

# Whiskeyland TV Features 3 Rivers Energy Partners in New Episode Showcasing Renewable Energy & Regenerative Agriculture

*Whiskeyland TV tells 3 Rivers Energy Partners' story: whiskey byproducts to RNG and fertilizer—powering distilleries and boosting farms.*

THREE RIVERS, MI, UNITED STATES,  
September 23, 2025 /

EINPresswire.com/ -- 3 Rivers Energy Partners (3RE) is proud to announce that the company is being featured in a new episode of Whiskeyland TV, the documentary series that explores the people, places, and ideas shaping

America's whiskey culture. The episode follows Whiskeyland's hosts from Nashville through Tennessee, Kentucky, and Michigan as they tell the story of how 3 Rivers Energy Partners transforms distillery byproducts into renewable natural gas (RNG) and nutrient-rich liquid

fertilizer, linking iconic spirits producers with local farms in a practical circular economy.

“

Whiskeyland captured what matters most to us: people. Behind the technology is a simple idea, farmers and industries win together.”

*John Rivers, CEO & Co-Founder*

Filmed on location at community and field events in Franklin County, Tennessee, and at 3 Rivers Energy Partners' Bluegrass Renewable Fuels facility in Boston, Kentucky, the episode highlights:

- How it works: A clear, plain-spoken explainer of anaerobic digestion—“an industrial cow”—that converts

distillery stillage into pipeline-quality RNG, while preserving nutrients for return to the soil as liquid fertilizer.

- On-farm innovation: A live demonstration of 360 Rain, an autonomous, precision liquid application system used by 3 Rivers Energy Partners and partner growers to place nutrients and water directly at the root zone of growing crops.
- Farm-first partnerships: Interviews with producers—including recent Tennessee Young



Bluegrass Renewable Fuels Facility

Farmers of the Year honorees, on how reliable, locally available nutrients and water support yields, soil health, and farm economics.

- Local roots, national impact: The company's Michigan headquarters, farm backgrounds, and a community ethos that turns industrial byproducts into energy security, shorter supply chains, and regional jobs.

3 Rivers Energy Partners' facilities are owned and operated by 3 Rivers Energy Partners and convert spent grains into RNG and liquid fertilizer distributed to nearby farms. The facilities demonstrate a scalable model for reducing emissions, strengthening soil health, and creating long-term skilled jobs in the region, while keeping value in agricultural communities.

"Whiskeyland captured what matters most to us: people," said John Rivers, CEO & Co-Founder of 3 Rivers Energy Partners. "Behind the technology is a simple idea, farmers and industries win together. Turning whiskey byproducts into clean energy and nutrients proves that big, tangible solutions can start with local partnerships, good engineering, and a handshake. We're honored to share that story on a platform that celebrates craftsmanship and community."

The episode will be available via on the Whiskeyland TV YouTube channel (@whiskeylandtv). Viewers will see how distilleries, farmers, and innovators are building resilient, circular systems.

Episode Link: <https://www.youtube.com/watch?v=aHMZyGllliU&t=1s>

###

### About 3 Rivers Energy Partners

3 Rivers Energy Partners (3RE) is a renewable energy company that specializes in the design, build, and operation of renewable natural gas projects. Our teams work to provide renewable



Ryan and Alec Balas of Whiskeyland TV



3 Rivers Energy Partners

energy solutions for organizations by utilizing their existing bio-waste streams as feedstock for renewable energy sources. This allows organizations to lower their environmental impact and help return vital nutrients to the earth. We take renewable energy projects from idea to operation.

Empowering organizations to create a sustainable future.

[3riversenergy.com](http://3riversenergy.com)

## About Whiskeyland TV

WHISKEYLAND is an on-going documentary series that takes a cross-platform approach to telling the real human stories from the whiskey industry and beyond. Real-life brothers, Ryan and Alec Balas are on a spirit journey to discover how the good stuff is really made and more importantly...who makes it and why. Along their adventure, you will find the brothers diving deep into the poetry of whiskey, the joy of storytelling and the connection of family that binds us all together.

[welcometowhiskeyland.com](http://welcometowhiskeyland.com)

Kegan Rivers  
3 Rivers Energy Partners  
[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/851811129>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.