

Exclusive Report by AMR on Natural Dyes Market Size and Share, Growing at a CAGR of 6% from 2025 to 2034

The global natural dyes market was valued at \$1.5 billion in 2024, and is projected to reach \$2.6 billion by 2034, growing at a CAGR of 6% from 2025 to 2034.

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EINPresswire.com/ -- The global [natural dyes market](#) is set to grow from \$1.5 billion in 2024 to \$2.6 billion by 2034, expanding at a CAGR of 6%, according to a new report by Allied Market

Research. This surge is fueled by the rising demand for sustainable, non-toxic alternatives to synthetic dyes—driven by consumer preference, stricter regulations, and increased awareness of environmental and health impacts.

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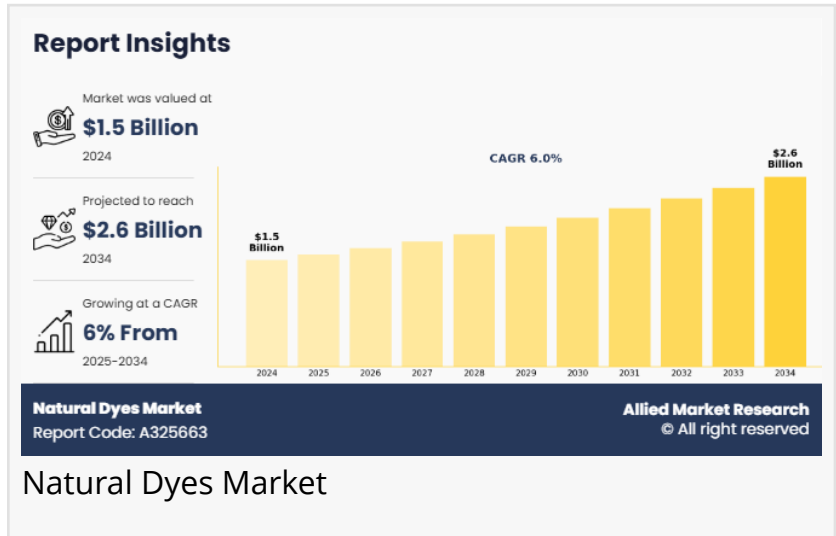
□ Why Natural Dyes Are Gaining Momentum

The growing shift toward eco-conscious consumption is placing natural dyes—sourced from plants, insects, and minerals—in the spotlight. Unlike synthetic dyes, which often contain harmful chemicals that pollute water and pose health risks, natural dyes are biodegradable, non-toxic, and safer for both users and the environment.

Key drivers include:

- Environmental regulations, such as India's 2023 ban on 112 hazardous synthetic dyes.
- Growing popularity of sustainable fashion, organic cosmetics, and clean-label foods.
- Technological improvements in natural dye extraction and processing.
- Rising interest in artisanal and traditional dyeing techniques.

However, challenges remain. High production costs, seasonal raw material availability, and



variability in colorfastness limit large-scale adoption. Industries still face hurdles in achieving the uniformity and consistency demanded by mass production.

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□ Segment Insights

□ By Source: Plant-Based Dyes Lead the Market

In 2024, plant-based dyes dominated, accounting for five-ninths of global revenue. Benefits include biodegradability, non-toxicity, and support for traditional farming and local economies.

Plant-based dyes align with the circular economy and consumer trends in organic fashion, natural food coloring, and clean personal care.

□ By Form: Powder Dyes Take the Lead

Powder dyes represented more than three-sevenths of market share in 2024.

Their popularity stems from easy storage, transport, and versatility in applications like textiles, cosmetics, food, and paper.

Powder dyes also offer longer shelf life and are well-suited for scalable industrial use.

□ By Application: Textile Dyeing Remains the Largest Sector

The textile industry made up over three-sevenths of total revenue.

Consumers and brands are opting for natural dyes amid concerns over synthetic dye toxicity and water pollution.

The rise of slow fashion, eco-conscious branding, and regulatory pressure is accelerating the shift to plant-based textile dyes.

□ By Chemical Behavior: Vat Dyes Dominate

Vat dyes held over three-eighths of the market in 2024.

Known for their exceptional colorfastness, they're widely used in denim and cotton.

As sustainability becomes a core industry value, vat dyes—particularly those from natural sources—are increasingly favored for their durability and eco-friendliness.

□ Regional Trends: North America at the Forefront

North America held the largest market share in 2024 (over one-third) and is projected to grow at the fastest CAGR of 6.3% through 2034.

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Key growth factors include:

High consumer demand for sustainable and non-toxic products.

Regulatory action against synthetic chemical dyes.

Strong adoption of organic textiles, clean-label foods, and green cosmetics.

Advancements in natural dye processing technologies.

□ Key Market Players

Leading companies shaping the global natural dyes market include:

BASF SE

DSM N.V.

Abbey Color Incorporated

Stony Creek Colors

Archroma

Evonik

Clariant AG

Huntsman International LLC

Lanxess

Toray Industries, Inc.

These companies are actively investing in R&D, product innovation, and strategic partnerships to expand their footprint in the natural dye space.

□ Outlook

As sustainability moves from trend to expectation, natural dyes are no longer niche—they're becoming essential. From fashion to food to personal care, industries are rethinking how color is sourced and applied. While challenges around cost and scalability remain, increasing regulatory pressure, consumer demand, and technological progress are steadily coloring the future green.

Access Full Summary Report: <https://www.alliedmarketresearch.com/natural-dyes-market-A325663>

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