon Renewed, Back Market, eBay, OEM outlets)
- Offline Retail (Authorized refurbishers, specialty stores)

By End User

- Individual Consumers
- Educational Institutions
- Enterprises (SMBs & Corporates)
- Government & NGOs

By Region

- North America
- Europe
- Asia-Pacific
- Latin America
- Middle East & Africa

Market Trends & Innovations

- 1. OEM-Certified Refurbished Programs Major brands offering warranties and certifications.
- 2. Al-Powered Testing & Quality Control Automated diagnostics improving performance checks.
- 3. Growth of Online Recommerce Platforms Expansion of digital marketplaces dedicated to refurbished electronics.
- 4. Sustainability Labels & Eco-Packaging Branding refurbished products as eco-conscious choices.
- 5. B2B Adoption Surge Enterprises shifting to refurbished devices for bulk IT procurement.

Future Outlook

The refurbished computers and laptops market is poised to reach US\$ 16,293.2 Mn by 2035,

driven by affordability, sustainability, and greater trust in certified refurbished products. Expansion of online channels, corporate responsibility initiatives, and increasing awareness of the circular economy will continue to shape industry growth.

Key Trends for the Future:

- Standardization of global refurbishment certifications.
- Wider penetration in emerging economies.
- Growth of trade-in programs by OEMs and retailers.
- Integration of refurbished IT assets in corporate ESG strategies.

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Important FAQs with Answers

- Q1. What was the global refurbished computers and laptops market size in 2024?
- A1. The market was valued at US\$ 5,950.5 Mn in 2024.
- Q2. What is the projected market size by 2035?
- A2. The market is expected to reach US\$ 16,293.2 Mn by 2035.
- Q3. What is the CAGR for 2025–2035?
- A3. The industry is projected to grow at a CAGR of 9.7%.
- Q4. What are the major applications of refurbished computers and laptops?
- A4. Education, corporate IT, consumer use, government programs, and e-waste reduction.
- Q5. Who are the key players in the market?
- A5. Apple, Dell, Lenovo, HP, Amazon Renewed, Back Market, Acer, ASUS, eBay Refurbished, and others.
- Q6. What trends will shape the future of the industry?
- A6. Standardized certifications, OEM-driven programs, AI-powered quality checks, growing recommerce platforms, and sustainable consumer choices.

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