

Arizona Long Drive League Brings Power, Precision, and Accessibility to Golf

Arizona's golf scene just got a lot louder — and longer.

PHOENIX, AZ, UNITED STATES, September 24, 2025 / EINPresswire.com/ -- The [Arizona Long Drive League](#) (AZLD) has officially launched, bringing a bold new format of competitive golf to the Southwest. With an emphasis on inclusivity, performance metrics, and power-based gameplay, AZLD is designed to spotlight one of golf's most electrifying elements—the long drive—and elevate it from niche entertainment to mainstream competition.

At its core, Arizona Long Drive is about opportunity. By creating a structured, community-first league that welcomes golfers of all ages, AZLD enables weekend players, rising talents, and seasoned competitors alike to compete in live, data-driven events. The league's mission is simple: make long drive accessible, exciting, and recognized.

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A New Format for a New Era of Golf

AZLD's format breaks from traditional tournament structures. Each event features two dynamic modes of play:

- **LONG BALL:** Players compete for the longest single drive—measured with precision tracking technology.



Arizona Long DriveArizona Long Drive League brings golfers of all ages together for high-energy, distance-focused competitions across the state

- 3BALL™: A proprietary format that combines the best 3 of 5 drives, rewarding consistency, technique, and endurance.

These formats are open to multiple divisions, including juniors, adults, seniors, and adaptive athletes. Entry fees start as low as \$25, making AZLD one of the most affordable competitive golf leagues in the U.S.

“This isn’t just about how far you can hit a ball—it’s about unlocking potential in every kind of golfer,” said James Palmer, Co-Founder & CEO of Arizona Long Drive. “We’re creating a space where power meets purpose.”

The first event, held at Dobson Ranch Golf Course in Mesa, drew widespread participation and buzz. Athletes were cheered on by friends, family, and spectators as radar-based tracking systems logged launch angles, ball speeds, spin rates, and distances in real time.

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Connecting Arizona to the Global Long Drive Scene

Although AZLD operates independently, it has integrated with the ranking ecosystem of Ultimate Long Drive (ULD)—one of the world’s most recognized long drive sanctioning bodies. AZLD events allow participants to earn ULD points, qualify for regional competitions, and access national-level exposure.

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We’re turning long drive into a movement—competitive, inclusive, and built for the modern athlete.”

James Palmer, Co-Founder & CEO, Arizona Long Drive

This structure gives Arizona athletes a unique advantage: they can build competitive résumés locally while maintaining eligibility for broader opportunities across the U.S. and beyond.

“You don’t need to travel across the country to prove yourself anymore,” said James Palmer. “We’ve built the infrastructure right here in Arizona for real progression.”



Performance Meets Technology

Each AZLD event is powered by radar launch monitors and distance-tracking tech used by tour professionals. By merging traditional golf skill with modern performance analytics, AZLD elevates the experience for players and spectators alike.

Athletes receive real-time feedback on ball speed, carry distance, smash factor, and trajectory—metrics that not only inform training but also raise the level of competition.

“It’s like turning a driving range into an esports arena,” said James Palmer. “You’re not just swinging—you’re competing against the data and yourself.”

This tech-forward approach has attracted interest from sports performance brands, fitness coaches, and high school golf programs, many of whom see long drive as a bridge between athletic development and competitive confidence.



Community, Accessibility, and Momentum

Arizona Long Drive is more than a league—it’s a community platform. By removing entry barriers and offering divisions across age and ability levels, AZLD is cultivating a culture where everyone—from first-timers to serious strikers—can step into the arena.

Family-friendly events include youth clinics, adaptive athlete showcases, and open tryouts, creating an inclusive atmosphere that feels more like a sports festival than a rigid golf tournament.

The league is also working with local schools, golf academies, and community groups to build awareness and participation. Plans are underway for youth development camps, as well as female-focused competitions to encourage broader engagement.



Looking Ahead: From Local League to Global Stage

In the next five years, AZ Long Drive envisions itself as a global sports property—appearing on

TV, streaming platforms, and across social media. Future plans include:

- Team-based competitions (e.g., city vs. city, state vs. state)
- Franchise ownership models
- Youth outreach programs in underserved communities
- Brand collaborations with golf, fitness, and technology companies

The league has also partnered with NJF Golf to engineer a custom AZ Long Drive golf ball, conforming to USGA standards. Each sleeve contains five balls, perfectly matching the league's 3Ball™ competition format.

"Our vision is to take long drive out of its niche and into the mainstream," said James Palmer. "We want to be the most visible, exciting sports entertainment property in golf—giving every golfer, from weekend players to professionals, the chance to shine."

With eyes set on international exposure and media integration, AZLD is now developing digital content packages, including athlete interviews, swing analysis, and social-ready highlight reels to capture attention beyond the fairway.

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Sponsorship and Partnership Opportunities

As AZLD continues to grow, the league is actively seeking strategic partners across several verticals:

- Golf equipment and apparel brands
- Performance nutrition and fitness companies
- Youth development organizations
- Media and streaming platforms
- Local businesses seeking sports-based community engagement

Sponsors have the opportunity to integrate on-site activation, product trials, and branded content into AZLD events, reaching a passionate and fast-growing base of golf and sports fans.

"We're open for business with brands who share our vision," said James Palmer. "This is a prime moment to get in early, co-create value, and grow with us as we scale nationally and globally."

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About Arizona Long Drive

Arizona Long Drive is a pioneering golf entertainment league based in Mesa, AZ. Founded in 2024, the league reimagines long drive competition through its inclusive 3Ball™ format, skill-based Long Drive Index™, and fast-paced live action events. AZ Long Drive is building a global

community around the most exciting shot in golf—the drive.

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