

Entertainment Visionary Ari Borovoy Expands His Global Reach with International Conference Tour

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/EINPresswire.com/ -- Entertainment mogul and Latin pop icon [Ari Borovoy](#), known to millions as a founding member of OV7 and the mastermind behind Latin America's largest 100% Mexican live entertainment company, is charting an exciting new course in his career—this time, with a microphone in hand and a message to share.

Dubbed the "Gurú del entretenimiento", Borovoy is now preparing to launch a series of high-impact conferences across the United States and globally. His goal? To empower creatives, entrepreneurs, and future industry leaders with the hard-earned lessons of a decades-long journey that began when he was just nine years old.

"Success, for me, is being able to live off what you truly love and are passionate about," says Borovoy. "Now, I want to share that passion on stage in a whole new way."



Borovoy's roots in entertainment run deep. Starting his career as a child star, he quickly rose to fame with OV7, one of Latin America's most iconic pop groups. But beyond the spotlight, Ari had a vision—to transform opportunity into empire. Over the years, he built his company into a dominant force in the Latin live entertainment space, producing top-tier shows that prioritize quality, innovation, and star power. What sets him apart isn't just the scale of his success, but the intentionality behind it.

"In an industry as competitive as entertainment, just showing up gives you a 50% chance," he explains. "The other 50% is built by consistently taking action and delivering more than what's expected."

Now, as Borovoy gears up for his next chapter, he's bringing the same drive that made him a star to a new kind of stage. His upcoming conference tour will spotlight topics such as entrepreneurship in entertainment, resilience in business, and the mindset required to turn creative vision into global impact. This October 4th, he will be speaking at Harvard University, a milestone event that marks the beginning of this new era in his career.

For Borovoy, these conferences aren't just speaking gigs—they're part of a larger mission to give back and cultivate the next generation of industry leaders.

"Fear doesn't exist to stop you. It exists to tell you that you must move forward," he says. "That's what I want to help people understand."

With his strong personal brand and decades of credibility, Ari stands apart in an industry that often relies on fleeting trends. He believes that authenticity, consistency, and excellence are the ultimate differentiators—and he's using those principles as the foundation for his new ventures. His upcoming projects also include the expansion of a one-of-a-kind advertising agency—further proof that Borovoy's vision extends far beyond entertainment alone.

"My goal is always to create something unique," he says. "Whether it's a show, a brand, or a business model—if it's not different, it's not worth doing."

Borovoy doesn't shy away from the challenges he's faced. He openly shares how betrayal and envy from those closest to him became some of the most difficult obstacles in his journey. But rather than let those experiences define him, he used them as fuel to evolve and reach even higher. His message is clear: greatness is a choice—and it's available to anyone bold enough to step forward.

Follow Ari Borovoy on Instagram [@ariborovoy](#) for the latest updates on his global conference tour, upcoming projects, and behind-the-scenes looks at the business of entertainment.

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