With 4.2% CAGR, Chilled and Deli Food Market Growth to Surpass USD 1,639,968 Million By 2031

Rise in demand for ready-to-cook food items and change in lifestyle drive the growth of the global chilled and deli food market.

WILMINGTON, DE, UNITED STATES, September 23, 2025 /EINPresswire.com/ -- Chilled and deli food market size was accounted for $888.62 billion in 2020, and is expected to reach $1,639.96 billion by 2031, growing at a CAGR of 4.2% from 2022 to 2031.

Rise in demand for ready-to-cook food items and change in lifestyle drive the growth of the global chilled and deli food market. However, use of nitrates and nitrites in deli food products causes cardiovascular problems, which in turn, hampers the market growth. On the contrary, surge in middle-class population, economic growth, and urbanization would open new opportunities in the future.

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Increase in working individuals is encouraging the sales of ready-to-eat-foods, therefore boosting the growth of chilled and deli food sector.

Chilled and deli cuisine are ready-to-eat items that can be consumed quickly and kept at a low temperature. The global chilled and deli food industry is likely to expand significantly in the future due to increase in demand for ready-to-eat foods. Chilled and deli food has become an essential component of the customers' lives. Furthermore, change in lifestyle demographics is a driving element in the chilled and deli food market growth.

Blockchain technology in the meat sector is a game-changer for both manufacturers and consumers. Users may utilize blockchain for fresh meat and deli food products to record and track data, such as health protocols, performance metrics, present locations, and progress across the supply chain. The option to personalize data flow between buyer and seller is unique to the platform. This feature assists the user in learning more about the product and gaining a better understanding of it. In times of uncertainty, blockchain technology encourages consumers to choose the best deli food and meat product and provide chilled and deli food market opportunities for growth.

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Veganism is becoming more popular, and customers are gravitating toward it. Processed and deli meat producers are seizing the opportunity and releasing new plant-based meat versions to the market. For example, Maple Leaf Foods, Inc.a leading plant-based meat brand, developed a range of plant-based meat products in 2021 to captivate consumers and meet market demand. On the other side, when health-conscious customers become more aware of the disadvantages of ingesting meat, they are more likely to switch to plant-based meat. The growth in vegan population, as well as firms developing new plant-based meat product lines, is impeding the expansion of the chilled and deli food sector.

The chilled and deli food market segments are on the basis of product type, packaging, distribution channel, and region. On the basis of product type, the market is segmented into meats, pies & savory appetizers, pre-packed sandwiches, prepared salads, and others. By packaging, the market is segmented into tins, cans, plastic packs, cardboard, and others. On the basis of distribution channel, the market is segmented into hypermarkets/supermarkets, convenience stores, specialty stores, food service outlets, online channel, and others. Region wise, the market is analyzed across North America (the U.S., Canada, and Mexico), Europe (UK, Germany, France, Italy, Russia, Spain, and rest of Europe), Asia-Pacific (China, Japan, India, Australia, South Korea, and rest of Asia-Pacific), and LAMEA (Brazil, Saudi Arabia, South Africa, and rest of LAMEA).

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By region, the Chilled and Deli Food industry across North America held the largest share in 2020, accounting for around one-third of the market, due to rise in consumption of chilled and deli food products in countries such as Canada, the U.S., and Mexico. However, the global chilled and deli food market across Asia-Pacific is expected to register the highest CAGR of 5.6% during the forecast period, due to rise in westernization and adoption of innovative chilled and deli food products.

Major market players

Astral Foods Ltd.
Hormel Foods Corporation

BRF S.A.
Samworth Brothers Limited
JBS S.A.
Tyson Foods, Inc
The Kraft Heinz Company
Wm Morrison Supermarkets
Waitrose & Partners
2 Sisters Food Group.

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