

Forza Joins the Tilt-Up Concrete Association, Strengthening Commitment to Innovation and Industry Leadership

Membership in the TCA underscores Forza's dedication to innovation, collaboration, and strengthening the future of tilt-up concrete construction.

COUNCIL BLUFFS, IA, UNITED STATES, September 30, 2025 / EINPresswire.com/ -- Forza Inc., a premier family-owned manufacturer of purpose-built industrial adhesives, tapes, and sealants, proudly announces its membership in the Tilt-Up Concrete Association (TCA), the international nonprofit trade association dedicated to advancing the global tilt-up concrete construction industry.



Founded in 1986, the TCA serves as the central voice for the tilt-up concrete construction community, advocating for greater demand, higher quality standards, and continuous innovation. By joining, Forza reaffirms its long-standing commitment to delivering high-performance bonding and sealing solutions that meet the evolving needs of modern construction professionals.

ELEVATING STANDARDS THROUGH PARTNERSHIP

"Forza has always been driven by a relentless focus on innovation, quality, and customer collaboration," said Rick Glenn, Owner and General Manager of Forza. "Becoming part of the TCA allows us to align with industry leaders, share knowledge, and deliver adhesives that are specifically engineered for tilt-up concrete construction. This is about building smarter, stronger, and faster — together."

The TCA offers members a powerful platform of advocacy, education, and shared resources, all

A STRATEGIC ADVANTAGE FOR FORZA CUSTOMERS

- Advanced Product Development – Using TCA research and best practices to design adhesives optimized for tilt-up applications.
- Stronger Industry Advocacy – Supporting efforts that grow the demand and recognition of tilt-up concrete construction worldwide.
- Collaborative Innovation – Working side by side with contractors, engineers, and manufacturers to solve today's most pressing building challenges.

Purpose-built product line specifically designed for tilt-up concrete construction

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Rick Glenn

Learn more about Forza's [purpose-built adhesive solutions for tilt-up concrete construction here](#).



Purpose-built product line specifically designed for tilt-up concrete construction

WHY TILT-UP CONCRETE IS CHANGING THE GAME

- Speed of Construction – Large panels are cast on-site and lifted into place, reducing build times compared to traditional masonry or steel framing.
- Cost Efficiency – Fewer labor hours and streamlined processes mean tilt-up projects can save

up to 15–30% on total construction costs.

- Strength & Durability – Tilt-up walls offer exceptional resilience, with superior performance in wind, fire, and seismic conditions.
- Sustainability – Locally sourced materials and reduced transport demands make tilt-up one of the most environmentally responsible construction methods.
- Design Flexibility – Advances in formwork, finishes, and engineering allow for striking architectural possibilities once thought impossible with concrete.



*Manufactured in the USA with American, and limited global-sourced materials

Proudly Manufactured in the USA

As adoption grows, tilt-up is becoming the preferred method for warehouses, schools, office buildings, and even complex architectural projects, steadily replacing outdated approaches.

ABOUT THE TILT-UP CONCRETE ASSOCIATION

The Tilt-Up Concrete Association (TCA) is the leading international nonprofit for the tilt-up concrete construction industry. Since 1986, the TCA has advanced quality practices, innovation, and global growth by serving as a strong advocate and resource for its members.

Learn more at www.tilt-up.org.

ABOUT FORZA

Founded in 1979, Forza Inc. is a trusted U.S.-based manufacturer of high-performance adhesives, tapes, and sealants. With integrated R&D, state-of-the-art testing, and a passion for customer-driven innovation, Forza delivers Purpose-Built Performance and Guaranteed Strength to industries including construction, transportation, industrial, marine, and composites. Learn more at www.ForzaBuilt.com

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