

# Shufti Marks 3,000+ Five-Star Reviews on Trustpilot, Strengthening Its Position as a Global Identity Verification Leader

*With a 4.8 out of 5 Trustpilot rating, Shufti is recognized globally for its scalable, adaptive identity verification and fraud prevention solutions.*

LONDON, UNITED KINGDOM, September 24, 2025 / EINPresswire.com/ -- Shufti, a global provider of [identity verification](#) and compliance technology, has surpassed 3,000 five-star reviews on [Trustpilot](#), marking a significant milestone in its continued growth and recognition across regulated industries.



With an overall rating of 4.8 out of 5, the platform has become one of the highest-rated verification providers globally, reflecting consistent performance across jurisdictions, document types, and customer segments.

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*Shahid Hanif, Co-founder and CEO of Shufti*

The majority of Shufti’s reviews on Trustpilot are marked “Excellent,” with customers citing reliability, speed, and adaptability as key differentiators. Unlike vendor-issued claims, public reviews offer an independent, real-time view into how a platform performs at scale.

For Shufti, that includes onboarding flows in fintech, gaming, payments, crypto, and digital marketplaces, often

in geographies with complex or inconsistent ID infrastructure.

The company attributes its review volume and satisfaction rate to several structural choices: an in-house verification stack, RESTful API supporting multiple verification layers, and support for over 10,000 document types across 240+ countries and territories.

While many vendors license third-party engines for identity checks, Shufti develops and maintains its core infrastructure internally, allowing tighter control over accuracy thresholds and faster updates based on client feedback.

Unlike systems that struggle to adapt to new threats, Shufti's in-house verification architecture evolves continuously. Its approach is recursive by design: fraud patterns are monitored in real time, edge cases are analyzed collaboratively with clients' feedback, and models are retrained based on those findings. This closed feedback loop enables Shufti to respond to novel attack vectors and regional document idiosyncrasies faster than traditional vendors.

"Our focus has always been on building systems that adapt, respond, and improve through customer feedback," said Shahid Hanif, Co-founder and CEO of Shufti. "When fraud typologies shift, the technology behind verification can't remain static. We've built Shufti around a recursive model that evolves with every customer integration, every edge case, and every threat pattern we encounter."

In recent months, the platform has also seen growing adoption of its [age assurance](#) framework, which combines AI age estimation, document-based verification, behavioral analysis, and reusable credentials.

This has enabled businesses to meet evolving compliance mandates under legislation such as the UK Online Safety Act and the EU Digital Services Act, particularly where age assurance and user transparency are required by law.

Shufti's positive reviews on Trustpilot have also highlighted its relevance in emerging markets, where document formats vary widely and internet infrastructure may be limited. Users in regions such as South Asia, Africa, MENA, and Southeast Asia have noted the platform's ability to process handwritten, low-resolution, or multilingual documents—scenarios where many identity systems underperform.

Commenting on the milestone, Shahid Hanif, Co-founder and CEO of Shufti, said: "We've always believed that trust must be earned through consistency, not marketing. Every review reflects a real user experience across time zones, formats, and risk environments. We see it not only as a marker of credibility, but also as a responsibility to keep improving the platform."

The milestone comes at a time when businesses face rising compliance regulatory expectations and faster onboarding pressures. As the need for accurate, auditable identity verification grows, third-party validation—such as public customer feedback—is becoming an increasingly valuable signal of performance.

To explore Shufti's verification capabilities and global coverage, visit the site.

## About Shufti

Shufti, a global provider of identity verification and compliance technology, serves fast-growing platforms and regulated businesses worldwide. Its product suite includes document verification, biometric authentication, liveness detection, age assurance, AML screening, and behavioral fraud signals—delivered through RESTful API.

With support for over 10,000 ID documents across 240+ countries and territories, Shufti enables secure, privacy-conscious, and conversion-friendly onboarding. The company serves customers in fintech, iGaming, payments, crypto, and beyond.

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