

Top 10 Leading Beverage Cartons Companies Driving Trends, Technology, Innovation Sustainability and Global Growth

The beverage cartons market will grow from USD 16.77B in 2021 to USD 22.44B by 2028 at 4.2% CAGR, led by Asia Pacific and strong U.S. eco-friendly demand.

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/EINPresswire.com/ -- In recent years, consumer preferences have shifted dramatically toward sustainable, safe, and convenient packaging solutions. Beverage cartons, which are primarily made of paperboard combined with protective layers of plastic and aluminum, have become a favored alternative to conventional plastic bottles and glass containers. Their lightweight design, ability to preserve freshness, and ease of recycling align with the rising global emphasis on eco-friendly consumption.

The global [beverage cartons market](#) was valued at USD 16.51 billion in 2020 and is expected to rise from USD 16.77 billion in 2021 to USD 22.44 billion by 2028, registering a CAGR of 4.2% during 2025–2028. Asia Pacific led the market in 2020 with a 34.52% share, while the U.S. market is anticipated to grow substantially, reaching USD 4.19 billion by 2032, fueled by the increasing adoption of eco-friendly packaging materials by manufacturers.

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The surge in urbanization, increasing disposable incomes, and demand for ready-to-drink beverages are also shaping the growth trajectory of the beverage cartons industry. With sustainability at the forefront of packaging innovation, manufacturers are investing in renewable materials, efficient recycling systems, and advanced carton designs to address consumer and regulatory expectations.

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Beverage Cartons Market

Top 10 Beverage Carton Key Players & Recent Developments

1. Tetra Pak (Switzerland)

Tetra Pak is the global leader in aseptic and sustainable beverage cartons. With operations in over 160 countries, the company is known for its pioneering work in renewable and recyclable materials. It has introduced plant-based polymers, paper straws, and digital traceability features in its cartons. Tetra Pak is also collaborating with recycling firms and governments to improve collection and reprocessing infrastructure worldwide.

2. SIG Combibloc (Switzerland)

SIG Combibloc is recognized for its innovative aseptic carton solutions that preserve beverage quality and nutrition. The company has invested heavily in lightweight packaging materials and advanced filling technologies. Its DrinksPlus innovation allows beverages with natural inclusions, such as fruit chunks and grains, to be packed safely in cartons, offering unique value to beverage brands.

3. Elopak (Norway)

Elopak is a key player in the gable-top carton segment. Its Pure-Pak range emphasizes renewable resources and carbon footprint reduction. Elopak recently launched the Pure-Pak eSense carton, which eliminates the use of aluminum, thereby improving recyclability and lowering emissions. The company has been expanding its market presence across Europe and Asia.

4. Mondi Group (UK/Austria)

Mondi leverages its expertise in paper and flexible packaging to offer beverage carton solutions that focus on recyclability. The company has been working on innovative paperboard-based cartons with reduced plastic content. Its global operations make it a strong partner for beverage brands transitioning to sustainable packaging.

5. WestRock Company (U.S.)

WestRock is a leading fiber-based packaging company with a growing portfolio of beverage cartons. The company emphasizes efficiency in design and sustainability, helping beverage manufacturers achieve lower environmental impact. WestRock has strengthened its global presence through mergers and acquisitions, expanding its reach in Europe and North America.

6. Stora Enso (Finland)

Stora Enso is a pioneer in renewable materials and sustainable packaging. It supplies paperboard for beverage cartons and collaborates with packaging manufacturers to enhance recyclability. Through partnerships with carton producers, the company has helped establish recycling networks in Europe, further strengthening circular economy practices.

7. Greatview Aseptic Packaging (China)

Greatview is a major competitor in the aseptic carton segment, particularly in Asia. It offers cost-effective solutions and has been rapidly expanding production capacity. The company's growth

strategy focuses on affordability, making it a strong competitor to global leaders in emerging markets.

8. Visy (Australia)

Visy has a strong regional presence in Asia Pacific, particularly in Australia and New Zealand. The company invests heavily in recycling infrastructure and sustainable solutions. Its beverage cartons focus on reducing environmental impact while catering to the growing demand for dairy and juice packaging.

9. Pactiv Evergreen (U.S.)

Pactiv Evergreen specializes in foodservice and beverage packaging. Its portfolio includes paper-based beverage cartons, with a focus on innovation and recyclability. The company has expanded its production capacity to cater to the increasing demand for sustainable packaging in North America.

10. IPI S.r.l. (Italy)

IPI is a European carton producer specializing in aseptic packaging solutions. It focuses on cost-effective and customizable cartons for regional beverage producers. IPI continues to enhance its offerings through investments in efficient production lines and recyclable materials.

FAQs

1. What is the current size of the beverage cartons market?

The global beverage cartons market was valued at USD 16.51 billion in 2020 and is projected to reach USD 22.44 billion by 2028 at a CAGR of 4.2%.

2. Which type of beverage carton is leading in the market?

Refrigerated cartons dominate the market, but shelf-stable cartons are expected to grow faster due to their convenience and extended shelf life.

3. Which application segment holds the largest share?

The dairy products segment leads the market with nearly 67.5% share, driven by demand for UHT milk and flavored dairy beverages.

4. Which region is the largest market for beverage cartons?

Asia Pacific holds the largest share, supported by population growth, urbanization, and high demand for packaged beverages.

5. Who are the leading players in the beverage cartons market?

Key players include Tetra Pak, SIG Combibloc, Elopak, Mondi, WestRock, Stora Enso, Greatview, Visy, Pactiv Evergreen, and IPI.

6. What are the major challenges for this industry?

Challenges include limited recycling infrastructure in developing markets, high costs of

sustainable materials, and competition from PET bottles and glass containers.

7. What trends are shaping the future of beverage cartons?

Sustainable materials, smart packaging, expansion in emerging economies, and collaborations to strengthen recycling infrastructure are the key trends.

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