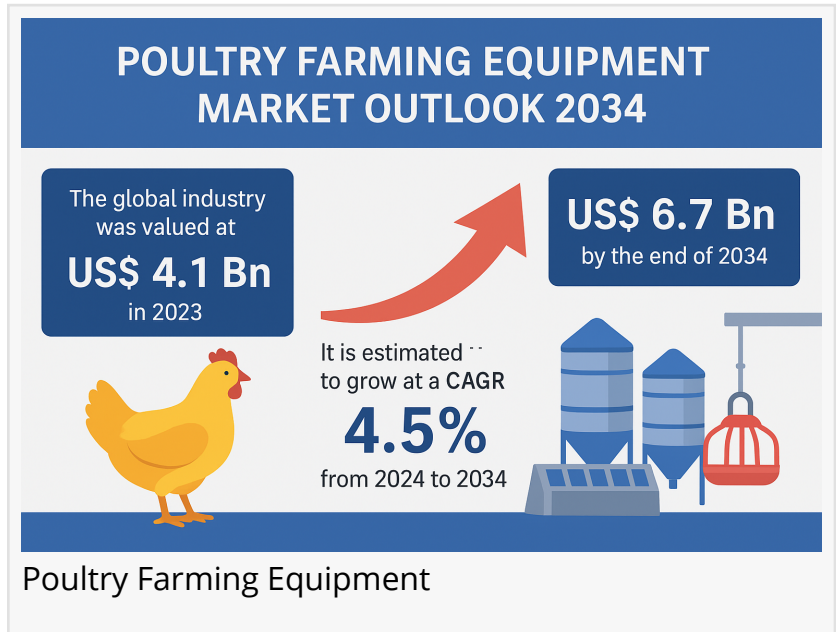


Poultry Farming Equipment Market to Reach USD 6.7 Bn by 2034, Growing at a CAGR of 4.5% | Transparency Market Research

Advances in automation, rising poultry consumption, and the growing demand for sustainable farming practices are fueling global market growth.

WILMINGTON, DE, UNITED STATES,
September 23, 2025 /

EINPresswire.com/ -- The global [poultry farming equipment market](#) is witnessing steady growth, driven by increasing poultry consumption and rapid adoption of advanced farming technologies. Valued at US\$ 4.1 billion in 2023, the market is projected to expand at a CAGR of 4.5% from 2024 to 2034, reaching US\$ 6.7 billion by the end of 2034. Rising global demand for affordable protein sources such as chicken and eggs, coupled with the integration of automation and AI in poultry farming, is propelling market expansion.



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The poultry farming equipment market is driven by rising demand for automation and efficiency in poultry production to meet growing global protein needs.”

*Transparency Market
Research*

With consumers in both developed and emerging markets favoring poultry due to its affordability and nutritional value, producers are investing in modern equipment to improve efficiency, animal welfare, and sustainability. Automated feeding systems, climate control technologies, and waste management solutions are reshaping poultry farming into a more productive, cost-effective, and environmentally conscious sector.

Full Market Report available for delivery. For purchase or customization, please request here –

Market Overview

The poultry farming equipment market comprises tools, machinery, and systems designed to optimize operations across housing, feeding, hatching, watering, climate control, waste management, and egg handling. Key categories include poultry houses, breeding systems, aviaries, ventilation systems, lighting solutions, feeders & drinkers, silos, hatching and egg handling equipment, and waste removal systems.

Modern farms increasingly rely on automation, AI-powered monitoring, and IoT-enabled systems to boost productivity, ensure animal welfare, and reduce labor costs. This technological shift is enabling farmers to scale operations efficiently while adhering to biosecurity and sustainability standards.

Analyst Viewpoint

According to analysts at Transparency Market Research, growth in the poultry farming equipment market is strongly influenced by rising global poultry demand and technological innovation. Automation in feeding, watering, and environmental control reduces manual labor, improves productivity, and enhances biosecurity.

Manufacturers are focusing on flexible, easy-to-install equipment and offering training services to expand adoption. However, the choice of equipment depends on poultry type, production method, and farm size, highlighting the importance of customization.

High upfront costs and limited awareness in underdeveloped regions remain challenges, but opportunities abound in emerging economies where government initiatives support modernized farming and sustainable agricultural practices.

Key Drivers of Market Growth

Increase in Demand for Poultry Products

Poultry is the most consumed meat globally, driven by affordability, accessibility, and cultural acceptance. According to the FAO, poultry consumption is growing at 3–4% annually worldwide, with China representing around 20% of global poultry consumption (USDA). Similar trends in Asia and Africa are fueling demand for efficient production systems.

Growth in Farming Equipment Technology

Precision farming and automation are reshaping poultry production. Automated feeders optimize nutrition, while climate control systems maintain ideal growth conditions. AI and IoT integration enable real-time monitoring of bird health, environmental conditions, and feed consumption, ensuring efficiency and early disease detection.

Rise in Demand for Sustainable Farming Practices

Governments and consumers increasingly favor sustainable agriculture. Poultry farmers are adopting eco-friendly technologies such as energy-efficient climate control, precision feeding, and waste management systems. These solutions reduce environmental impact, lower carbon footprints, and improve animal welfare.

Regional Insights

Asia Pacific: Leading region, driven by demographic shifts, rising disposable incomes, and government-backed agricultural modernization. China, India, and Indonesia are key contributors, with initiatives like China's "Smart Agriculture" strategy accelerating the adoption of IoT and AI in poultry farming.

North America & Europe: Mature markets with high levels of technological integration. Focus on efficiency, sustainability, and biosecurity fuels demand for advanced equipment.

Latin America & Middle East & Africa: Emerging regions where affordability challenges persist, but rising demand for protein and government-led food security programs support gradual adoption of modern systems.

Key Players and Industry Leaders

The poultry farming equipment market is competitive, with global and regional players investing in product innovation, acquisitions, and geographic expansion. Leading companies include:

Big Dutchman International GmbH

Chore-Time

Vencomatic Group

Jansen Poultry Equipment

Valco Companies, Inc.

OFFICINE FACCO & C. Spa

Jamesway Incubator Company

Petersime NV

LUBING

ME International Installation GmbH

Recent Developments

OFFICINE FACCO & C. Spa (2023): Acquired Sperotto of Sandrigo (Italy), strengthening its position in broiler breeding systems and expanding product offerings.

Vencomatic Group (2020): Acquired Van Gent Laying Nests, enhancing its portfolio in breeder equipment and consolidating its position in the European market.

Opportunities and Challenges

Opportunities

Growing demand for automated and sustainable farming equipment

Expansion in emerging economies with rising poultry consumption

Integration of AI, IoT, and precision farming technologies

Challenges

High capital costs limiting adoption in developing markets

Dependence on government subsidies and farmer awareness programs

Market Trends

IoT-Enabled Smart Farms: Real-time monitoring of environmental conditions and flock health

Automation in Feeding & Climate Control: Precision systems improving efficiency and welfare

Sustainability Focus: Waste reduction, energy-efficient equipment, and ethical poultry production

Flexible & Modular Equipment Design: Easy installation and adaptability across farm sizes

Future Outlook

The poultry farming equipment market is set for sustained growth through 2034. Expanding global poultry consumption, combined with advances in automation, AI, and sustainable technologies, will drive adoption. Asia Pacific is expected to remain the largest and fastest-growing region, while North America and Europe will continue to lead in technological

innovation.

Manufacturers investing in affordable, efficient, and environmentally friendly solutions are poised to capture significant market share.

Poultry Farming Equipment Market Snapshot

Market Size (2023): US\$ 4.1 Bn

Forecast (2034): US\$ 6.7 Bn

CAGR (2024–2034): 4.5%

Regions Covered: North America, Europe, Asia Pacific, Middle East & Africa, South America

Segmentation: By Type, Mode of Operation, Poultry Type, and Distribution Channel

Why Buy This Report?

Market size forecasts and CAGR analysis through 2034

Comprehensive insights on drivers, restraints, and opportunities

Detailed segmentation by type, poultry type, and region

Profiles of major market players with strategies and developments

Coverage of emerging trends and technological advancements

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