



STrade Launches India's Fastest Retail Trading Platform with Colocation Access

GURGAON, HARYANA, INDIA, September 23, 2025 /EINPresswire.com/ -- [STrade](#), the cutting-edge retail trading platform from [Estee Advisors](#), today announced the launch of its ultra-low latency trading infrastructure for options and futures traders. The platform boasts end-to-end tick-to-trade latency of just 10 microseconds, positioning STrade as India's fastest retail trading solution.

By leveraging exchange-proximate colocation infrastructure, STrade brings institutional-grade execution speeds to retail traders. This allows users to execute advanced strategies like straddles, strangles, iron condors, and more, with near-instantaneous execution and minimal slippage.

"Our mission is to empower retail traders with the same technological advantages as high-frequency institutional players," said Akshay Santhanam, Director of Products, Estee Advisors. "STrade combines speed, precision, and advanced tools to redefine trading for retail investors in India."

Key Features of STrade:

10 Microsecond Tick-to-Trade Latency: Ultra-fast execution with minimal slippage.

Colocation Access for Retail: Exchange-proximate servers reduce latency without requiring data center ownership.

Algo & Options Trading Tools: Strategy Builder, real-time market watch, API access for automated strategies.

Advanced Risk Management: Built-in pre-trade checks for safe and compliant execution.

STrade is now live for retail traders across India. Interested users can sign up and experience microsecond-level trading at <https://strade.esteeadvisors.com>.

About Estee Advisors / STrade:

Estee Advisors is a fintech company focused on democratizing advanced trading technology for

retail investors. STrade is its flagship platform, combining ultra-low latency execution, colocation access, and sophisticated tools for options and futures trading.

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