

# Povidone Iodine Market Research, Segmentation, Key Players Analysis and Forecast to 2031

The global povidone iodine market is projected to reach \$242.2 million by 2031, growing at a CAGR of 4.7% from 2022 to 2031.

WILMINGTON, DE, UNITED STATES, September 25, 2025 / EINPresswire.com/ -- Allied Market Research has published a report on the global povidone iodine market, which showcases that the industry is anticipated to obtain \$242.2 million by 2031, exhibiting an exceptional CAGR of 4.7% during the forecast period.



Previously, the market was worth \$152.6 million in 2021. The report provides an in-depth analysis of the market, which encompasses revenue estimations, key investment opportunities, current trends, regional insights, market dynamics, and the competitive landscape.

The report covers qualitative and quantitative analyses of market size and shares for historical and forecast periods. The researchers and business analysts at AMR utilize business analytical tools including SWOT analysis and the Porter Five Forces model. These tools give valuable insights into competitive dynamics and growth prospects. Hence, investors, organizations, shareholders, and new entrants are better equipped to make informed decisions in their strategic planning.

The industry has witnessed several innovations that enhance its efficacy, expand its applications,

and improve overall consumer experience. Key developments are:

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Researchers are developing sustained-release formulations of PVP-I, such as liposome hydrogels, to provide prolonged antimicrobial activity. These innovations intend to improve wound healing by combining infection control with moisturization.

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Innovations in PVP-I formulations have improved their broad-spectrum antimicrobial activity, making them more powerful toward a wider range of pathogens. This enhancement is particularly useful in healthcare settings for infection prevention and control.

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The incorporation of nanotechnology into PVP-I products has resulted in the development of nanocomposite materials, such as PVP-I-coated carbon nanotube bandages. These materials offer improved antimicrobial properties and promote faster wound healing.

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AMR's study has examined the most recent insights, innovations, and analyses in various industries. This study offers useful information to drive knowledgeable decisions in today's dynamic market landscape. For example, in February 2021, Avrio Health, Purdue Pharma L.P.'s subsidiary company, launched its new product of Betadine Antiseptic Oral Rinse, which is a preprocedure oral antiseptic rinse with an active component of 0.5% povidone-iodine.

Furthermore, in October 2022, Mundipharma's collaboration with Ecolab aimed to enhance the formulation and delivery systems of antiseptic solutions containing Povidone Iodine. This partnership is significant as it focuses on improving the efficiency and effectiveness of antiseptic solutions, which are necessary in healthcare facilities.

The research report further investigates the competitive landscape of the global povidone iodine industry. It provides precise information about company profiles, business segments, and strategic initiatives implemented by top companies, including mergers and acquisitions, partnerships, joint ventures, and the introduction of novel products. This information helps investors, organizations, shareholders, and new entrants make informed investment decisions to achieve long-term success.

Access Full Summary Report: <a href="https://www.alliedmarketresearch.com/povidone-iodine-market-417039">https://www.alliedmarketresearch.com/povidone-iodine-market-417039</a>

Avrio Health L.P.

3M Company
Thatcher Company
Nippon Shokubai Co., Ltd.
BASF SE
Vishal Laboratories
Lasa Supergenerics Ltd
Samrat Pharmachem Limited
Luxica Pharma Inc.
Glide Chem Private Limited

In summary, the AMR report provides a thorough analysis of the global povidone iodine market, covering key developments, growth opportunities, market updates, and the competitive scenario. By utilizing this data, investors, organizations, shareholders, and new entrants are able to make well-informed decisions, discover potential growth opportunities, and develop strategies to adapt to the dynamic landscape, thus promoting continuous growth and development.

For More Details: <a href="https://www.prnewswire.com/news-releases/povidone-iodine-market-to-garner-242-2-million-globally-by-2031-at-4-7-cagr-says-allied-market-research-301580379.html">https://www.prnewswire.com/news-releases/povidone-iodine-market-to-garner-242-2-million-globally-by-2031-at-4-7-cagr-says-allied-market-research-301580379.html</a>

David Correa
Allied Market Research
+ + + + 1 800-792-5285
email us here
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