

MostlyMedicaid's Kris Vilamaa Speaks at Gulf Coast Annual Regional Conference in New Orleans September 24-26

BIRMINGHAM, AL, UNITED STATES, September 24, 2025 / EINPresswire.com/ -- Overall summary of event September 24-26-Hyatt Centric French Quarter, New Orleans, LA

Kris Vilamaa, Partner at Mostly Medicaid, will be addressing an audience of leading healthcare IT professionals at the GC3 2025 Conference, held at the Hyatt Centric



French Quarter in New Orleans, LA. Vilamaa's presentation, titled "Health Data You Can Trust: Best Practices for Stewardship in the Era of Al and Consumer Tools," provided critical insights into understanding the core principles of healthcare data governance.

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Vilamaa's presentation, titled "Health Data You Can Trust: Best Practices for Stewardship in the Era of AI and Consumer Tools," will provide critical insights into the principles of healthcare data governance. Drawing on his extensive experience in the field, Vilamaa will explore actionable strategies for ensuring data accuracy, security, and trustworthiness amid the rapid growth of AI and consumer-facing healthcare technologies.

"Healthcare organizations are being overwhelmed with mounds of additional information and data that they need to organize and maintain across the organization," said Vilamaa. "My session will equip attendees with the knowledge and best practices they need to strengthen data governance and prepare for the next wave of innovation."

The GC3 2025 Conference brings together top leaders, innovators, and professionals across the healthcare IT sector to share strategies, emerging technologies, and policy updates shaping the

future	of	the	industry

About Mostly Medicaid

Mostly Medicaid reaches thousands of Medicaid industry professionals, decision makers and influencers

with its thought leadership publications and information sharing products. We also provide marketing and

strategy consulting services for companies in the Medicaid industry, as well as premium educational

content to enhance expertise for industry professionals. Mostly Medicaid offers a unique value in the

Medicaid industry by focusing on data-driven business perspectives rather than policy-only or advocacy-

only positions.

We began with one simple concept in mind - think of Medicaid as a massive industry. Besides the

healthcare services provided to Medicaid enrollees, there are hundreds of thousands of people that

process claims, build software, consult with hospitals - just to name a few segments. Those people need

services and products to help them do their jobs, increase their revenues and improve their skills.

And that's where Mostly Medicaid comes in. We are uniquely positioned to reach influencers across all

segments and provide them with actionable information and recommendations. We have built a brand

with 12,000 Medicaid industry professionals who trust us to bring non-biased information to them.

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